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## About Me:



**Dennis Becker** began his Internet marketing career in 1998 by selling on eBay while still running a full time retail business. Beginning in 2002, he became interested in Internet marketing, and spent 3 years trying virtually everything with dismal results.

One day, frustrated and beat, but unwilling to quit, he devised a new strategy to simplify the entire process, starting with a mindset makeover. That strategy changed his life, and he wrote about it in the classic “5 Bucks a Day” book, available at Amazon, or through a link in the resources section.

He also opened an “Insiders Club” in 2007 to help Internet marketers achieve their first \$1000/day of profits by following proven, sometimes little-appreciated, business models to receive amazing results.

## Introduction

Before I start, I want to make sