

Niche #1 - Kumihimo

Kumihimo is a Japanese form of braid-making wherein cords and ribbons are made by interlacing strands. The literal translation of kumihimo means the "coming together (kumi) of threads (himo)". According to Wikipedia:

The most prominent historical use of the cords was by samurai as both a functional and decorative way to lace their lamellar armour and their horses' armor (barding).

Today, crafters create kumihimo braids to be made into jewelry, hatbands, belts or decorative knotting and embellishments.

Google's Keyword Tool shows us that "kumihimo" generates over 33 thousand global monthly searches. It also shows that the monthly search volumes do not change much throughout the year.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/> kumihimo	<input type="checkbox"/>	33,100	12,100	
<input type="checkbox"/> tablet weaving	<input type="checkbox"/>	3,600	1,300	
<input type="checkbox"/> kumihimo patterns	<input type="checkbox"/>	2,900	1,600	
<input type="checkbox"/> kumihimo pattern	<input type="checkbox"/>	2,900	1,600	
<input type="checkbox"/> kumihimo braiding	<input type="checkbox"/>	2,900	1,600	
<input type="checkbox"/> kumihimo braids	<input type="checkbox"/>	2,900	1,600	

Related searches and Google's Wonder Wheel show us what people in this niche are looking for.

Related searches for **kumihimo**:


- | | | | |
|---------------------------------------|-----------------------------------|-------------------------------------|------------------------------|
| kumihimo instructions | kumihimo supplies | marudai | takadai |
| kumihimo disk | kumihimo patterns | kumi loom | lucet |
| kumihimo braiding | kumihimo beading | hamanaka | michaels |
| kumihimo jewelry | kumihimo disc | friendship wheel | tattooing |
| kumihimo tutorial | kumihimo books | primitive originals | braidershand |



In addition to providing us with additional keywords to target, these related searches also provide us with website/product content ideas.

Let's take a look at a couple of sites and see how people are monetizing this niche.

Here's a site that monetizes this niche by selling Kumihimo kits and eBooks.



High quality beading & Kumihimo kit just \$79.95 (CAD)
 We use the highest quality hand-dyed silk thread and clasp sets in each kit. As part of your Kumihimo kit you will receive an imported, traditional Kumihimo disk. Your package includes 1 necklace and 1 bracelet kit.

The How to Kumihimo guide book, with 10 great patterns by renowned author Beth Kemp, will show you how to create stunning jewelry instantly. It incorporates a beginner's guide and 5 beginner patterns (ideal for children too!), then moves through 3 intermediate patterns, finishing with 2 advanced Kumihimo bead patterns. The kit is exclusively available from us - you won't find it in store! Plus, you can buy with peace of mind knowing we have a 150% money back guarantee if you are not completely satisfied.


Why wait for shipping? You can download the book for just \$29.95 (CAD), and start braiding instantly. That's just \$2.99 per pattern!

You can download all 10 patterns for just \$29.95 (CAD). We will send you a code to unlock the full PDF within 3hrs.

The complete kits provide real value at just \$79.95 plus shipping

The complete kits include the 52 page book with 10 great patterns, an original Kumihimo disk imported from Japan, and 2 fantastic project kits with all silk, beads, end caps and clasps. Prices in Canadian dollars.

Buy Now



No experience necessary

The Kumihimo guide book will show you how to create stunning jewelry instantly. It incorporates 5 beginner's patterns, 3 intermediate patterns, and 2 advanced Kumihimo bead pattern. Perfect for beaders of all levels!



The above Kumihimo braid pattern is included in the How To Kumihimo complete kit, available for \$79.95 (CAD)

[10.19.10]

My jewelry looks amazing! I have created 2 necklaces so far and have started on my 3rd project. Thanks! -- Jen, Toronto--

Here's one selling silk threads.

kumihimo

COLOUR AND BEAUTY IN TRADITION

- HOME
- ABOUT KUMIHIMO
- SUPPLIES/SILK THREAD
- BRAIDING SAMPLES
- BLOG
- MARUDAI PATTERNS
- BOOKLIST
- USEFUL LINKS ETC
- JAPANESE
- CONTACT

Silk threads for sale

General information about kumihimo threads

These are 100% silk threads made especially for kumihimo, the correct thickness and cut to length in packs such that one whole pack makes one traditional obi-jime (a 5ft/1.5m long braid to tie round the obi belt or sash of a kimono). Standard length threads are from 2.7 to 2.8m long and come ready-divided into 16 bundles or 'ropes' each of approximately 42 individual silk threads, though for certain braids the silks may be longer (3.3m) or divided into 24, 8 or 12 bundles/ropes. Threads are usually plain-dyed, but sometimes space-dyed or dipped to produce threads which change colour along their length. These look fantastic as an accent of say, 4 or 8 bundles in an otherwise plain-dyed 16-strand braid. Some obijime are made from just one colour of silk and primarily show off their texture and the braider's skill, many use 2 or more colours (most often in multiples of 4 ropes) to create a beautiful pattern.

Threads for sale

And here's one selling Kumihimo books.

- waldorf dollmaking
- felting and roving
- wool and bamboo felts
- Kumihimo: Japanese braiding
- braiding stands & equipment
- braiding disk or plate
- braiding books
- silk, rayon, cotton and metallic braiding threads
- make kumihimo jewelry!
- braided jewelry supplies
- fabrics and cotton velour
- crafting with kids
- yarns
- knitted gnome kits
- crafting books
- what's on sale
- gift cards and certificates

home> kumihimo> books

Kumihimo: books for braiding

Section 1: Books for the Braiding Disk and Plate

[free online instructions](#)
for using the kumihimo braiding disks and plates!

COMPREHENSIVE TREATISE OF BRAIDS VI: KUMIHIMO DISK AND PLATE

by Makiko Tada.

As the title suggests, directions for an amazing variety of braids using the foam disk or plate. Intertwined, textured and sculpted braids not seen anywhere else! A treasure for those who want to stretch the envelope working with the disk or plate. 89 pages, softbound.

Click on [kumihimo disks and plates](#) to order a braiding disk or plate.

#734 - Comprehensive Treatise of Braids on the Disk and Plate - \$54.00

Qty: add to cart

NECKLACES BRAIDED ON THE KUMIHIMO DISK

by Karen DeSousa.

A new book about braiding jewelry. Includes beading while braiding. Finishing instructions, good illustration, inspiring projects. 34 pages, softbound.

Click on [kumihimo disks and plates](#) to order a braiding disk or plate.

#735 - Necklaces Braided on the Kumihimo Disk - \$22.00

OUR GREEN POLICY

Niche #2 - Mold Making

Mold making is utilized in many industries—figurine manufacture, toy making, and even the food/baking industry. And that's just the small stuff. As you may already know, molds are used in many large scale manufacturing industries. But we will just stick to the smaller applications of mold making here.

Sometimes, we can determine what the market is clamoring for just by doing a search on a niche-specific keyword. And we can see that happen in this niche.

The screenshot below shows the first Google search results page for “mold making”...



mold making

Search

Instant is on

Page 2 of about 1,950,000 results (0.13 seconds)

Advanced search

- Everything
- Images
- Videos
- News
- Shopping
- Books
- More

All results

- Sites with images
- Wonder wheel
- Related searches
- More search tools

China mould, die casting Ad
plastic mould, injection mould, 15 years technique accumulation
www.ackormold.com

Videos for mold making



RTV Mold Making
2 min - 1 May 2006
Uploaded by JimE2
youtube.com



Mold Making Using
OOMOO Silicone Rubber
4 min - 18 Jan 2008
break.com

Images for mold making - Report images



Mold Making: Glove Molds and Mother Molds ☆

27 Apr 2010 ... In this tutorial I'm going to take you through the process of making a mold that easily duplicates parts with complex details.

www.instructables.com/.../Mold-Making-Glove-Molds-and-Mother-Molds/ - Cached

As you can see, the top results (right after the ad/sponsored result) are a couple of videos. And as you could see from the videos' titles and images, they are instructional videos. That tells us that instructional materials/information products (particularly videos) are very much in demand in this niche.

Another thing to take notice of are the image results that follow the video results. Yes, this also tells us that people in this niche are very much interested in images. But the more important thing here is that these images are a very good source of content ideas.

Now, "mold making" is actually a very broad niche (as mentioned earlier, the process of mold making is being utilized in numerous industries). That means there are many possible sub-niches we can market to.

One great source for sub-niche ideas are the related searches.

Related searches for mold making:

- plaster mold making
- fiberglass mold making
- slip casting
- mold making techniques
- latex mold making
- casting resin
- ceramic mold making
- mold making silicones
- smooth on
- injection mold making
- mold making supplies
- plaster of paris
- plastic mold making
- mold making tutorial
- alginate

As you can see in the screenshot above, there are several types of mold making—plaster, ceramic, injection/plastic, fiberglass, latex, and silicone. If the "mold making" niche (as a whole) is too much for you to handle, or if you want to target a more specific market, you can just pick one or two of these sub-niches and just concentrate on them.

So, how can this niche be monetized?

As we've mentioned earlier, instructional videos are very popular in this niche and this site is monetizing by selling instructional videos on DVD and VHS.

Mold Making and Casting Videos		Shop For Videos About the Instructor Email Us Home
	<p>Making a mold of your work is a great way to make money from your sculpture or artwork. To do that, you have to make a rubber mold first.</p> <p>How do you make rubber molds? What are the secrets to rubber mold making? Artist Robert Fida has been making rubber molds for years and is a successful, well-known sculptor. He's now sharing his knowledge of rubber mold making in a series of instructional videos.</p> <p>Our rubber mold making instructional videos will take you step by step through the entire mold making process. You'll see what materials you'll need, and learn exactly how to create rubber molds of your work.</p> <p>Our advance videos cover the finishing techniques you'll need to cast with concrete, plaster, hydrocal, and hydrostone, and you'll learn coloring, working with painted surfaces, imitation bronze, gold, marble and copper finishes, gold leaf, antiquating and other unique finishes.</p> <p style="text-align: right;"><u>SHOP NOW!</u></p>	<p>Mold Making and Casting Videos</p> <p>FREE SHIPPING!*</p> <p><small>*Extra charges apply for overseas delivery</small></p> <p>To Order: Call us toll-free at: 1-877-996-6381 or try our Online Shopping!</p> <ul style="list-style-type: none">- Mold Making and Casting- Casting With Concrete- Casting With Plaster

[Website design by Wyoming Network, Inc.](#)

And here's one selling various mold-making-related stuff including kits, tools, and videos.

[Products](#)

[Mold Making Kits](#)

[Free Mold Making Videos](#)

[How to Make Molds](#)

[Mold Making Tools](#)

[Mold Making DVDs](#)

[Customer Showcase](#)

[Catalog](#)

[FAQ](#)

[Join Our Mailing List](#)

Shopping cart

[View](#) your shopping cart.

[Share this page](#)

Food Grade Silicone Mold Rubber & Mold Making Supplies

You are invited to explore this amazing world of food grade mold making. Take advantage of our free "[How To Videos](#)" and "[Tutorials](#)" that will provide you with the knowledge to easily make molds for: Chocolate, Hard Candy, Butter, Ice Cream, Fudge, Fondant, Ice, Gelatin, Marzipan, Candy Clay, Gum Paste, Royal Icing, Gummi Bears, Poured Sugar, Pastillage, Nougat, Cheese, Pate, Tallow, Edible Cake Decorations and more....

Our high quality silicone mold rubber can also be used to make your own molds for: Plaster, Artist Clay, Wax, Cement, Casting Resins, Polymer Clay, Melt and Pour Soap, Low Melt Metals, Precious Metal Clay, Candles, Hot and Cold Processed Soap, Hot Melt Glue, and more.....



Marvelous Molds - Your source for Earlene's Enhanced Lace Molds and Marina's Sugar Bead Molds.


Learn More



Niche #3 - Sea Glass

From Wikipedia:

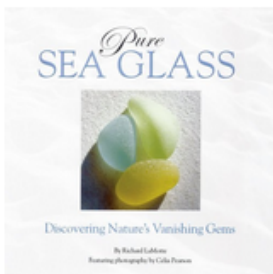
Like collecting shells, fossils, or stones, combing shorelines for sea glass is a hobby many beach-goers and beachcombers enjoy. Hobbyists often fill decorative jars with their collections and take great pleasure in tracing a shard's provenance while artisans craft beautiful pieces of jewelry, stained glass and other decorative pieces from sea glass.

The existence of publications and organizations in a niche is a good indicator of the monetization potentials of a niche. And this niche has both and more.

For an organization, this niche has the North American Sea Glass Association, which organizes a yearly conference and issues a newsletter.

For publications, there are numerous books written about them as you can see below.

1.



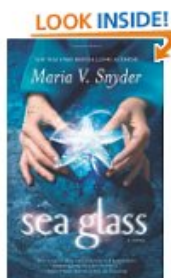
Pure Sea Glass: Discovering Nature's Vanishing Gems by Richard LaMotte, Sally Lamotte Crane, and Celia Pearson (Jun 30, 2004)

★★★★★ (63 customer reviews)

Formats	Buy new	New from	Used from
Hardcover			
Order in the next 10 hours to get it by Friday, Feb 4.	\$34.95 \$23.07	\$22.66	\$18.97

Eligible for **FREE** Super Saver Shipping.

2.



Sea Glass (Glass, Book 2) by Maria V. Snyder (Sep 1, 2009)

★★★★☆ (59 customer reviews)

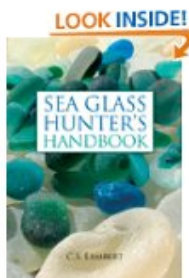
Formats	Buy new	New from	Used from
Paperback			
Order in the next 10 hours to get it by Friday, Feb 4.	\$13.95 \$11.86	\$7.25	\$3.15
Kindle Edition	\$9.86		
Auto-delivered wirelessly			

Some formats eligible for **FREE** Super Saver Shipping.

Excerpt - Copyright: "... ISBN-13: 978-0-7783-2580-2 **SEA GLASS** Copyright © 2009 by Maria V. Snyder. Recycling programs for ..."

Surprise me! See a random page in this book.

3.



The Sea Glass Hunter's Handbook by C. S. Lambert (Nov 16, 2010)

★★★☆☆ (4 customer reviews)

Formats	Buy new	New from	Used from
Hardcover			
Order in the next 10 hours to get it by Friday, Feb 4.	\$14.95 \$9.35	\$8.64	\$8.73

Some formats eligible for **FREE** Super Saver Shipping.

Excerpt - Copyright: "... Congress Cataloging-in-Publication Data Lambert, C. S. (Carole S.), 1953- **Sea glass** hunters handbook / by C.S. ..."

There's even an online journal (ezine) that caters to this niche.

THE *Sea Glass* JOURNAL "The online resource for sea glass lovers everywhere." ABOUT | CONTACT

SEA GLASS HOME SEA GLASS OF THE MONTH SEA GLASS ARTICLES SEA GLASS DESTINATIONS SEA GLASS CRAFT IDEAS FLOTSAM & JETSAM

Thursday, February 3, 2011

The Sea Glass Photo of the Week:

Santa Cruz Prize Winner!
The grand prize winner of the shard contest at the 2010 Sea Glass & Ocean Art Festival. An amazing art glass shard from an Earth globe found by Robin Jansen of Santa Cruz.
See a [LARGER IMAGE](#)
See the slide show by clicking [Santa Cruz Sea Glass Festival Slide Show](#).

Have a sea glass photo you would like to submit? Click [Sea Glass Photo](#) for submission details.

Most Recent Articles

GLASS MUSEUM A Colorful History of American Glass
The Sandwich Historical Society's Glass Museum houses some of the finest examples of early American glassware in the country.

SHIPWRECK SEA GLASS Glass from the Roosevelt Inlet Shipwreck
A shipwreck along the Delaware coast reveals its pottery and sea glass secrets after more than 200 years under water.

Handmade Sea Glass Jewelry by Gary de Blois on Etsy! UNIQUE GIFT GIVING MADE EASY

Surf-Tumbled Sea Glass From Hawaii! For your sea glass jewelry, display or collection. www.tropicenseaglass.com

Order Your T-Shirt Today! Starting at \$16.99

From this online journal we can see a couple of monetization methods that you can employ yourself—selling ad spaces (as seen in the above screenshot) and displaying AdSense ads (not seen in screenshot).

Here's another site which monetizes by selling sea glass jewelry (as well as gift certificates).

Odyssey Site Map
Successful Website Story
About Us
Sea Glass Resources

Give the Perfect Gift!

Buy Gift Certificate

For Odyssey Jewelry Lines and More!

odysseyseaglass.com
Alexa rank 343,792
Unique visits/day 3,755
Google Pagerank 3
Site value \$6,050
Want to know your worth? Click here!

Website Value Check

Compiling the Information on Sea Glass

Now, I've put what I've found by researching and learned by experience together - an ongoing process, as I continue to discover fascinating new tidbits on the beach and from others..

On the pages of this site, you'll find the answers to the questions towards the beginning of this page ... and much more. My husband David writes much of the material found here, but relies heavily not only on my experience but also on the excellent contributions of many of you sea glass fans.

If you've faced the same kinds of questions I had when I was starting out, I know that you'll find these 500 plus pages of information that we have put together very interesting and useful!

To start, scroll down on this page to preview some of the topics or main areas of interest,

DON'T MISS OUT
Get notified of the latest changes and features. **Odyssey Sea Glass Newsletter** is totally free and will show up in the e-mail every week or so!

Just fill out this short form:

Enter your E-mail Address
Enter your First Name (optional)
Then
Subscribe

Don't worry -- your e-mail address is totally secure.
I promise to use it only to send you Odyssey Sea Glass News.

FREE! - Sign up now and get access to a Special Report on a Little-Known Sea Glass Beach

Niche #4 - Paper Airplane

You're probably thinking, are there still people interested in those. Well, these numbers from Google's keyword tool might just blow your mind...

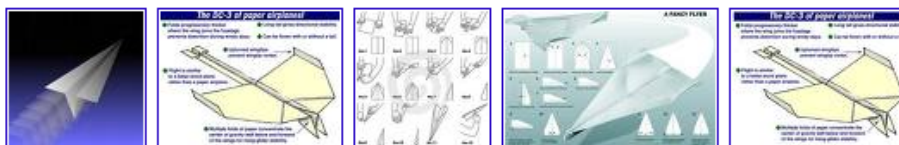
<input type="checkbox"/> Keyword	Competition	Global Monthly Searches [?]	Local Monthly Searches [?]	Local Search Trends
<input type="checkbox"/> ☆ paper for paper airplanes	<input type="text"/>	368,000	301,000	
<input type="checkbox"/> ☆ paper airplanes	<input type="text"/>	165,000	110,000	
<input type="checkbox"/> ☆ how to paper airplanes	<input type="text"/>	135,000	110,000	
<input type="checkbox"/> ☆ paper airplanes how to make	<input type="text"/>	135,000	110,000	
<input type="checkbox"/> ☆ paper airplanes to make	<input type="text"/>	135,000	110,000	
<input type="checkbox"/> ☆ how to build paper airplanes	<input type="text"/>	135,000	90,500	
<input type="checkbox"/> ☆ how to make a paper airplanes	<input type="text"/>	135,000	90,500	
<input type="checkbox"/> ☆ how to mack paper airplanes	<input type="text"/>	135,000	90,500	
<input type="checkbox"/> ☆ how to make paper airplanes	<input type="text"/>	135,000	90,500	
<input type="checkbox"/> ☆ how do you make paper airplanes	<input type="text"/>	135,000	90,500	
<input type="checkbox"/> ☆ how make paper airplanes	<input type="text"/>	135,000	90,500	
<input type="checkbox"/> ☆ howto make paper airplanes	<input type="text"/>	135,000	90,500	
<input type="checkbox"/> ☆ how 2 make paper airplanes	<input type="text"/>	135,000	90,500	

About 135,000 people go to Google every month just to learn how to make paper airplanes! And more than 350 thousand are looking for the right paper to make their paper airplanes with.

As you can see in the screenshot below, Google displays image and video results in the universal results for "paper airplane".

- Latest
- Past 24 hours
- Past week
- Past month
- Past year
- Custom range...
- All results
- Sites with images
- Wonder wheel
- More search tools

Images for paper airplane - Report images



Paper airplane - The best paper airplane in the world! ☆ 🔍

10 Dec 2010 ... Folding and flying instructions for a single reasonably high performance paper airplane.

www.zurqui.com/crinfocus/paper/airplane.html - Cached - Similar

Videos for paper airplane



Paper Airplane 🔍
5 min - 17 Mar 2006
Uploaded by Michael O'Reilly
video.google.com



How to build the best paper airplane in the world 🔍
5 min - 29 Jul 2006
Uploaded by jogofilo
youtube.com

This is an indication that people in this niche are highly interested in instructional materials (information products).

Here's a site that gives those (videos and instructions) away freely and monetizes through AdSense ads and affiliate marketing (Amazon).



 Stumble It! |  facebook fan my page

0

 Tweet

Don't forget to press **Ctrl+D** NOW to bookmark this site.

The Paper Airplanes Bookstore

Welcome to the paper airplanes bookstore. This store is for you no matter if you are paying in £ or \$. Hopefully these paper airplanes books should make interesting and unusual presents for a loved one. When my kit was released through Marks and Spencers in the UK (Christmas 2003) it sold out 50 000 copies in 3 weeks to young and old. Paper airplanes books are fun and exciting presents.



Alex 11th January 2004

The World's Greatest Paper Airplane and Toy Book -

This is my personal recommendation. It contains every paper plane design you could ever possibly want. The book contains mainly designs using normal sized paper and very little or no cutting and sticking. If you think you are good at making paper airplanes buy this book.



[[Buy in US \\$](#) | [Buy in UK £](#)]

And here's one that monetizes solely by displaying AdSense ads.

[Aircraft bid from JAPAN](#) Find your Quality Aircrafts from Japanese government's bid www.aero-jp.com

[RC Airplane HobbyKing](#) High Quality, The Lowest Price. Discover a Great Deal Today ! HobbyKing.com

[2011 Newest RC Airplanes](#) Ready-To-Fly Jets and Planes With Best Technical Support www.BananaHobby.com

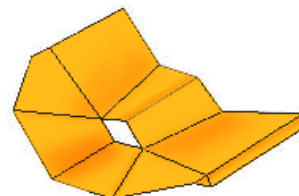
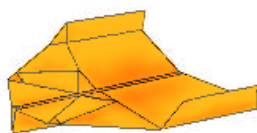


Ads by Google

Welcome to Fun Paper Airplanes!

Fun Paper Airplanes is the best place on the web to download free paper airplane designs. Each model has a template that you print right from your computer with clear, easy-to-follow directions and flying tips. All you have to do is print, fold, and fly! The planes are grouped by skill level, so there is something for everyone, from beginning flier to expert.

[Download Free Paper Airplane Templates](#)





















Niche #5 - How to Upholster

Without doing any kind/amount of research we can readily say that people in this niche are highly interested in information products.

But how big is this market?

Google's keyword tool shows that "how to upholster" generates over 33,000 searches every month globally.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches 	Local Monthly Searches 	Local Search Trends
<input type="checkbox"/> ☆ upholster headboards		49,500	40,500	
<input type="checkbox"/> ☆ upholster headboard		49,500	40,500	
<input type="checkbox"/> ☆ upholster chair		40,500	27,100	
<input type="checkbox"/> ☆ how to upholster  		33,100	27,100	
<input type="checkbox"/> ☆ upholster furniture		33,100	22,200	
<input type="checkbox"/> ☆ upholster		27,100	18,100	
<input type="checkbox"/> ☆ upholster a chair		22,200	14,800	

That's a fairly sizeable market. And competition's not that high.

So, what options do we have for monetizing this niche?

Here's a site that sells upholstery training videos on DVDs.

UPHOLSTERY TRAINING VIDEOS


How To Reupholster Couches, Chairs, Ottomans, Auto and Boat Seats. On Full Screen DVD

UPHOLSTER!
Vista Upholstery Enterprises

Learn professional upholstery: auto, marine, furniture and slipcovers
****Links for our upholstery tools, staple guns, books and Upholster Magazine Online at bottom of page****

Vista Upholstery Enterprises

Phone: 800-635-3493
 Phone/Fax: 707-938-0276
 Email kenvue@comcast.net



Here's a site that monetizes by selling an eBook that teaches people how to upholster furniture.

HOW TO

UPHOLSTER
FURNITURE

A Step-by-Step
Guide to Reupholstery



[Home](#) [Newsletter Archive](#) [How-To-Videos](#)

Discover How To Upholster Furniture, **Save Money** And Transform Your Well-Loved, Faded Chair Into **Better Than New Condition.**



Frame



Work in Progress



Sewing



Finished Chair

Step-by-step instructions, most steps illustrated in pictures, give you the basic techniques needed to learn how to upholster furniture.

And here's one that offers upholstery courses/training.

the traditional upholstery workshop

home · [courses](#) · AMUSF · diploma · news · comments · tutor · accommodation · booking · furniture · links

Courses and workshops - what you will learn



We offer courses to suit everyone, from one week duration to longer Diploma or AMUSF accredited courses.

With only **five students** per course and with **two tutors** for most of the time, the amount and quality of the tuition you receive individually is exceptional, and is geared to *your* needs.

During your first week as a beginner you could learn the basic principles of upholstery depending on what furniture you work on; webbing, springing, stuffing, re-covering and shallow buttoning. You will learn about upholstery tools and sundries.

In addition you will examine fabrics, practice measuring up and cutting out. If you already have experience of the above either as a result of night classes or have attended one of our courses before, you may want to go on to more advanced upholstery.

You can learn the complete re-building of furniture from the frame up - usually with sprung arms and back. This will include the practice of stitched-edge rolls, deep buttoning and the use of gimps and braids.

Niche #6 - How to Make Pop-up Cards

They're fun gifts to give to friends and loved ones (especially the kids), and they're quite marvelous to look at. But making them?

Well, according to Google's keyword tool, over 22,000 people search for "how to make pop-up cards" every month. And the competition's quite low.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/> ☆ pop up cards		110,000	33,100	
<input type="checkbox"/> ☆ make pop up cards		27,100	9,900	
<input type="checkbox"/> ☆ pop up cards how to make		27,100	9,900	
<input type="checkbox"/> ☆ pop up cards make		27,100	9,900	
<input type="checkbox"/> ☆ pop up cards how to		22,200	8,100	
<input type="checkbox"/> ☆ how to pop up cards		22,200	8,100	
<input type="checkbox"/> ☆ making pop up cards		22,200	8,100	
<input type="checkbox"/> ☆ how to make pop up cards		22,200	8,100	
<input type="checkbox"/> ☆ how do you make pop up cards		22,200	8,100	
<input type="checkbox"/> ☆ how to make a pop up cards		22,200	8,100	

Let's take a look at how other people are monetizing this niche.

Here's one that monetizes by displaying AdSense ads and selling site subscriptions.

[T-6 Instruction and Rides](#) Professional T-6 flight training and rides in Chicago [www.GauntletWarbirds.com](#)
[2011 Newest RC Helicopter](#) Beginner & Expert RTF Helicopters With Best Technical Support [www.BananaHobby.com](#)
[Flight Training USA](#) Professional JAA Flight Training Fly in sunny San Diego [www.flyaaa.com](#)
[Aircraft Flight Schedule](#) Schedule your Cessna, Piper, or even Boeing. 24/7 Online Access. [www.HoldShort.com](#)

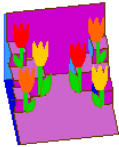


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[More Crafts Projects](#)

[EnchantedLearning.com's](#)
Pop-up Card Crafts




[Go to More Card Crafts](#)

These crafts projects use materials found around the house, like paper, cardboard, string, crayons, paint, glue, etc. See [a page about color mixing](#) to see how to combine paint to make all the colors of the [rainbow](#).


Click on any of the crafts to go to the instructions. Have fun!

And here's one that monetizes through a great variety of methods including affiliate marketing (with several networks), displaying AdSense ads, and selling ad spaces.

Christmas Packages




Here's one turned sideways, by [Roz Veevers](#).
 And another one by [Vajira](#).





Flowers and Butterflies

[Lesson 20: 180° Open Top Boat](#)
[Lesson 21: 45° Open Box](#)
[Lesson 22: Tabletop Floating on Boxes](#)
[Lesson 23: Tabletop Floating on I-Beams](#)



Ads by Project
 Wonderful! Your ad
[here, right now: \\$0.05](#)

 **Pop Up Dies and More**



Niche #7 - Beekeeping

As you can see below, “beekeeping” is quite a popular search, generating about 135,000 searches every month.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/> beekeeping		135,000	60,500	
<input type="checkbox"/> beekeeping supplies		14,800	9,900	
<input type="checkbox"/> beekeeping association		12,100	6,600	
<input type="checkbox"/> beekeeping equipments		6,600	2,400	
<input type="checkbox"/> beekeeping equipment		6,600	2,400	
<input type="checkbox"/> beekeeping courses		4,400	390	
<input type="checkbox"/> beekeeping course		4,400	390	

And look at all these sites that are focused on beekeeping.

[Beekeeping Success](#) ☆ 🔍

Beekeeping can be a fascinating hobby but it can also be a profitable business. **Beekeeping** is a full time occupation for other people. ...

www.beekeepingsuccess.com/ - Cached

[Basic Beekeeping](#) ☆ 🔍

Long Lane Honey Bee Farms is a family **beekeeping** business(and blog) designed to encourage, assist and educate others in the wonderful experience of keeping ...

basicbeekeeping.blogspot.com/ - Cached - Similar

[Beekeeping: The Beekeeper's Home Page](#) ☆ 🔍

This site includes information and photos on **beekeeping**, honey production, **beekeeping** tips, stories, jokes, and **beekeeping** history.

www.badbeekeeping.com/ - Cached - Similar

[Beemaster's Beekeeping Course Home Page](#) ☆ 🔍

1 Rated **Beekeeping** Gathering Spot with more than 100 countries interacting in a family friendly environment. Whether you are just doing a homework ...

www.beemaster.com/site/honeybee/beehome.htm - Cached - Similar

[Images for beekeeping](#) - Report images



[GoBeekeeping.com](#) ☆ 🔍

Resources for the hobby **beekeeper**. Free online classes, newsletter, library, and related links.

www.gobeekeeping.com/ - Cached - Similar

[Beekeeping Made Easy at BestBeekeeping.com](#) ☆ 🔍

Beekeeping and producing your own honey - all the information you need to start **beekeeping**.

www.bestbeekeeping.com/ - Cached - Similar

This can only mean one thing... beekeeping is a popular and possibly highly profitable niche.

Let's take a look at some of these sites and see how they are monetizing this niche.

Here's one that sells beekeeping kits and offers beekeeping courses.

We need our honey bees to pollinate our food. Start keeping bees!
 Order Your Beekeeping Supplies Now

Since our Gold, Silver & Bronze kits have been so well received, we have decided to make these into Sheri's Valentine's Special now through Feb. 15th.

Sheri's Valentine Special



CLICK ON THE IMAGES ABOVE FOR MORE INFO!

Here's one that monetizes through affiliate marketing.

HOME
 1000 WEB LINKS
 BOOKS!!
 BAD BEEKEEPING
 BEE BLOG!
 CONTENTS
 MEETINGS
 BEGINNERS
 SUMMIT GARDENS
 E-MAIL ANSWERS
 FAMOUS BEEKEEPERS
 BENNY THE BEE
 PHOTOS
 HONEY PAGES
 QUEEN BEES
 JUST JOKING
 BAD BEE REMOVAL

<p>Beekeeping For Dummies Howland Blackiston... Best Price \$10.95 or Buy New \$13.99 Buy amazon.com from Privacy Information</p>	<p>The Beekeeper's Handbook, Third Edition Alphonse Avitabile... Best Price \$16.85 or Buy New \$20.84 Buy amazon.com from Privacy Information</p>	<p>Natural Beekeeping Ross Conrad, Gary ... Best Price \$21.64 or Buy New \$23.10 Buy amazon.com from Privacy Information</p>	<p>Shop Now & Save Click here Privacy Information</p>	<p>The Shamanic Way of the Bee Simon Buxton Best Price \$7.47 or Buy New \$15.60 Buy amazon.com from Privacy Information</p>
<p>A Book of Bees Sue Hubbell Best Price \$2.17 or Buy New \$11.16 Buy amazon.com from Privacy Information</p>	<p>Langstroth's Hive and the Honey-Bee L. L. Langstroth Best Price \$11.60 or Buy New \$12.89 Buy amazon.com from Privacy Information</p>	<p>Honey Bees and Beekeeping Ron Miksha Best Price \$24.90 or Buy New \$24.90 Buy amazon.com from Privacy Information</p>	<p>Bad Beekeeping Ron Miksha Best Price \$23.49 or Buy New \$23.60 Buy amazon.com from Privacy Information</p>	<p>Fifty Years Among the Bees Dr. C. C. Miller Best Price \$9.43 or Buy New \$10.64 Buy amazon.com from Privacy Information</p>

And here's one that sells an eBook that teaches people all about beekeeping.

If you like what you read so far than here's what to do...

You can get your hands on this eBook in 5 minutes (or less) by ordering your directly here. Just follow the order link below...



Add To Cart

(All you need is a credit card, no special internet accounts or anything like that. And it's 100% safe & secure. Your credit card data is passed directly to the bank and no one but the bank has access to your sensitive information.)

Niche #8 - Presentation Tips

Getting the courage to do a presentation in front of many people is only half the battle. Knowing how to make a presentation interesting and engaging is entirely another matter. And over 33,000 people turn to Google each month trying to learn that.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
presentation tips		33,100	9,900	
power point presentation tips		8,100	3,600	
ppt presentation tips		6,600	2,400	
powerpoint presentation tips		5,400	2,400	
presentation tips for powerpoint		5,400	2,400	
presentation tips powerpoint		5,400	2,400	
good presentation tips		1,600	480	
effective presentation tips		1,300	590	
giving a presentation tips		590	320	

So what options do we have for making a profit in this niche?

Let's take a look at some examples...

Here's a site that offers/sells workshops and eBooks.

Speaking about Presenting
Help with your next presentation from Olivia Mitchell

HOME MY STORY RESOURCES CONTACT PRESENTATION EBOOK COURSES IN NZ To Search, Type And Hit Enter

Presentation tips

Welcome, I'm Olivia Mitchell and this website is full of presentation tips to help you in your next presentation.

Start by downloading my free guide "[How to make an effective PowerPoint Presentation](#)". The Guide will take you through my streamlined process for creating an effective presentation. It's full of presentation tips to help you structure your talk and create PowerPoint slides.

You'll also receive my free email course giving you new presentation tips every week.

Then explore the many articles. I've divided the articles into five main categories:

How to make an effective presentation

The content of your presentation, what you say, is the most important. Start planning by crafting a [key message](#), then choose a [structure](#) and use [stories, examples](#) and statistics to back-up what you're saying. Finally work out the [presentation introduction](#).

FREE GUIDE

How to Make an Effective PowerPoint Presentation

GET NEW POSTS IN YOUR INBOX

Enter your email address:

Subscribe

Delivered by [FeedBurner](#)

Or, subscribe with RSS: [What is RSS?](#)

And here's one that monetizes through affiliate marketing and displaying AdSense ads.



Previous

Next

Sermon PowerPoints

Want Power Points for Your Sermons? Visually Inspire Your Church!

PreachIt.org/sermon-powerpoints



Ads by Google

Presentation hints and tips

Here are some presentation tips to make your presentation fly.

Write it down

Write down your speech, but try not to read from it. If you have written it down - if you dry up, you will be able to pick it back up again.



Speaking In Public?

Learn How To Speak and Present Well
Conduct Effective Training Seminars

Presentation

Free Manuals and Support Information
about Presentation

Popular Pages

Venn Diagram Template

Free PowerPoint
Download

Water Drops Template

Free editable
PowerPoint maps of
North America

New PowerPoint
Presentation Templates

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Transform presentations into interactive eLearning

ADOBE® CAPTIVATE® 5
Try now

40Mb 0.1mb

NXPowerLite™

Reduce PPT file size
for easy emailing.

ClickBank also has some products that you can sell to this market, like this audio/video set that guides people in preparing, creating, and delivering their presentation.



A Collection of Easy to Listen to Audio and Video Sessions that "Take You By The Hand" and Show You Exactly How To Prepare and Create Your Presentation from A-Z!

Your First Session Will Begin TODAY!

Niche #9 - Thyroid Problems

Thyroid problems affect about 59 million Americans, the majority of whom are women. If left undiagnosed, untreated, or improperly treated, thyroid problems can cause infertility or recurrent miscarriage, making it difficult or impossible for a woman to get or stay pregnant.

According to Google's Keyword tool, some 110,000 people searches for "thyroid problems" every month.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
thyroid problems		110,000	74,000	
symptom of thyroid problems		22,200	14,800	
symptoms of thyroid problems		14,800	9,900	
thyroid problems symptoms		14,800	9,900	
symptoms thyroid problems		14,800	9,900	
symptoms for thyroid problems		14,800	9,900	
thyroid problems and symptoms		14,800	9,900	
thyroid problems in women		8,100	4,400	
women thyroid problems		8,100	4,400	
cause of thyroid problems		5,400	3,600	

Related searches show us that in relation to "thyroid problems", people are also searching for specific types of thyroid problems.

Related searches for **thyroid problems**:


[hypothyroidism](#) [hyperthyroidism](#) [thyroid symptoms](#)
[graves disease](#) [web md](#) [thyroid cancer](#)
[synthroid](#) [goiter](#) [thyroid nodules](#)
[mayo clinic](#) [anemia](#) [thyroid levels](#)
[diabetes](#) [levothyroxine](#) [hashimoto's thyroiditis](#)








Some of these are generating far more searches than "thyroid problems"... like "hypothyroidism".

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
hypothyroidism		550,000	368,000	
hypothyroidism and		60,500	40,500	
signs of hypothyroidism		60,500	40,500	
symptom of hypothyroidism		60,500	40,500	

If you so desire, you can also just concentrate on a specific type of thyroid problem (sub-niche).

Anyway, whenever an illness or health condition is involved, people almost always go looking for treatments, as Google's Wonder Wheel shows us.

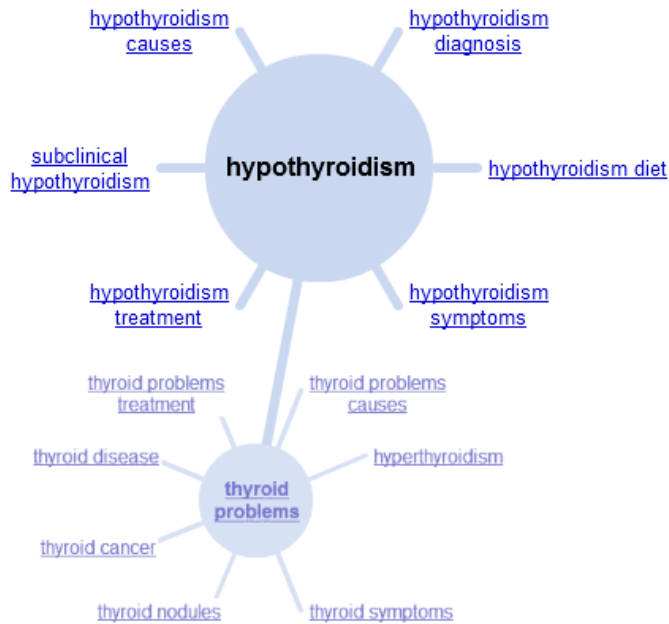
 **Everything**

-  Images
-  Videos
-  News
-  Shopping
-  Realtime
-  Books
-  More

Any time

- Latest
- Past 24 hours
- Past week
- Past month
- Past year
- Custom range...

All results
Sites with images
Wonder wheel
Related searches
Timeline



And a great way to monetize a market such as this is by getting into CPA marketing and promoting “free trial offers” like this one.

Thypro
THYROID FORMULA

NATURALLY PROMOTE A HEALTHY THYROID FOR OVERALL WELLNESS

GET YOUR **FREE BOTTLE OFFER** ON SELECT PACKAGES

ADS FEATURED ON
MSN | CNN.com | USA Today.com | FOX News.com | MSNBC

THYPRO IS A **UNIQUE** AND **POWERFUL** THYROID HEALTH FORMULA THAT NATURALLY PROMOTES A HEALTHY THYROID:

- Helps Support a Healthy Thyroid
- Natural Ingredients
- Safe and Effective
- Maintains a Healthy Thyroid
- Maintains Healthy Mobility asdf asd

LIMITED TIME OFFER
ORDER NOW WHILE SUPPLIES LAST

WHERE DO WE SEND YOUR ORDER

* First Name
* Last Name
* Country
* Street Address
* City
* State/Province
* Zip/Postal Code
* E-mail
* Telephone

START MY ORDER

Niche #10 - How to Write Screenplay

If I didn't see the numbers from Google's keyword tool, I would not have guessed even half the number of people wanting to learn how to write screenplays.

You don't know how surprised I was to see that "how write screenplay" generates over 60 thousand searches every month.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/> screenplay	<div style="width: 20%;"></div>	450,000	201,000	
<input type="checkbox"/> iomega screenplay	<div style="width: 20%;"></div>	110,000	6,600	
<input type="checkbox"/> screenplay iomega	<div style="width: 20%;"></div>	110,000	6,600	
<input type="checkbox"/> how write screenplay	<div style="width: 20%;"></div>	60,500	33,100	
<input type="checkbox"/> iomega hd screenplay	<div style="width: 20%;"></div>	40,500	2,900	
<input type="checkbox"/> the screenplay	<div style="width: 20%;"></div>	33,100	18,100	
<input type="checkbox"/> screenplay director	<div style="width: 20%;"></div>	33,100	2,900	
<input type="checkbox"/> iomega screenplay director	<div style="width: 20%;"></div>	27,100	1,900	

So what options do we have for monetizing this niche?

Let's take a look at some examples.

Here's a site that monetizes by doing affiliate marketing and displaying AdSense ads.

ORDER THE BEST SCREENWRITING SOFTWARE HERE...

NEW GET A GREAT DEAL ON FINAL DRAFT NOW!!! NEW

- [SRC's Top Sites](#)
- [Listings with descriptions](#)
- [Talentville NEW](#)
- [Hollywood LitSales](#)
- [Screenwriting Pro](#)
- [The Writers Store](#)
(software/books)
- [Nat'l Creative Registry](#)
(Screenplay Registry)
- [Screenwriters Utopia](#)
- [Screenwriting 101](#)
- [Screenplay Format Guide](#)
- [Scriptwriters Network](#)
- [MoviePartners.com](#)

SCREENWRITERS RESOURCE CENTER

SCREENWRITING.COM

Your source for great screenwriting links, software and more! Compiled by the staff at the [National Creative Registry](#)

ProtectRite™
Register your work before you show it!

Screenwriting Software

NEW FINAL DRAFT NEW

MOVIE MAGIC SCREENWRITER

Story development software

Featured Sites & Stuff

We Want To Read Your Book
Literary Agent Seeks Talented Novel Writer. We Can Get You Published

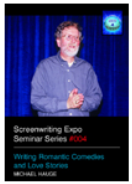

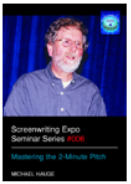
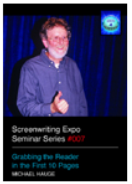
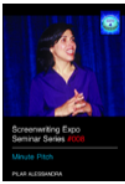





And here's a site that sells video DVDs of screenwriting seminars.

Individual DVDs

Only \$19.95 Each (plus lower shipping/handling)

Reduced shipping if you buy more than one DVD:

We have reduced shipping-handling costs. Shipping and handling was formerly a flat \$5.00 per DVD. Now, shipping fees are based on weight, at up to three DVDs can be shipped for the price of one by USPS Priority Mail.

 <p>Screenwriting Expo Seminar Series DVD Writing Romantic Comedies and Love Stories MICHAEL HAUGE</p> <p>Writing Romantic Comedies And Love Stories by Michael Hauge DVD004 \$19.95 More Info Trailer</p> <p>Add to cart</p>	 <p>Screenwriting Expo Seminar Series DVD Creating Powerful Movie Scenes MICHAEL HAUGE</p> <p>Creating Powerful Movie Scenes by Michael Hauge DVD005 \$19.95 More Info Trailer</p> <p>Add to cart</p>	 <p>Screenwriting Expo Seminar Series DVD Mastering the 2-Minute Pitch MICHAEL HAUGE</p> <p>Mastering the 2-Minute Pitch by Michael Hauge DVD006 \$19.95 More Info Trailer</p> <p>Add to cart</p>	 <p>Screenwriting Expo Seminar Series DVD Grabbing the Reader in the First 10 Pages MICHAEL HAUGE</p> <p>Grabbing the Reader in the First 10 Pages by Michael Hauge DVD007 \$19.95 More Info Trailer</p> <p>Add to cart</p>	 <p>Screenwriting Expo Seminar Series DVD Minute Pitch PILAR ALESSANDRA</p> <p>Minute Pitch by Pilar Alessandra DVD008 \$19.95 More Info Trailer</p> <p>Add to cart</p>
 <p>Joss Whedon: The Master of Pop</p> <p>Screenwriting Expo Seminar Series DVD</p>	 <p>Screenwriting Expo Seminar Series DVD</p>	 <p>Screenwriting Expo Seminar Series DVD</p>	 <p>Screenwriting Expo Seminar Series DVD</p>	 <p>Screenwriting Expo Seminar Series DVD</p>

View cart

Purchase the Entire
**"Screenwriting School In a Box"--
60 Screenwriting Expo DVDs --
AT A 40% DISCOUNT**



ON SALE FOR \$717.97-- 40% OFF

Add to cart

All 60 Screenwriting Expo Seminar DVDs at a **25% 40% discount**. This DVD set goes well beyond a masters program feature screenwriting for about **2.5%** of what it would cost you at a college. Don't miss this amazing value and opportunity really launch your screenwriting career.

[Go back](#)



If you don't have a product of your own, ClickBank has a couple of things that you can promote to this market, like this eBook on how to write effective screenplays.

Screenplay Secrets Revealed!

- Improve Your Script Ten-Fold
- Find Your Weak Scenes
- Strengthen Your Dialogue
- Objectively Analyze The Strength of Any Screenplay

BUY NOW ONLY \$19.99
Money-Back Guarantee

Get the first two chapters FREE!

Your First Three Steps Toward A Better Screenplay

- 1 Click the link and download the first two chapters for free.
- 2 Read those chapters!
- 3 Purchase the full edition RISK FREE, read it, and apply what you've learned!

[Click Here To Download The First Two Chapters](#)

Seven Moments - Screenplay Edition
Improve Your Script Overnight!

Give them exactly what they want or your script will fail.

SCREENPLAY
Christian Blake
The Seven Moments that Will Captivate Your Audience

Whether it be a horror film, a love story, an adventure movie, a comedy, or any other genre of film, the Seven Moments are the universal foundation to every storyline. Without them, your story will fail miserably. My book exposes these secret moments

Niche #11 - Potty Training

Every kid and every parent goes through it... but it remains one of the biggest hurdles of child rearing.

Google's keyword tool is showing that "potty training" generates over 300,000 searches each month. A big market no doubt.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches ?	Local Monthly Searches ?	Local Search Trends
<input type="checkbox"/> ☆ potty	<div style="width: 25%;"></div>	1,000,000	673,000	
<input type="checkbox"/> ☆ potty train	<div style="width: 25%;"></div>	368,000	301,000	
<input type="checkbox"/> ☆ potty trained	<div style="width: 25%;"></div>	301,000	246,000	
<input type="checkbox"/> ☆ potty trainer	<div style="width: 25%;"></div>	301,000	201,000	
<input type="checkbox"/> ☆ potty training <input type="text" value=""/> <input type="button" value=""/>	<div style="width: 25%;"></div>	301,000	201,000	
<input type="checkbox"/> ☆ training potties	<div style="width: 25%;"></div>	301,000	201,000	
<input type="checkbox"/> ☆ potty training potty	<div style="width: 25%;"></div>	301,000	201,000	
<input type="checkbox"/> ☆ training potty	<div style="width: 25%;"></div>	301,000	201,000	

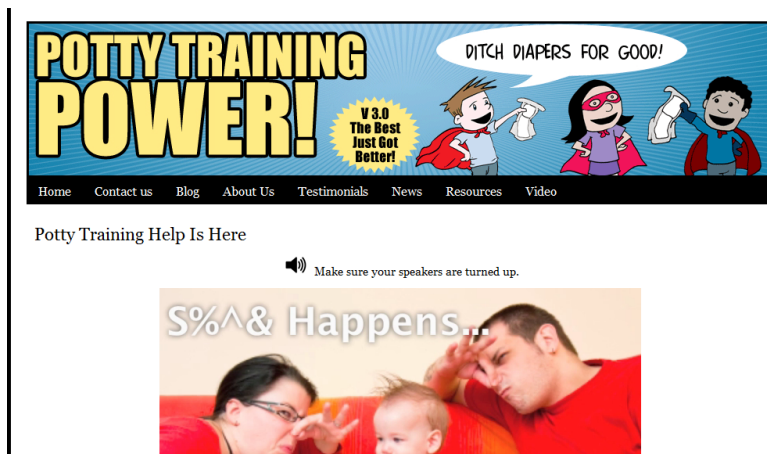
But what are these people really looking for? Related searches show us.

Related searches for **potty training**:

- | | | | |
|--|---|------------------------------|-----------------------------------|
| potty training chart | potty training regression | bed wetting | potty chair |
| potty training boys | potty training tips | babies r us | once upon a potty |
| potty training video | early potty training | pottery barn | the potty trainer |
| potty training dogs | potty training dr phil | toys r us | potty whisperer |
| potty training puppies | potty training problems | pampers | potty scotty |

As it turns out, this niche has two primary sub-niches—potty training for babies and potty training for puppies/dogs. It's up to you which one you're going to take on. But for the purpose of discussion, we'll just stick to potty training for babies.

So how can we monetize this niche? Well, ClickBank has several products that you can promote to this market. Like this eBook that teaches parents how to potty train their child.



The screenshot shows a webpage for an eBook titled "POTTY TRAINING POWER!". The header features the title in large yellow letters, a "V 3.0 The Best Just Got Better!" badge, and a cartoon illustration of three superheroes (a boy, a girl, and a boy) holding a diaper. A speech bubble above them says "DITCH DIAPERS FOR GOOD!". Below the header is a navigation menu with links: Home, Contact us, Blog, About Us, Testimonials, News, Resources, Video. The main content area starts with the text "Potty Training Help Is Here" and a speaker icon with the text "Make sure your speakers are turned up." Below this is a photograph of a family (a woman, a baby, and a man) with the text "S%^& Happens..." overlaid on the image.

eBooks are actually very popular in this niche. Just take a look at these...

The Mystery Behind Potty Training In 3 Days is now revealed.

Fully Potty Train in 3 Days or less Guaranteed!

PottyTrainingBasics.com



Potty Training Boys and Girls

[Home](#) [Articles](#) [Testimonials](#) [My Guarantee](#) [Buy Now](#) [Contact](#)

"Tips For Potty Training Boys, Girls, even Toddlers In 3 Days!"

Stop wasting your money on diapers and pull-ups and get your child potty trained now! My technique works. You will overcome the challenges of potty training boys, potty training girls - even potty training toddlers (as stubborn as they may be!) And, you will save the tons of money you're currently wasting on diapers. Other eBooks and Guides will have you purchasing expensive dolls and products to potty train your child. But my technique works without all those expensive products and is written by someone who truly knows POTTY TRAINING!

Dear Parent or Caregiver,

Changing diapers and Pull-Ups is no fun and I'm sure you can't wait to be done with potty training. Who wouldn't want to have their child potty trained as **quickly** as possible?! The

Are you ready to download Lora Jensen's 3 Day Potty Training eBook?



You can also monetize this niche through affiliate marketing. Amazon has a lot of products that you can promote to this market.

1.



More options available | v

BABYBJÖRN Potty Chair, Blue

Buy new: ~~\$29.95~~ **\$25.99**

10 new from **\$25.95**

Get it by **Friday, Feb 4** if you order in the next **5 hours** and choose one-day shipping.

★★★★★ (453)

Eligible for **FREE** Super Saver Shipping.

> Show only BabyBjörn items

2.



Toilet Training Products

- Toilet Training Potties & Seats
- Toilet Training Step Stools
- Travel Potties
- Toilet Training Pants
- Toilet Training Seat Covers

3.



More options available | v

BABYBJÖRN Toilet Trainer - White/Black

Buy new: ~~\$29.99~~ **\$21.00**

18 new from **\$20.00**

Get it by **Friday, Feb 4** if you order in the next **8 hours** and choose one-day shipping.

★★★★★ (331)

Eligible for **FREE** Super Saver Shipping.

> Show only BabyBjörn items

4.



Fisher-Price Cheer for Me! Potty

Buy new: ~~\$34.99~~ **\$30.67**

5.



More options available | v

Fisher-Price Precious Planet Froggy Friend Potty

6.



Thomas The Tank Soft Potty Seat, Blue

Niche #12 - Menopause Relief

Surely you've heard that word already.

From the U.S. National Library of Medicine:

Menopause is the transition period in a woman's life when her ovaries stop producing eggs, her body produces less estrogen and progesterone, and menstruation becomes less frequent, eventually stopping altogether.

So it's a natural event, why bother?

Read on (again from the U.S. National Library of Medicine).

Common symptoms of menopause include:

- *Heart pounding or racing*
- *Hot flashes*
- *Night sweats*
- *Skin flushing*
- *Sleeping problems (insomnia)*

I suppose you now know what the big deal is and I suppose you understand why over 18,000 people are searching for treatment on Google each month.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/> ☆ menopause treatment		18,100	9,900	
<input type="checkbox"/> ☆ treatment for menopause		18,100	9,900	
<input type="checkbox"/> ☆ treatment of menopause		18,100	9,900	
<input type="checkbox"/> ☆ treatment menopause		18,100	9,900	
<input type="checkbox"/> ☆ menopause hot flashes		18,100	8,100	
<input type="checkbox"/> ☆ hot flashes menopause		18,100	8,100	
<input type="checkbox"/> ☆ menopause bleeding		18,100	9,900	
<input type="checkbox"/> ☆ menopause and bleeding		18,100	9,900	
<input type="checkbox"/> ☆ bleeding in menopause		18,100	9,900	
<input type="checkbox"/> ☆ bleeding menopause		18,100	9,900	
<input type="checkbox"/> ☆ bleeding and menopause		18,100	9,900	
<input type="checkbox"/> ☆ menopause hot		18,100	8,100	
<input type="checkbox"/> ☆ menopause signs of		18,100	9,900	

So, how can we monetize this niche?

Try CPA marketing. In CPA marketing, you earn by getting people to perform a particular action like signing up for a newsletter, or filling out a survey form, and things like that.

Below are two examples of a “free trial offer” CPA campaign...



menozac

A Natural Approach to MENOPAUSE

Menozac Benefits Include:

- ✓ Reduce hot flashes
- ✓ Support balanced mood and routine calmness
- ✓ Maintain healthy sleeping patterns
- ✓ Support hormonal balance during menopause

CLAIM YOUR BOTTLE NOW!

RUSH MY ORDER

ADS SEEN ON **msn** **CNN** **FOX** **MS** **USA**
com com com NBC TODAY

WHERE DO WE SEND YOUR BOTTLE

First Name

Last Name

Country

Street Address

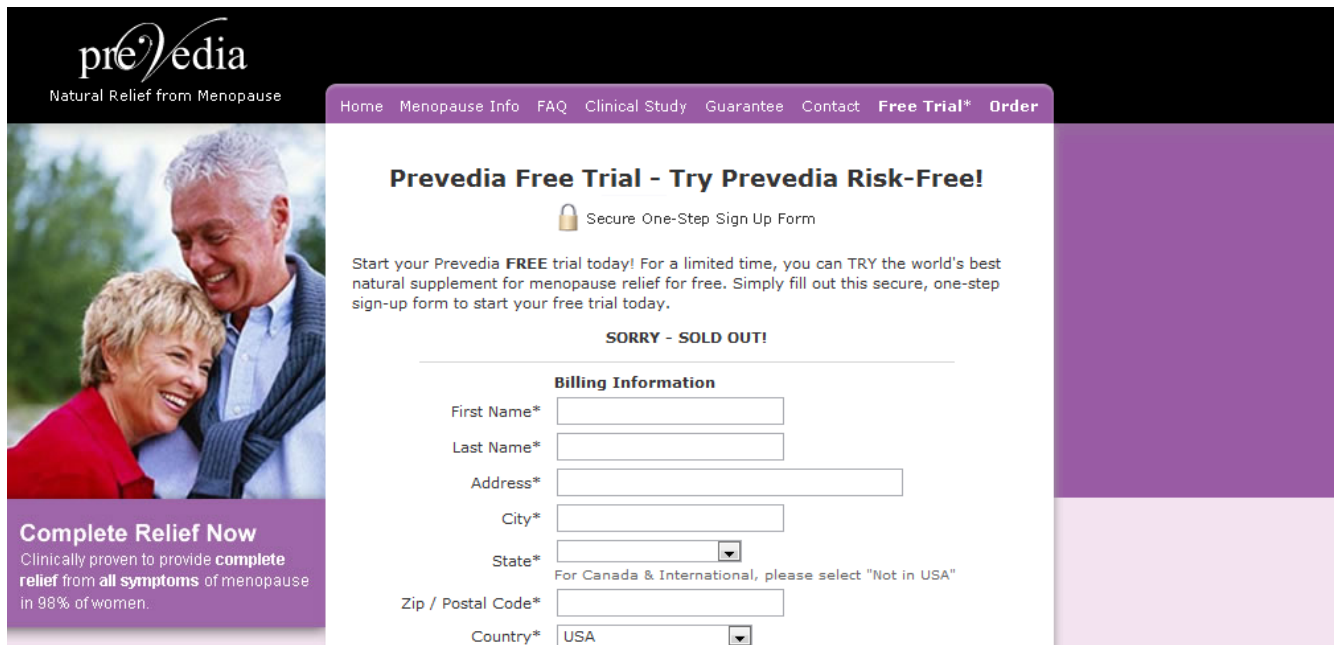
City

State/Province

Zip/Postal Code

E-mail


Telephone



prevedia
Natural Relief from Menopause

Home Menopause Info FAQ Clinical Study Guarantee Contact **Free Trial*** Order

Prevedia Free Trial - Try Prevedia Risk-Free!

 Secure One-Step Sign Up Form

Start your Prevedia **FREE** trial today! For a limited time, you can TRY the world's best natural supplement for menopause relief for free. Simply fill out this secure, one-step sign-up form to start your free trial today.

SORRY - SOLD OUT!

Billing Information

First Name*

Last Name*

Address*

City*

State*

Zip / Postal Code*

Country*

For Canada & International, please select "Not in USA"

Complete Relief Now
Clinically proven to provide **complete relief** from **all symptoms** of menopause in 98% of women.

Niche #13 - Vegetarian Diet

According to the American Heart Association:

Most vegetarian diets are low in or devoid of animal products. They're also usually lower than nonvegetarian diets in total fat, saturated fat and cholesterol. Many studies have shown that vegetarians seem to have a lower risk of obesity, coronary heart disease (which causes heart attack), high blood pressure, diabetes mellitus and some forms of cancer.

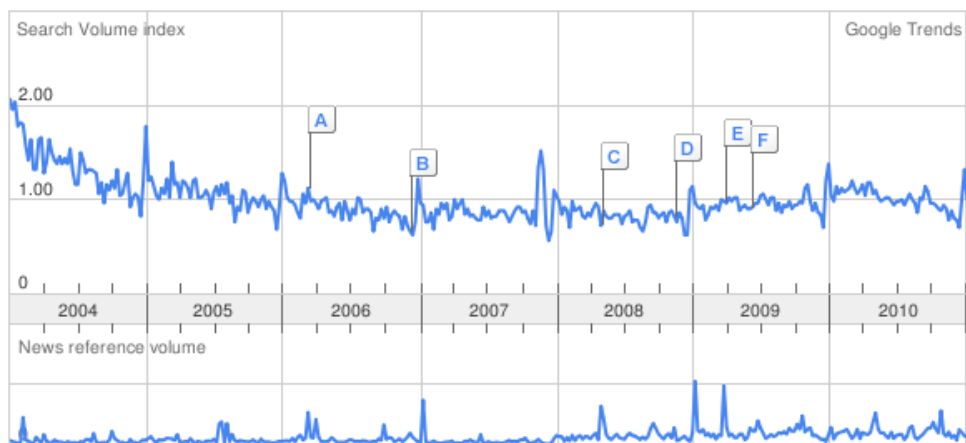
But it comes with a warning:

Vegetarian diets can be healthful and nutritionally sound if they're carefully planned to include essential nutrients. However, a vegetarian diet can be unhealthy if it contains too many calories and/or saturated fat and not enough important nutrients.

Google's keyword tool shows us that "vegetarian diet" generates over 100,000 searches every month.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/> ☆ vegetarian diet	<div style="width: 25%;"></div>	110,000	60,500	
<input type="checkbox"/> ☆ vegetarian diet plans	<div style="width: 25%;"></div>	18,100	9,900	
<input type="checkbox"/> ☆ vegetarian diet plan	<div style="width: 25%;"></div>	18,100	9,900	
<input type="checkbox"/> ☆ vegetarian diet planner	<div style="width: 25%;"></div>	18,100	9,900	
<input type="checkbox"/> ☆ a vegetarian diet	<div style="width: 25%;"></div>	14,800	9,900	
<input type="checkbox"/> ☆ vegetarian diet for weight gain	<div style="width: 25%;"></div>	12,100	6,600	
<input type="checkbox"/> ☆ vegetarian diet weight loss	<div style="width: 25%;"></div>	12,100	6,600	

And Google Trends is indicating that there is a slight increase in interest levels in "vegetarian diet" over the past two years.



Additionally, Google Trends also indicates that interest levels in "vegetarian diet" are very high in many U.S. cities.

Regions	Cities
1. India	1. Mumbai, India
2. South Africa	2. Delhi, India
3. Australia	3. Austin, TX, USA
4. United States	4. Philadelphia, PA, USA
5. New Zealand	5. San Francisco, CA, USA
6. Singapore	6. Seattle, WA, USA
7. Canada	7. Denver, CO, USA
8. Ireland	8. Washington, DC, USA
9. United Kingdom	9. Phoenix, AZ, USA
	10. Los Angeles, CA, USA

As for our options for monetization, we could monetize this niche through AdSense ads like this site.



BioManufacturing Report New 2nd Ed ASM Biomfg Study Advances in Lg Scale Biopharm www.BioPlanAssociates.com

Raw Food Culinary Classes World's premier vegan raw food culinary school. All levels welcome www.RawFoodChef.cc

Zhongtian Feed Machinery Honest & pragmatic, quality oriented TEL: 0086-519-87256670 www.lyzhongtian.com



Ads by Google

<p>Vegetarian Diet</p> <p>Benefit of Vegetarian Diet</p> <p>Type of Vegetarian</p> <p>What Do Vegetarians Eat?</p>	<h2>Vegetarian Diet</h2> <p>Vegetarians around the world have long believed that a vegetarian diet is a healthier choice than a meat-based one. Scientists now agree, citing several important health benefits of vegetarian diets. Not only do vegetarians have less heart disease and fewer circulatory problems, but people on vegetarian diets also tend to have fewer incidences of cancer. And, those who adopt a vegetarian lifestyle tend to lose and keep off excess weight with minimal effort and without feeling like they're 'on a diet'.</p>
--	--

We can also monetize through affiliate marketing. Clickbank has products that we can promote to this market, like this recipe ebook.



Vegetarian Weight Loss Diet

Our Ultra-Simple Vegetarian Weight Loss Program

The No.1 Vegetarian Diet on the Internet

Lose 10 Pounds a Month on Our Ultra-Simple Vegetarian Diet

[Order Online Now](#)

1. It's So Easy - You'll Love it!

Our *Vegetarian Weight Loss Diet* is probably the easiest vegetarian diet program you'll ever see. Designed by our nutritionist mainly for ovo-lacto vegetarians, it's adaptable for ALL vegetarians including vegans.

2. Perfect for New or Experienced Vegetarians

Because the diet is so easy, it's perfect for all vegetarians no matter how new you are to vegetarianism.

3. Lose 10 Pounds a Month

You'll lose 10 pounds a month (more if you have a lot to lose) and we offer friendly professional after-sales support, 365 days a year.

[Read What Customers Say](#)

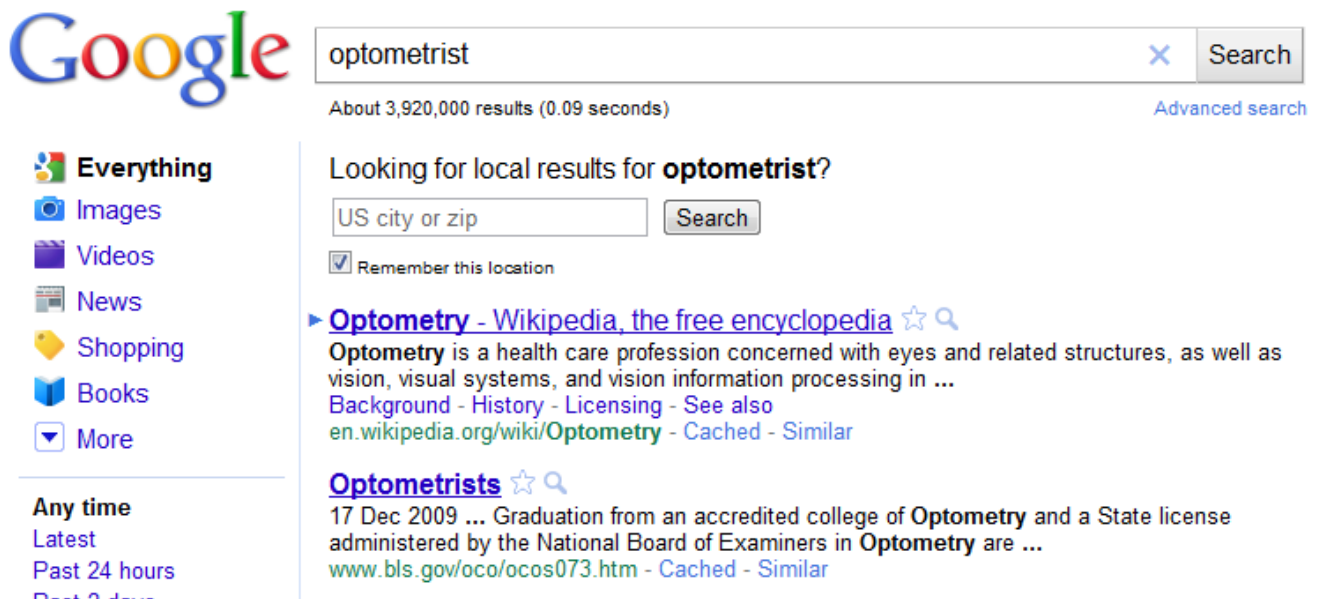
Niche #14 - Optometrist

With 450,000 searches every month, this niche has huge potentials for monetization.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
☆ optometrist		450,000	246,000	
☆ boots optometrist		60,500	320	
☆ schooling for optometrist		40,500	33,100	
☆ optometrist schooling		40,500	33,100	
☆ optometrist in		33,100	22,200	
☆ optometrist colleges		22,200	18,100	
☆ optometrist schools		18,100	14,800	
☆ salary of optometrist		18,100	12,100	
☆ optometrist salaries		18,100	12,100	
☆ salaries optometrist		18,100	12,100	
☆ optometrist salary		18,100	12,100	

However, this is one of those niches where you won't be going after and profiting from the consumers directly.

Notice how Google displays a city/zip code field in the first search results page for "optometrist". What this tells us is that Google considers "optometrist" primarily as a local search (possibly due to the huge volume of local searches for optometrist that Google has been receiving).



A great way to monetize a niche like this is to offer site development and/or SEO services to local businesses/service providers (in this case, optometrists) and help them acquire more

clients/patients via the Web by getting their business to appear in the local business results like these.

Google Instant is on ▾

About 3,920,000 results (0.14 seconds) [Advanced search](#)

Everything

- Images
- Videos
- News
- Shopping
- Books
- More

Any time

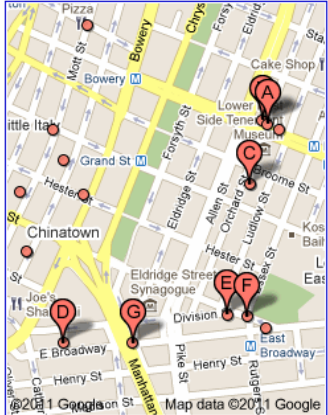
- Latest
- Past 24 hours
- Past 2 days
- Past week
- Past month
- Past year
- Custom range...

All results

▶ [Places for optometrist near New York 10002](#) - [Change location](#)

- A** [MOSCOT](#) ☆ [Q](#) - ★★★★★ 45 reviews - [Place page](#)
www.moscot.com - 118 Orchard Street, New York - (212) 477-3796
- B** [Cohen's Fashion Optical](#) ☆ [Q](#) - ★★★★★ 6 reviews - [Place page](#)
www.cohensfashionoptical.com - 117 Orchard Street, New York - (212) 674-1986
- C** [H Optics](#) ☆ [Q](#) - ★★★★★ 26 reviews - [Place page](#)
www.h-optics.com - 76 Orchard Street, New York - (212) 533-1707
- D** [Universal Optical](#) ☆ [Q](#) - 3 reviews - [Place page](#)
www.mottoptical.com - 38 East Broadway, New York - (212) 966-8288
- E** [Lipton Eye Care](#) ☆ [Q](#) - [Place page](#)
maps.google.com - 141 Division Street, New York - (212) 267-1787
- F** [Chang Li Chang Qing](#) ☆ [Q](#) - [Place page](#)
maps.google.com - 6 Canal Street, New York - (212) 513-1338
- G** [May Chung Inc](#) ☆ [Q](#) - [Place page](#)
maps.google.com - 88 East Broadway, New York - (646) 613-9843

[More results near New York 10002](#) ▶ [Rate places to improve your recommendations](#) ▶



The map shows a section of Manhattan, New York, with several red location pins labeled A through G. The pins are clustered in the area around Orchard Street, Division Street, and East Broadway. The map includes street names like Mott St, Bowery, Grand St, and East Broadway. Landmarks like the Lower East Side Tenement Museum and Eldridge Street Synagogue are also visible.

Niche #15 - Learn to Type

According to Google's keyword tool, "learn to type" generates about 135,000 searches every month.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/> learn to type	<input type="checkbox"/>	135,000	110,000	
<input type="checkbox"/> to learn to type	<input type="checkbox"/>	135,000	110,000	
<input type="checkbox"/> how to learn to type	<input type="checkbox"/>	27,100	18,100	
<input type="checkbox"/> how learn to type	<input type="checkbox"/>	27,100	18,100	
<input type="checkbox"/> how can i learn to type	<input type="checkbox"/>	27,100	18,100	
<input type="checkbox"/> how do i learn to type	<input type="checkbox"/>	27,100	18,100	
<input type="checkbox"/> learn to type free	<input type="checkbox"/>	18,100	14,800	
<input type="checkbox"/> learn to type for free	<input type="checkbox"/>	18,100	14,800	
<input type="checkbox"/> free learn to type	<input type="checkbox"/>	18,100	14,800	

And Google Trends is indicating that the keyword is most popular in the U.S.

Regions	Cities
1. United States	1. Richardson, TX, USA
2. Ireland	2. Irvine, CA, USA
3. New Zealand	3. Reston, VA, USA
4. Australia	4. Pleasanton, CA, USA
5. Canada	5. Minneapolis, MN, USA
6. United Kingdom	6. Los Angeles, CA, USA
7. India	7. Dublin, Ireland
	8. Houston, TX, USA
	9. Phoenix, AZ, USA
	10. Washington, DC, USA

Related searches provide us with a more detailed picture of the market in this niche...

Related searches for **learn to type**:

[learn to type for kids](#) [typing games](#) [mavis beacon](#) [learn spanish](#)
[learn to type fast](#) [typing test](#) [typer shark](#) [learn french](#)
[learn to type free](#) [typing tutor](#) [learn4good](#) [learn english](#)
[learn to type online](#) [typing software](#) [microtype](#) [learn japanese](#)
[learn to type game](#) [typing lessons](#) [keyboarding](#) [learn excel](#)

And as you can see, most of the things that the people in this market are looking for can easily be provided online (or digitally) which makes for easy monetization.

Let's see how some people are monetizing this niche.

Here are a couple of sites that monetize through AdSense ads (which appears to be the most common/popular method for monetization for this niche).



Hands-On IT Training CCNA, PC repair, MCSE, Tesda course PHP,Java, VB.net programming & more	Measure Finger Pressures Analyze Hand Biomechanic Pressures Quantify the Sense of Touch
---	--

Ads by Google

- [Home](#)
- [Email a friend](#)
- [Safety first](#)
- Typing lessons
 - Lesson 1
 - [Lesson 2](#)
 - [Lesson 3](#)
 - [Lesson 4](#)
 - [Lesson 5](#)
- [Number pad lessons](#)
- [Copy practice](#)
- [Speed test](#)
- [Link to us](#)
- [Sitemap](#)
- [Contact us](#)

Keyboard - lesson one

Keyboard exercises 1-10:

type here

The **home row** of the keyboard is the most important to the touch-typist.

When at rest the typist's fingers are positioned, lightly, on the **A-S-D-F** keys for the **left hand**, and the **J-K-L-;** keys for the **right hand**.

- The **left index finger** will control the **F** and **G** keys, the **right index finger** will control the **J** and **H** keys.
- The **left middle finger** will control the **D** key, the **right middle finger** will control the **K** key.

Learn 2 Type

Welcome to the leading Web technology to help you master the skills of touch typing. Take the FREE [Typing Test](#) to check your speed and learn typing FREE!

[Complete eLearning Soln.](#) SARAS eLearning Products & Services Expertise in Pedagogy & Technology [www.excelindia.com](#)
[Computer Product Supplier](#) China & Asia Manufacturers Source Connect With Your Supplier Today! [GlobalSources.com](#)
[Affordable Brand NEW PCs](#) For as low as P 7,300 only! w/ 2YrsWarranty CALL (02)709-3503 [www.mypoxcellent.com](#)
[RV Testing](#) Let Nevada Automotive Test Center fulfill all of your testing needs. [www.rv-testing.com](#)

Ads by Google

- [FREE Ten Key Numeric Keypad Tests](#) available!
- Get your [Typing Certification](#) and find a better job
- [Kids Learn2Type](#) offers simpler and educational exercise content designed for youngsters!
- Teachers and educators - all your [students can benefit from Learn2Type for Schools](#) - FREE!
- [Repetitive Stress Injuries](#) information
- [Carpal Tunnel Syndrome](#) information
- Search the [education resource directory](#) for online and local colleges
- [Typing Keyboards](#) information
- [Ads by Google](#) [Typing](#) [Speed Typing](#) [Computer](#) [Touch Typing](#) [Learn2type](#)

Type the paragraph shown and click the TEST ME! button when finished, the server will automatically time your entry and show your speed. Remember, accuracy as well as speed are important, so don't rush through the test.
*Note:*You do NOT need to press the ENTER key between lines.

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Linux, PC Repair
LAN/WAN TESDA
Courses
Get Trained Now...
Quality IT Training

Niche #16 - Ham Radio

Otherwise known as amateur radio, ham radio is a hobby and self-training. Here's some basic info about radio amateurs from Wikipedia:

Radio amateurs are individuals licensed for private non-commercial use of designated radio bands, for purposes of private recreation, non-commercial exchange of messages, experimentation, and emergency communication. As for other regulated radio services, radio amateurs operate under rules which limit the maximum power of transmissions and the technical and operational characteristics of transmissions. Amateur radio stations are issued with a designated call sign to allow identification of stations. The power of their equipment is restricted, and they must not cause interference to other authorized radio users. They may not broadcast themselves, or communicate with the public with their equipment. They are only allowed to communicate with other licensed operators. National regulations governing amateur radio use are coordinated under international agreements, since radio frequency transmissions can cross multiple national boundaries.

In this day and age where communication and self-publishing is facilitated by the Internet, it's kind of hard to believe that there are still people engaging in a hobby like this. But there are, and there are a lot of them as Google's Keyword tool shows us.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches [?]	Local Monthly Searches [?]	Local Search Trends
<input type="checkbox"/> www.radio		673,000	49,500	
<input type="checkbox"/> ham radio		450,000	246,000	
<input type="checkbox"/> ham radios		450,000	246,000	
<input type="checkbox"/> hams radio		301,000	201,000	
<input type="checkbox"/> radio ham		301,000	201,000	
<input type="checkbox"/> cb radio		301,000	110,000	
<input type="checkbox"/> amature radio		135,000	74,000	
<input type="checkbox"/> amatuer radio		135,000	74,000	
<input type="checkbox"/> amateur radio		135,000	60,500	

And they are buyers, as you can see in the related searches below.

Related searches for **ham radio**:


- | | | | |
|--------------------------------------|---------------------------------------|----------------------------|---------------------------------|
| ham radio supplies | ham radio kit | icom | cb radio |
| ham radio call signs | ham radio frequencies | arrl | shortwave radio |
| ham radio license | ham radio software | yaesu | radio shack |
| ham radio antenna | ham radio outlet | fcc | universal radio |
| ham radio test | ham radio equipment | morse code | amature radio |


Additionally, Google Trends shows that “ham radio” is most popular in the U.S.





So what are our options for monetizing this niche?

You could do affiliate marketing, Amazon has a ton of products that you can promote to this market.

1.  **C Crane Co CC2B Radio-2 AM FM/Weather and 2-Meter Ham Band (Black Mica)** by C.Crane
Buy new: ~~\$159.95~~ **\$149.95**
5 new from \$149.00 5 used from \$136.99
Get it by **Monday, Feb 7** if you order in the next **22 hours** and choose one-day shipping.
★★★★☆ (17)
Eligible for **FREE** Super Saver Shipping.
Electronics: See all 325 items

2.  **Midland 1001Z 40-Channel CB Radio** by Midland
Buy new: ~~\$49.99~~ **\$26.72**
51 new from \$24.99 1 used from \$23.99
Get it by **Monday, Feb 7** if you order in the next **20 hours** and choose one-day shipping.
★★★★☆ (91)
Eligible for **FREE** Super Saver Shipping.
Electronics: See all 325 items

3.  **C Crane Co CC2T Radio-2 AM FM/Weather and 2-Meter Ham Band (Titanium)** by C.Crane
Buy new: ~~\$159.95~~ **\$149.95**
4 new from \$149.90 4 used from \$127.99
Get it by **Monday, Feb 7** if you order in the next **22 hours** and choose one-day shipping.
★★★★☆ (23)
Eligible for **FREE** Super Saver Shipping.
Electronics: See all 325 items

4.  **MIDLAND 75-822 40 Channel 2 Way Radio** by Midland
Buy new: ~~\$119.99~~ **\$74.35**
53 new from \$65.92 2 used from \$63.99
Get it by **Monday, Feb 7** if you order in the next **22 hours** and choose one-day shipping.
★★★★☆ (105)
Eligible for **FREE** Super Saver Shipping.
Electronics: See all 325 items

You can also create an online community for radio amateurs and monetize by either selling ad spaces or by displaying AdSense ads or both.

Something like what this site is doing...

Call Search
 [GO!](#)



VHF TRANSCEIVERS

New to Ham Radio?
My Profile










Community
 Articles
 Forums
 News
 Reviews
 Friends Remembered
 Strays
 Survey Question

Operating
 Contesting
 DX Cluster Spots
 Propagation

Resources
 Calendar
 Classifieds
 Ham Exams
 Ham Links
 List Archives
 News Articles
 Product Reviews
 QSL Managers

Site Info

eHam

eHam Forums			
	Amplifiers Ask and get your QRO questions answered here.	21039 Posts 2839 Topics	Last post by K9COX in RE: Spare 3-500c rotatio... on Today at 05:39:20 PM
	Antenna Restrictions PRB-1, restrictive covenants, and anything to do with antenna and tower restrictions	8642 Posts 976 Topics	Last post by KF7CG in RE: HOA and the curse of... on Today at 04:10:54 PM
	APRS The best place to learn about APRS (Amateur Packet Positioning System), GPS and related topics.	2702 Posts 683 Topics	Last post by KG6HXO in RE: No license required ... on February 01, 2011, 03:57:18 PM
	Boat Anchors Talk about collecting and restoration of antique radios and accessories	10372 Posts 1946 Topics	Last post by KC4HGH in Need a Drake MS-4 Speake... on Today at 04:33:39 PM
	Clubs Discussion of club activities	840 Posts 215 Topics	Last post by KE4JOY in RE: listening to ham rad... on January 31, 2011, 12:08:47 PM
	Company Reviews Discuss recent experiences with Amateur Radio manufacturing companies and Dealers.	6756 Posts 961 Topics	Last post by W9CW in RE: Yaesu Hates Their Cu... on Today at 05:13:12 PM
	Computers And Software This is the place for questions, answers, tips, etc., about computers and software as they relate to Amateur Radio.	4739 Posts 1058 Topics	Last post by NU1O in RE: Any Way to Copy Pape... on Today at 05:21:51 AM
	Contesting Discuss amateur radio contesting.	3595 Posts 583 Topics	Last post by PA3GVI in RE: 160m contest - how f... on Today at 12:56:10 AM
	CW For discussions, tips, etc., on the fine art of operating CW (Morse).	13520 Posts 1556 Topics	Last post by W6UV in RE: Cleaning Bencher Con... on Today at 01:19:51 PM

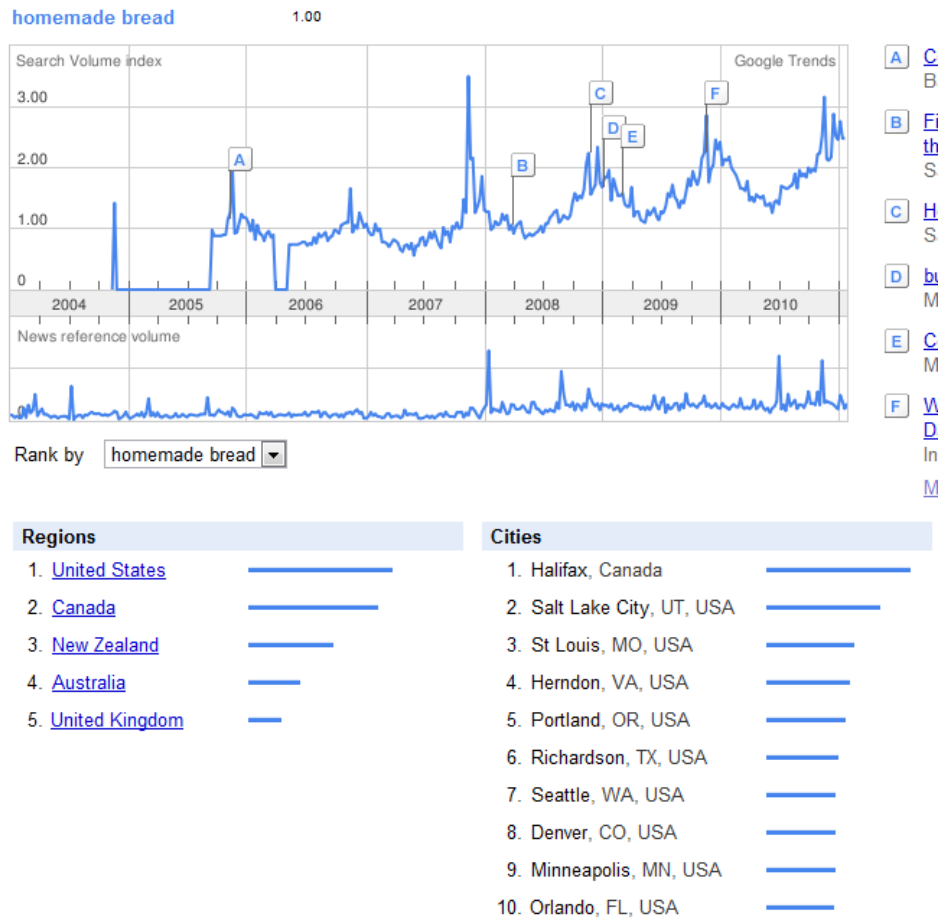
Niche #17 - Homemade Bread

Who could resist that smooth and steaming hot bread that had just come out of the oven?

According to Google's keyword tool, "homemade bread" generates over 60,000 searches every month.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
★ homemade bread	<div style="width: 100%;"></div>	60,500	40,500	
★ homemade bread recipes	<div style="width: 100%;"></div>	18,100	12,100	
★ recipes homemade bread	<div style="width: 100%;"></div>	18,100	12,100	
★ homemade bread ingredients	<div style="width: 100%;"></div>	14,800	9,900	
★ homemade bread recipe	<div style="width: 100%;"></div>	14,800	9,900	
★ recipe for homemade bread	<div style="width: 100%;"></div>	14,800	9,900	
★ recipe homemade bread	<div style="width: 100%;"></div>	14,800	9,900	

And Google Trends is indicating that the Trends have been going up for the three or four years, with the most searches coming from the U.S.



But what are these people looking for?

Related searches show us...

Related searches for **homemade bread**:

[homemade bread recipes](#)

[homemade wheat bread](#)

[homemade whole wheat bread](#)

[homemade italian bread](#)

[homemade french bread](#)

[homemade rolls](#)

[homemade biscuits](#)

[homemade pizza dough](#)

[homemade cinnamon rolls](#)

[homemade dinner rolls](#)

[bread machine](#)

[bread maker](#)

[banana bread](#)

[baking bread](#)

[friendship bread](#)

As you can see, it's primarily recipes for this niche.

Here's a recipes site/blog that monetizes through affiliate marketing and by selling ad spaces.

Shop

Those who spend time in the kitchen understand the value of good tools. Not only do they save time while baking, they make the overall experience more enjoyable. The products below are items I have used personally or come highly recommended from trusted friends and colleagues.

Of note, I cannot recommend King Arthur Flour products enough. Not only do I use their flour exclusively, but I have never once tried one of their recipes and not been ecstatic.

Baking Cookbooks

There are few better things than good cookbooks and good stories about baking and cooking. These books are all items I have in my own collection, or have used on multiple occasions. I recommend them highly and without pause for any kitchen collection.

Baking Cookbooks

Baking Tools and Accessories

Every good baker has tools they cannot live without. These represent some of my favorite tools in the kitchen. I use my bench scraper for everything from cutting dough to leveling flour. My kitchen scale proves useful when measuring large recipes, or dividing ingredients

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- The Amish and King Arthur Flour 7 Comments Since Monday, November 8, 2010, 7:21

But, I'd like to point out to you that there's something more to this niche than just recipes.

Take a close look at the related searches for "homemade bread NY" below...

Related searches for **homemade bread NY**:

[homemade bread long island](#) [homemade rolls ny](#) [white bread ny](#)
[homemade bread nj](#) [bread machine ny](#) [bread recipes ny](#)
[homemade bread city](#) [homemade ny knead bread](#) [homemade bread pa](#)
[homemade bread brooklyn](#) [homemade bread ct](#) [homemade bread ny times](#)
[homemade bread county](#) [homemade bread ny results](#) [homemade bread ny our](#)

As you can see, there are people doing local searches for “homemade bread”. And there are businesses that are specializing in “homemade bread” (as you can see in the last result below).

- ▶ [Food Stuff - Bread and Treats at Tutto Sfoggia - NYTimes.com](#) ☆ 🔍
7 Jul 2009 ... Sfoggia's owners have opened Tutto Sfoggia, where bread and prepared dishes are sold. ... Ron, is known for her distinctive **homemade bread**. ... appeared in print on July 8, 2009, on page D3 of the **New York** edition. ...
[www.nytimes.com/2009/07/08/dining/08bread.html](#) - Similar - Add to iGoogle
- [John Cage's Homemade Bread - Recipes - The New York Times](#) ☆ 🔍
18 Mar 1981 ... John Cage's **Homemade Bread** Recipe from the **New York Times**.
[events.nytimes.com/recipes/...Homemade-Bread/recipe.html](#) - Cached - Similar
+ Show more results from nytimes.com
- [Cooks Illustrated Bulletin Board: Favorite Homemade Bread? NY ...](#) ☆ 🔍
4 posts - 4 authors - Last post: 30 Nov 2009
I finally picked up a pizza peel to make the Artisan **bread**; however, I am also intrigued by the **NY Times** recipe, but I do not have the ...
[www.cooksillustrated.com/ibb/posts.aspx?postID=271330](#) - Cached
- [Homemade Bread - NY](#) ☆ 🔍
Contact us in Massapequa Park, **New York**, for details about our delicious selection of Italian cuisine and **homemade bread**, as well as our catering
[www.hotfrog.com/Products/Homemade-Bread/NY](#) - Cached

Here's the screenshot of that directory site.

+ Add your business Give your business a home online - Find out how a listing can work for you or add your business

Updates to Homemade Bread, NEW YORK
Get these updates in your News Reader

Homemade Bread - NY

Filter by your suburb

Lake House The 3158582058
Richfield Springs, NY
Otsego NY
The Lake House, located on scenic Canadarago Lake in Richfield Springs, only a short 12 miles north of Cooperstown

Lanie Lous Cafe 8456806199
Blauvelt, NY
Fresh food, friendly service. Homemade desserts made from scratch. Delicious paninis, wraps and sandwiches on **homemade bread**. Dinner tuesday - ...

Similar Categories

- Restaurant
- Restaurants
- Bread
- Bakery
- Cakes
- Catering
- Gifts
- Italian Restaurant
- Beef
- Eating Places

It's not yet happening, but it probably won't be long before Google starts to display local

business results (by default) for searches for “homemade bread”.

That means, it’s probably a good time to start offering web development and SEO services to local businesses that cater to this niche.

Niche #18 - Paper Dolls

They may not be as popular as they were in the early 1900s, but there are still quite a number of people who are interested in them... around 110,000 to be more precise.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches [?]	Local Monthly Searches [?]	Local Search Trends
<input type="checkbox"/> ☆ paper dolls		110,000	74,000	
<input type="checkbox"/> ☆ dolls paper dolls		110,000	74,000	
<input type="checkbox"/> ☆ paper dolls heaven		18,100	4,400	
<input type="checkbox"/> ☆ heaven paper dolls		18,100	4,400	
<input type="checkbox"/> ☆ paper dolls printables		12,100	8,100	
<input type="checkbox"/> ☆ printable paper dolls		9,900	8,100	
<input type="checkbox"/> ☆ paper dolls printable		9,900	8,100	
<input type="checkbox"/> ☆ free paper dolls		9,900	6,600	
<input type="checkbox"/> ☆ paper dolls free		9,900	6,600	

Related searches tell us that people in this niche don't want to just look at them, but they want to be able to cut them out and actually dress them up.

Related searches for **paper dolls**:

- | | | | |
|--|-------------------------------------|--------------------------------|---------------------------------------|
| paper dolls print outs | disney paper dolls | dress up | doll maker |
| printable paper dolls | making paper dolls | dress up games | star dolls |
| cut out paper dolls | online paper dolls | stardoll | cartoon dolls |
| free paper dolls | paper doll template | coloring pages | puter dolls |
| paper doll patterns | boy paper dolls | webkinz | cartoon doll emporium |

So how can you monetize this niche?

You could sell actual paper dolls, like these sites. That shouldn't be too hard.




Paper Dolls by Gail

Free downloadable, printable paper dolls

If you cannot print these paper dolls *we can print them for you.*

[Click here for prices!](#)




Gail's Personalized Paper Dolls

Order a paper doll that looks just like your daughter, you or a friend

www.gailspaperdolls.com

Twilight Saga:	Stars:	Teen Idols:	Fantasy/Fiction:	Classic Stars:
● Bella Swan	■ Sandra Bulloch	● Mary Kate Olsen	● Santa Claus	● Elvis Presley
● Edward Cullen	■ Halle Berry	● Ashley Olsen	● Mrs. Claus	● James Dean
● Jacob Black	■ Jennifer Lopez	● Amanda Bynes	● Rudolph	● Ava Gardner
● Alice Cullen	■ Meg Ryan	● Lizzie McGuire	● Elf	● Bette Davis

Notice that the site above also monetizes through affiliate marketing (banner on top of the page).

<p>Categories</p> <ul style="list-style-type: none"> Activity Books/Paper Play American Girls Artist Paper Dolls Baby Paper Dolls Barbie and Fashion Doll PDs Brides and Weddings Children Christmas Corner Coloring Books Convention 2011 Cultures around the World David Wolfe Die-cut and Punch-out Disney Characters Estate Paper Dolls Fairies, Angels & Mermaids Family Fashions Fashion History Fashion/Glamour FREE PAPER DOLLS! Historic Figures Judy M Johnson Kid Stuff Lennon Sisters Literature Inspired Marilyn Henry Movie Stars & Celebrities Norma Lu Meehan OPDAG/Paper Doll Studio Magazine 	<p>Home</p> <p>Paper Dolls from Paperdoll Review!</p> <p>Welcome Guest! Would you like to LOG YOURSELF IN?</p> <p>Offering paper dolls of all kinds including reproductions of vintage paper dolls, movie star paper dolls, cutout dolls, fashion paper dolls, paperdolls of families, children, historic figures, celebrities and so much more. Thanks for visiting!</p> <p style="text-align: center;">New Products For February</p> <table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">  Leslie Caron Paper Dolls \$12.00 </td> <td style="text-align: center;">  Big 'n' Little Sister Paper Dolls \$12.00 </td> <td style="text-align: center;">  Dorothy Lamour Paper Dolls \$12.00 </td> </tr> <tr> <td style="text-align: center;">  Masquerade Party Paper Dolls \$12.00 </td> <td style="text-align: center;">  Doris Day Paper Dolls featuring 24 Fashions from Her Films \$12.00 </td> <td style="text-align: center;">  Hollywood Confections Paper Dolls \$12.00 </td> </tr> </table>	 Leslie Caron Paper Dolls \$12.00	 Big 'n' Little Sister Paper Dolls \$12.00	 Dorothy Lamour Paper Dolls \$12.00	 Masquerade Party Paper Dolls \$12.00	 Doris Day Paper Dolls featuring 24 Fashions from Her Films \$12.00	 Hollywood Confections Paper Dolls \$12.00	<p>Search</p> <p>Enter search keyword</p> <p><input type="button" value="Search"/></p> <p>Advanced Search</p> <p>Information</p> <ul style="list-style-type: none"> Shipping & Returns Privacy Notice Contact Us Newsletter Unsubscribe <p>Bestsellers</p> <ol style="list-style-type: none"> 1. 4-issue subscription to Paperdoll... 2. Doris Day Paper Doll 3. Little Miss Christmas Coloring Book 4. Rita Hayworth Paper Doll 5. Lennon Sisters-Green 6. Dolls from Storyland
 Leslie Caron Paper Dolls \$12.00	 Big 'n' Little Sister Paper Dolls \$12.00	 Dorothy Lamour Paper Dolls \$12.00						
 Masquerade Party Paper Dolls \$12.00	 Doris Day Paper Dolls featuring 24 Fashions from Her Films \$12.00	 Hollywood Confections Paper Dolls \$12.00						

You can also do affiliate marketing. Amazon has quite a number of products that you can promote to this market.

2.  **Fabulous Book of Paper Dolls (Klutz)** by Julie Collings (**Spiral-bound** - Aug 1, 2001)

Buy new: ~~\$16.95~~ **\$11.53**

28 new from \$10.47 **32 used** from \$0.15

Get it by **Monday, Feb 7** if you order in the next **21 hours** and choose one-day shipping.

★★★★☆ (24)

Eligible for **FREE** Super Saver Shipping.

Excerpt - page 6: "... replacement **paper doll** glue dot pages, and a diverse collection of other things ..."

Surprise me! See a random page in this book.

Books: See all 2,461 items

3.  **My Book of Little House Paper Dolls: The Big Woods Collection** by Laura Ingalls Wilder and Renee Graef (**Paperback** - Apr 15, 1995)

Buy new: ~~\$11.99~~ **\$9.04**

31 new from \$6.28 **18 used** from \$6.19

Get it by **Monday, Feb 7** if you order in the next **21 hours** and choose one-day shipping.

★★★★☆ (13)

Eligible for **FREE** Super Saver Shipping.

Books: See all 2,461 items

Niche #19 - How to Make Fonts

“Fonts” is a very popular search on Google, generating over 6 million searches every month.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/> ☆ fonts		6,120,000	2,240,000	
<input type="checkbox"/> ☆ free fonts		1,500,000	550,000	
<input type="checkbox"/> ☆ fonts free		1,500,000	550,000	
<input type="checkbox"/> ☆ fonts for free		1,500,000	550,000	
<input type="checkbox"/> ☆ free downloadable fonts		823,000	135,000	
<input type="checkbox"/> ☆ free download fonts		673,000	110,000	
<input type="checkbox"/> ☆ download free fonts		673,000	110,000	
<input type="checkbox"/> ☆ free fonts download		673,000	110,000	

And when there’s a demand, there’s definitely going to be people feeding that demand. In other words, font sites and font designers.

For this niche, we will be targeting people who are interested in creating their own fonts.

Google’s keyword tool shows us that “how to make fonts” generates over 33,000 searches every month. That’s quite a sizeable market, won’t you agree?

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/> ☆ how to make fonts		33,100	22,200	
<input type="checkbox"/> ☆ how to make fonts bigger		12,100	9,900	
<input type="checkbox"/> ☆ how to make fonts larger		1,600	1,300	

Let’s take a look at a couple of sites and see how we can monetize this niche.

Here’s a site that monetizes this niche through affiliate marketing. It’s not obvious, but some of the links here take visitors to a sales page.

MyFirstFont.com

Home | Tutorial | Glossary | Contributors | Links | Contact Us

How to make your own font

My First Font - Home

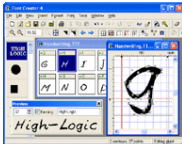
Always wanted to make a font based on your own handwriting, but didn't know how? Well, here is a tutorial that explains how to convert your handwriting into a personal font.

Besides a computer running Microsoft Windows you will need the following equipment:

- template character set ([click here to download](#))
- software (e.g. [Adobe Reader](#)) to open and print the template
- marker (dark, preferably black)
- printer
- scanner
- image processing software (Microsoft Paint will do)
- FontCreator ([download FontCreator from High-Logic](#))



We use a template in combination with a printer and a scanner, but there are several other ways to get images of your handwritten character set. For example you could draw characters with a drawing tablet or draw them straight away into your favorite paint software.



The font editor used in this tutorial is **FontCreator** from [High-Logic](#). FontCreator has an intuitive interface that allows beginners to become productive immediately and it contains the powerful drawing tools that font designers require to create and edit high-quality TrueType and OpenType fonts. The Home Edition costs \$79.00 and has all the features you need to make your own fonts.

Other font editors that can be used to make your own fonts are **ScanFont** and **Fontographer**. Fontographer has no demo and hasn't been updated for over a decade, but you can still buy it for \$349.00. ScanFont costs \$99.00 and has a demo, but it will only work if you've also installed either TypeTool (\$99.00), FontLab Studio (\$649.00) or AsiaFont Studio (\$1999.00), but the demo produces crippled fonts.

Now go make your own font. It takes at least an hour to complete your first font, but it will be worth it. Start the [Tutorial](#).

Copyright © 2004-2009 My First Font. All rights reserved.

Here's another site also doing affiliate marketing (promoting/selling font creation software).

xara Xtreme

DOWNLOAD NOW

there's nothing to loose

Xara3D

Free your text from the second dimension. Create stunning 3D headings, logos and animations from any truetype font.

2D

DOWNLOAD THE FULLY FUNCTIONAL 15 DAY TRIAL VERSION

CREATE AND EDIT FONTS WITH FONTLAB SOFTWARE

GREAT GRAPHICS SOFTWARE FROM XARA

F o n t s & T h i n g s

| 3D FX | 2D Objects | Original Fonts | AlphaShapes | Textures n Tiles | Holiday Fonts | Themes | Tools |
| How to Make Fonts | 3D Heading Maker | Links | Link to Us | Help | Report an Error | Contact | Terms | Home |

FIND FONTS NOW

SEARCH

SEARCH FONT LIBRARIES
AND COLLECTIONS



FontLab makes the world's best font-editing tools and utilities including:

FontLab Studio - The best you can buy - a professional's font editor.

Fontographer - for both beginners and professionals.

FogLamp - Fontographer source file converter.

TypeTool - Basic font editor - Good for quick, small jobs.

TransType - Universal font converter for Mac and Windows.

ScanFont - Turns bitmap images into font glyphs. Great for handwriting fonts, logos, clipart.

BitFonter - The first full-fledged bitmap font editor.

These pages feature instructions and examples to help you make your own fonts.



▶ **Drawing Technique**

Draw your characters in Xara Xtreme, export them to EPS ready to import into TypeTool or Fontographer.

▶ **Scanning and Tracing**

Scan characters from paper then trace them using Xara Xtreme's Bitmap Tracer.

▶ **Using our XAR files**

Use our free Xara Xtreme XAR files and make your own custom font with TypeTool.

▶ **Add a Signature or a Logo**

Using SigMaker add a signature or a logo to any font in 7 steps.



▶ **3D FX**

Here's what you can do in a few minutes with Xara 3D; includes free source files.

Niche #20 - Jewelry Making

Just one look at the numbers from Google’s Keyword Tool and you know this niche has great potentials.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/> ☆ jewelry making		165,000	135,000	
<input type="checkbox"/> ☆ jewelry making how to		60,500	40,500	
<input type="checkbox"/> ☆ jewelry making supply		27,100	27,100	
<input type="checkbox"/> ☆ jewelry making stores		27,100	27,100	
<input type="checkbox"/> ☆ jewelry making materials		27,100	27,100	
<input type="checkbox"/> ☆ jewelry making store		27,100	22,200	
<input type="checkbox"/> ☆ jewelry making accessories		27,100	22,200	
<input type="checkbox"/> ☆ jewelry making products		27,100	22,200	
<input type="checkbox"/> ☆ jewelry making supplies		27,100	22,200	
<input type="checkbox"/> ☆ supplies for jewelry making		27,100	22,200	
<input type="checkbox"/> ☆ for jewelry making		27,100	22,200	
<input type="checkbox"/> ☆ beads & jewelry making		22,200	9,900	
<input type="checkbox"/> ☆ jewelry making courses		18,100	6,600	
<input type="checkbox"/> ☆ beads jewelry making		12,100	8,100	
<input type="checkbox"/> ☆ bead for jewelry making		12,100	8,100	

And Google Trends indicates that interest levels in “jewelry making” is highest in the U.S.

Regions	Cities
1. United States	1. Atlanta, GA, USA
2. Philippines	2. Boston, MA, USA
3. Canada	3. Denver, CO, USA
4. Australia	4. Reston, VA, USA
5. United Kingdom	5. St Louis, MO, USA
	6. Richardson, TX, USA
	7. Orlando, FL, USA
	8. Portland, OR, USA
	9. Austin, TX, USA
	10. Phoenix, AZ, USA

There are a number of methods we could use to monetize this niche.

Take the site below, for example. This site monetizes this niche through a combination of affiliate marketing and AdSense ads.

- [Home Page](#) 
- [Designer Blog](#) 
- [Make Your Own](#) 
- [Featured Designers](#) 
- [Featured Suppliers](#) 
- [Contact](#) 

Your Own Creations

Ever feel as though there must be a better way to do something? Perhaps there is a faster or more precise way to complete a jewelry project? Odds are, you're right...so many tips and tricks are available to you, and the list below will guide you in the right direction...

Jewelry Making Tutorials:

[Resin Jewelry Tutorial by John W Golden \(3 parts\) Part 1, Part 2, Part 3](#)

[How to Make a Wrapped Loop](#) by Blue Moon Beads

[Using and Eye Pin to Make a Connector](#) by Blue Moon Beads

[How to Create a Bead Dangle](#) by Blue Moon Beads

[Learn to Bead – Beading Basics Instructional Tutorial](#) by Aunties Beads

[Glass Tile Graphic Pendant and Ring Tutorial](#) by John W. Golden

[Pearl Knotting](#) by BrightlingBeads

[How to Make Cute Dangle Earrings](#) by CupcakeonaWire

Jewelry Making Kits:

Kits are a fantastic way to put new skills to use and make a lovely jewelry piece, with all necessary materials in one package. Visit the following retailers sites to view their selection!

And here's one selling instructional videos.

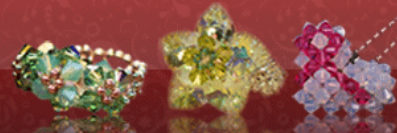
[Home](#) | [Contact](#) | [Affiliates Program](#)



Questions? 1-888-450-4729

Jewelry Making Professor

Video Home Study Courses for
Handcrafted Jewelry Makers



Welcome to Jewelry Making Professor Video Library!

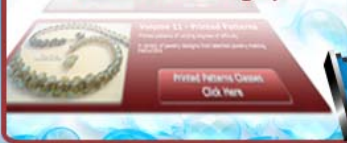
Step 1

Select a category of
classes from below



Step 2

Click the "Click Here"
Button in the category



Step 3

Choose a class and click the
"Watch Video" button



Not a Member Yet? Click Here!



ClickBank also has quite a number of products that you can promote to this market.

Jewelry Making Secrets - Hot Product! Best Conversions!

An Award-winning, Fool-proof Jewelry Making Blueprint That Will Help You Earn Thousands Of \$\$\$ Right From The Comfort Of Your Home, Guaranteed! Promote This Unique Niche, High Potential, Rapid Buyers And Make Money Opportunity!

Avg \$/sale

\$8.78

Promote

Stats: Initial \$/sale: **\$8.78** | Avg %/sale: **60.0%** | Grav: **0.28**
Cat: **Home & Garden : Crafts & Hobbies**



f Like 27

Jewelry Making - Step by Step Guide

Learn everything you need to know to start making your own beautiful handcrafted jewelry in this amazing How To book.

Avg \$/sale

\$4.10

Promote

Stats: Initial \$/sale: **\$4.10** | Avg %/sale: **50.0%** | Grav: **0.53**
Cat: **Home & Garden : Crafts & Hobbies**



f Like 11

Beading and Jewelry Making Home Based Business

Secrets to making money from jewelry and beading. Resource package contains e-book, audio products and bonus material for starting your own home based business. Affiliate resource page at <http://www.stitchingcow.com/affiliate-support-jewelry-resource>

Avg \$/sale

\$18.02

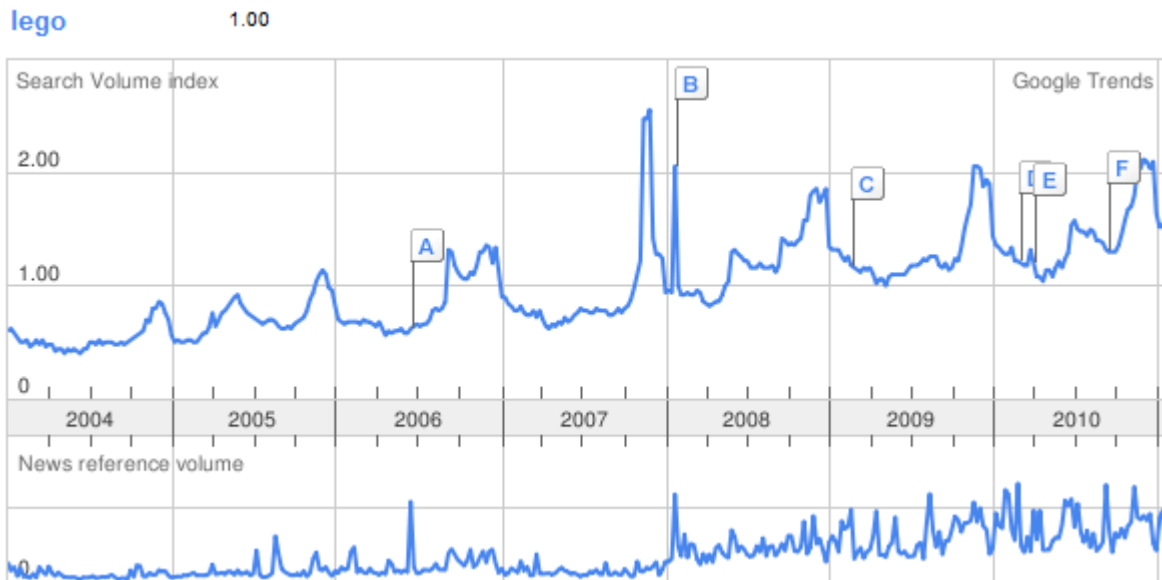
Promote

Stats: Initial \$/sale: **\$18.02** | Avg %/sale: **60.0%** | Grav: **0.56**
Cat: **Home & Garden : Crafts & Hobbies**

Niche #21 - Lego Building Instructions

After more than 60 years of manufacturing plastic bricks, LEGO remains one of the most popular and highly sought after and played with toys in the world.

As a matter of fact, according to Google Trends, interest levels in LEGO are continuously rising.



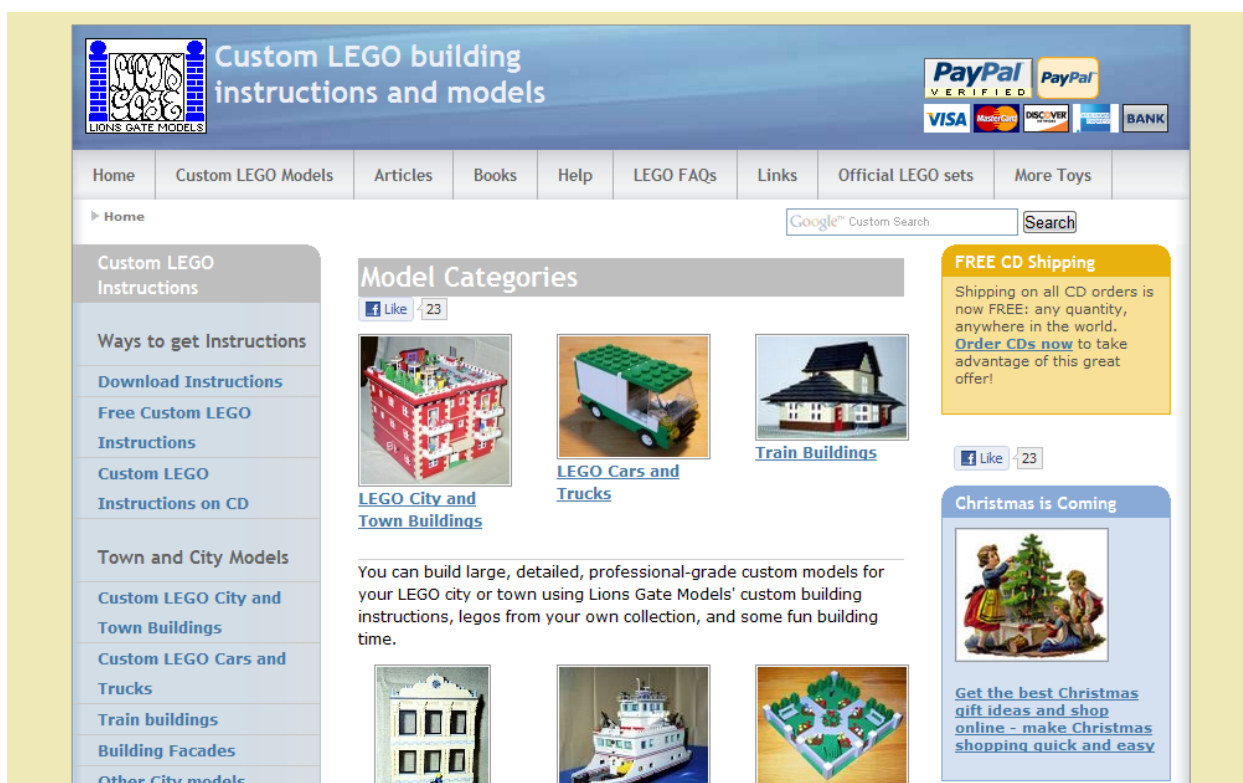
It's not surprising that people who have accumulated a significant amount of LEGO sets/bricks would want to build something other than what the included instructions are instructing them to do.

Google's keyword tool is indicating that over 22,000 people go to Google each month looking for "Lego building instructions".

<input type="checkbox"/>	Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
<input type="checkbox"/>	☆ lego building instructions		22,200	9,900	
<input type="checkbox"/>	☆ star wars lego building instructions		1,000	590	
<input type="checkbox"/>	☆ lego building instructions star wars		1,000	590	
<input type="checkbox"/>	☆ lego building instructions free		1,000	590	
<input type="checkbox"/>	☆ free lego building instructions		1,000	590	
<input type="checkbox"/>	☆ lego building instructions download		260	28	-
<input type="checkbox"/>	☆ online lego building instructions		140	91	
<input type="checkbox"/>	☆ harry potter lego building instructions		140	73	
<input type="checkbox"/>	☆ lego building instructions pdf		110	28	-
<input type="checkbox"/>	☆ custom lego building instructions		110	46	

Here's a site that monetizes this niche primarily by displaying AdSense ads.

And here's a site that sells custom LEGO building instructions on CD.



Niche #22 - Wire Art

Wire art, otherwise known as metal crafting, has many applications, the most popular of which are sculpture and jewelry design.

According to Google's keyword tool, "wire art" generates over 18,000 searches every month.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches [?]	Local Monthly Searches [?]	Local Search Trends
<input type="checkbox"/> ★ wire art	<div style="width: 25%;"></div>	18,100	9,900	
<input type="checkbox"/> ★ wire wall art	<div style="width: 25%;"></div>	880	590	
<input type="checkbox"/> ★ wire art sculpture	<div style="width: 25%;"></div>	720	480	
<input type="checkbox"/> ★ barbed wire art	<div style="width: 25%;"></div>	1,600	1,300	
<input type="checkbox"/> ★ copper wire art	<div style="width: 25%;"></div>	390	260	
<input type="checkbox"/> ★ wire art projects	<div style="width: 25%;"></div>	320	260	

The market in this niche may not be as big as the other niches we've talked about earlier but it's not too small to be ignored.

Let's see how this niche is currently being monetized.

Here's a site that monetizes through AdSense ads and affiliate marketing.

- » [Free Printables](#)
- » [Frugal & Recycled Crafts](#)
- » [General Crafts](#)
- » [Gourd Art](#)
- » [Graphic & Web Design](#)
- » [Home Decorating](#)
- » [Kids Crafts](#)
- » [Macrame](#)
- » [Mandala Making](#)
- » [Metal Crafting](#)
- » [Miniatures & Dolls](#)
- » [Mobiles & Kinetic Sculpture](#)
- » [Mosaic & Tile Art](#)
- » [Origami & Paper Folding](#)
- » [Painting](#)
- » [Paper Crafting](#)
- » [Pastel & Chalk](#)
- » [Photography](#)
- » [Polymer Clay](#)
- » [Pottery & Ceramics](#)
- » [Rock Painting](#)
- » [Rubber Stamping](#)
- » [Rug Hooking](#)
- » [Scrapbooking](#)
- » [Seasons & Holidays](#)
- » [Stained Glass](#)
- » [Sewing & Needle Crafts](#)
- » [Stenciling](#)
- » [Woodworking](#)

Metal Sculpture and Wire Art

Creatively Crafting Metals into Works of Art

See also: [Jewelry Making](#), [Mobile Sculpture](#)

Metal crafting is a dynamic field which lends itself to many techniques, forms, and uses of precious metals, irons, and steels to manifest creative concepts into finished artforms. It includes welding, smithing, bending wire art and sculpture, mobile (kinetic sculpture), jewelry making, and other fabrications.

In Creativity Portal's Metal Sculpture and Wire Art section, you'll find several free wire art tutorials by [Elizabeth Berrien](#), the Godmother of the modern wire sculpture movement as well as other metal crafting and wire art resources brimming with instructional projects, how-to's, tips and techniques.

Featured Wire Art Tutorials

[Teaching Innovative Wire Sculpture to Students](#)



Did You Know?

When an artist approaches wire sculpture, the wire represents one of the most fundamental visual elements of art: **the line**, which can be creatively interpreted and bent into 3D space to produce infinite possibilities in artistic expression. [Try it >](#)



[Book Review: Let the Wire Inspire](#)

[Sweet Valentine's Day Daily Sentiments](#)
Creative Valentine's Day gift idea.

[The Frog, The Flower and The Rock](#)
Finding photography inspiration through collaboration.

[Using Creativity to Create the Garden of Your Dreams](#)
In some ways you can look at an empty garden as a blank artist's canvas.

Ads by Google



[Metal Products Company](#)

Specializes in producing iron wire galvanized wire, black wire etc.
[www.jdxcs.com](#)

[F&K Delvotec-Wire BONDERS](#)

"F&K Delvotec, the highest rated wire bonder maker" VLSI 2009
[www.fkdelvotec.com](#)

[Fenton QVC Watch Party](#)

Join Other Fenton Collectors Watch, Chat, and Shop LIVE
[BerryPatchGifts.com](#)

[Belleville Wire Cloth Co.](#)

Wire Cloth

Here's one selling actual wire art jewelry.

Handmade Wire Wrapped & Sculpted Jewelry Art - Designed By:

My Wire Works



CAMEO GALLERY



GEMSTONE GALLERY



LAPIS GALLERY



MALACHITE GALLERY

If affiliate marketing is your thing, Amazon has quite a bunch of products that you can promote to this market.


2.  **OOK 50173 Framers Galvanized Hanging Wire Supports Up to 30 Pounds** by OOK
[Buy new: \\$5.70](#)
[8 new](#) from \$1.84
Get it by **Monday, Feb 7** if you order in the next **20 hours** and choose one-day shipping.
Eligible for **FREE** Super Saver Shipping.
[See more choices](#)
Home, Garden & Pets: See all 3,774 items

3.  **Heavenly Metal Twisted Wire: Create 20 Chic and Shimmering Accents for the Home** by Lisa Brown (**Paperback** - Aug 13, 2007)
[14 new](#) from \$0.75 [18 used](#) from \$0.75
Books: See all 709 items

4.  **Green Fibers, Wires & Cord Art-C Collection (C-Thru Ruler)**
[Buy new: ~~\\$5.49~~ \\$4.12](#)
In Stock
Home, Garden & Pets: See all 3,774 items

Niche #23 - Calculus Help

To some, Calculus is one of the simpler Maths. To others, it's hell. Take a look at these...

QUESTION by Doggie S on February 9th, 2008 

Help answer this question below.

Is calculus the hardest kind of math?

Related: [math problems](#), [math help](#), [math tutor](#), [math tutor online](#), [applied sciences](#)

[Answer Question](#)

Share: [Email](#) | [Facebook](#) | [Twitter](#) | [Other](#) [Like](#) (21 people like this.) [Report](#)



Resolved Question

[Show me another »](#)

Calculus, the hardest math?

@TotalTe...

Is pre-calculus/calculus really all that difficult. I have heard alot of things about it. One of my teachers once said, "You will have to take pre-cal next year, or it will take you." What's really makes it so difficult.

4 years ago

[Report Abuse](#)

And as you probably already know, wherever there's a problem there's opportunity to monetize.

According to Google's keyword tool, "calculus help" generates over 22,000 searches every month.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches [?]	Local Monthly Searches [?]	Local Search Trends
<input type="checkbox"/> ☆ calculus help	<div style="width: 20%;"></div>	22,200	18,100	
<input type="checkbox"/> ☆ calculus help free	<div style="width: 20%;"></div>	1,300	1,300	
<input type="checkbox"/> ☆ free calculus help	<div style="width: 20%;"></div>	1,300	1,300	
<input type="checkbox"/> ☆ online calculus help	<div style="width: 20%;"></div>	880	880	
<input type="checkbox"/> ☆ calculus help online	<div style="width: 20%;"></div>	880	880	
<input type="checkbox"/> ☆ math calculus help	<div style="width: 20%;"></div>	720	590	
<input type="checkbox"/> ☆ calculus help limits	<div style="width: 20%;"></div>	480	390	
<input type="checkbox"/> ☆ calculus help integrals	<div style="width: 20%;"></div>	480	320	
<input type="checkbox"/> ☆ calculus help derivatives	<div style="width: 20%;"></div>	390	390	
<input type="checkbox"/> ☆ business calculus help	<div style="width: 20%;"></div>	320	320	

And Google Trends indicates that interest levels are highest in the U.S.

Regions	Cities
1. United States	1. Raleigh, NC, USA
2. Canada	2. Austin, TX, USA
3. Australia	3. Houston, TX, USA
4. United Kingdom	4. St Louis, MO, USA
	5. Philadelphia, PA, USA
	6. Irvine, CA, USA
	7. Reston, VA, USA
	8. Denver, CO, USA
	9. Orlando, FL, USA
	10. Miami, FL, USA

Let's see how other people are monetizing this niche...

Here's a site that monetizes this niche through AdSense ads.

The image shows a website interface for 'Calculus Help'. On the left is a sidebar with the heading 'Reclaim your brain' and two bullet points: 'Improve Memory' and 'Increase brain performance'. Below the text is a line graph showing an upward trend and a blue 'Play' button with a right-pointing triangle. At the bottom of the sidebar is a silhouette of a human head with a glowing blue brain. The main content area is titled 'Calculus Help' and is divided into two columns. The left column is 'Calculus Lessons:' and lists 14 topics with blue underlined links: Chain Rule, Derivative of a Polynomial, Differentiation, Differential Equations, Derivatives of Implicit Functions, Derivatives of Products and Quotients, Fourier Series, Infinite Series Expansion, Integration, Integration By Parts, Newton's Method, Related Rates, Simpson's Rule, and U-Substitution. The right column is 'Calculus Tools:' and lists two items with blue underlined links: Derivative Calculator and Integral Calculator. Below these columns is a section titled 'Try the Calculus Solver below for free:'. At the bottom of the page is a navigation bar with tabs for 'Basic Math', 'Pre-Algebra', 'Algebra', 'Trigonometry', 'Precalculus', 'Calculus' (highlighted in red), and 'Statistics'. Below the navigation bar is a row of mathematical symbols: $() [] | \frac{\square}{\square} \square^{\square} \square_{\square} \sqrt{\square} \sqrt[\square]{\square} \geq \leq f(x) \ln \log \log_{\square}$.

And here's one that uses a combination of AdSense ads and affiliate marketing.



[S.O.S. Homepage](#) | [Algebra](#) | [Trigonometry](#) | [Differential Equations](#)
[Complex Variables](#) | [Matrix Algebra](#) | [Tables](#) | [CyberExam](#)
[CyberBoard](#)

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[Guar Gum - Several grades](#) Natural, Modified & Derivatives Lucid Colloids, Manufacturer - 1958 [www.lucidgroup.com](#)

[Conference for Teachers](#) CO11 Online Conference on WIZIQ Feb 4-6, 2011 - Attend for Free [www.wiziq.com/events/co11.aspx](#)



Ads by Google

[Calculus Tutor](#)

[Calculus Help](#)

[Solve Calculus](#)

[Calculus 9](#)

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SEQUENCES

- [Introduction to Sequences](#)
- [Basic Definitions](#)
- [Limit of a Sequence](#)
- [More on Limit of a Sequence](#)
- [Some Special Limits](#)
- [More Challenging Limits](#)
- [More Problems on Sequences](#)
- [Stirling's Formula](#)



SERIES

- [Introduction to Series](#)

Niche #24 - Prostate Cancer Treatment

Prostate cancer accounts for one quarter of all cancers diagnosed in men. Worldwide, around 913,000 men were diagnosed with prostate cancer in 2008. More than two out of three cases are diagnosed in the more developed regions.

Google's keyword tool is reporting that "prostate cancer treatment" is generating close to 50,000 searches every month, and that search volumes are at a constant throughout the year.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
☆ prostate cancer treatment		49,500	33,100	

Google Trends indicates that search volumes for "prostate cancer treatment" are highest in the U.S.

Regions	Cities
1. United States	1. Thames Ditton, United Kingdom
2. New Zealand	2. Tampa, FL, USA
3. Australia	3. Philadelphia, PA, USA
4. South Africa	4. Orlando, FL, USA
5. Ireland	5. Phoenix, AZ, USA
6. Canada	6. Brisbane, Australia
7. United Kingdom	7. Boston, MA, USA
8. India	8. St Louis, MO, USA
9. France	9. Richardson, TX, USA
	10. Atlanta, GA, USA

So what options do we have for monetizing this niche?

If you don't want to spend time producing/creating your own product, affiliate marketing is the best way to go.

Clickbank has quite a number of products that you can promote to this market, like this eBook.

Treating Prostate Cancer Naturally - * \$18.67 Payout! 55% Commission!

Helping men understand and treat prostate cancer naturally. 55% commission for affiliates. The Latest Affiliate tools here:
www.treatprostatecancernaturally.com/affiliate.htm

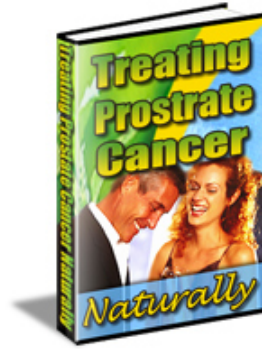
Avg \$/sale
\$18.64

Promote

Stats: Initial \$/sale: **\$18.64** | Avg %/sale: **55.0%** | Grav: **0.76**
Cat: **Health & Fitness : Men's Health**

"Treating Prostate Cancer Naturally"

Drawing on the latest research from highly respected sources, you'll find out how your prostate works, how this disease develops and is detected, what puts you at risk, and most importantly of all, what options you have in terms of diet, lifestyle and supplements to treat your cancer - naturally.



I wrote **Treating Prostate Cancer Naturally** for every man who is at risk and needs to know about it... every patient who's scared and is desperate to find answers... every family member who's just been rocked by this diagnosis and is determined to know more.

"Key Facts About Prostate Cancer You Need To Know Now"

Understanding what you're up against is the first, and most critical, step toward taking control of your health, and your life.

And this one.

Buy "All About Prostate." Pre-Launch price - \$39

Hi, I am Ben Ong, author of the best selling Ebook "**All About The Prostate**". Over one million copies sold.

Uncertainty about your health, **what it means** and **what to do about it** can make this a **worrying time** for you. **My FREE report** will help you some and my book can **help you even more.**

Doctors can be very intimidating and they may project more certainty than is justified. They may also have **ulterior motives**. Never forget, what Doctors do is a **business** and they see you as a **meal ticket**. That may influence their advice. Be in **command of the facts** and **take charge yourself.**

That is what reading "**All About The Prostate**" would give you. I tell you what **your doctor will not.** Mine is an account of the **options** and the **real-life implications** of each. And I give you the **independent research** that proves what I say.

I also spell out **simple, inexpensive and safe** options that can radically improve your health. A **nutritional supplement** that is at least as effective as a drug and much safer, costs a tiny fraction of what **doctors, drugs and procedures** do. But you need to know **which ones work and which ones don't.** My book clues you in.

Niche #25 - Bricklaying

Although the use of bricks in building construction has declined, bricks are still being used today and they are very popular as an adornment.

According to Google's keyword tool, "bricklaying" generates over 60,000 searches every month.

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches [?]	Local Monthly Searches [?]	Local Search Trends
<input type="checkbox"/> ☆ bricklaying		60,500	6,600	
<input type="checkbox"/> ☆ bricklaying jobs		12,100	590	
<input type="checkbox"/> ☆ jobs in bricklaying		12,100	590	
<input type="checkbox"/> ☆ jobs bricklaying		12,100	590	
<input type="checkbox"/> ☆ bricklaying courses		5,400	170	
<input type="checkbox"/> ☆ bricklaying course		5,400	170	
<input type="checkbox"/> ☆ courses in bricklaying		3,600	110	

But what is it that people in this niche are looking for?

Related searches provide us with a more detailed picture.

Related searches for **bricklaying**:

bricklaying jobs	bricklaying tips	bricklaying tools	mortar
diy bricklaying	bricklaying styles	bricklaying patio	brikmat
bricklaying history	bricklaying school	bricklaying courses	lowes
bricklaying pictures	bricklaying salary	bricklaying union	brick patterns
bricklaying videos	bricklaying do it yourself	bricklaying information	brick size

From this list of related searches, we can clearly see that the biggest market in this niche is comprised of DIYers (people who'd like to do things themselves).


This is further confirmed by the inclusion of video results in the universal search results which are evidently instructional videos.

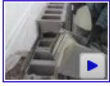
Google

About 4,000,000 results (0.11 seconds) [Advanced search](#)

Everything
[Images](#)
[Videos](#)
[News](#)
[Shopping](#)
[Books](#)
[More](#)

Videos for bricklaying

 [Bricklaying Tips](#)
 2 min - 25 Nov 2007
 Uploaded by HomeHardware01
[youtube.com](#)

 [Brick Laying and Masonry](#)
[www.masonryworktools.com](#)
 5 min - 1 Mar 2008
 Uploaded by masonryworktools
[youtube.com](#)

[Bricklaying | Teachers TV](#)
 15 May 2009 ... A focus on Michael Broadley, a 21-year-old bricklayer from Northern Ireland as he prepares to compete with three peers to make the UK team ...
[www.teachers.tv/videos/bricklaying](#) - [Cached](#)

Any time

That means information products are the best way to go in monetizing this niche. And here are a couple of sites that are trying to satisfy that demand.

LOGICWORKS PUBLICATIONS

BRICKLAYING DVD COURSE



***** NEW LIMITED TIME PRICES - SPECIAL OFFER FOR FULL SET *****

<p>BRICKLAYING DVD COURSE</p> 	<p>If you want one-to-one training with a professional bricklayer then this is the video for you</p> <p style="text-align: center;"><u>2 DVD SET + CD ROM</u></p> <p>Save yourself thousands of pounds by acquiring the skills you need to get the job done</p>
--	--

Steve's Bricklaying Basics DVD.

This is the first of a series of DVDS designed to help anyone learn the fundamentals of Basic Bricklaying skills. Useful for anyone who wishes to undertake Bricklaying as a profession and wants to get a head start, or those who want to make improvements to house and garden. For example: small walls, ponds, patios, garden planters, basic foundations and pointing brickwork. The content of the DVD starts at the basic levels, mortar mixing and mixes, preparation of job, basic bonding, pointing and general tips.

Click the links below for DVD previews, clips and customer feedback.

Then Buy the DVD and enjoy!

[DVD CLIPS](#)

postage and packing. Secure purchase from website using paypal or li

[Why Buy the DVD?](#)



Click the link to go to the shop



**CUSTOMER
FEEDBACK**

But aside from the DIYers, there's a secondary market in this niche which is comprised of the local bricklayers.

As you can see below, if you add a city or state name to "bricklaying", Google will display local business results along with the organic results.

Google search for "bricklaying ny" showing results for "Places for bricklaying near New York, NY". The results list several contractors with their addresses and phone numbers:

- A** [Lo Gatto M Mason Contractor](#) - 508 Union Street, Carlstadt, NJ - (201) 933-3452
- B** [Gagliostro Rocco Mason Contractor](#) - 95 Haddenfield Road, Clifton, NJ - (973) 777-2599
- C** [Joseph Ruperto Masonry Contractor](#) - 269 Jerome Avenue, Carle Place - (516) 741-4572
- D** [Carone Louis Tile Contractor](#) - 245 Lakeview Ave, White Plains - (914) 682-8906
- E** [Mauro Saml Tile Contractor](#) - 35 Lloyd Road, Morganville, NJ - (732) 591-9504
- F** [Russo Joe Mason Contractor](#) - 424 Glen Avenue, Port Chester - (914) 939-7395
- G** [Hoitsma Don Mason Contractor](#) - 134 Pine Street, Ramsey, NJ - (201) 825-0252

The map on the right shows the locations of these contractors marked with red pins labeled A through G, covering the New York City area and surrounding regions.

That means, you can also monetize this niche by offering site development and SEO

services to local service providers (bricklayers) and help them gain additional exposure online.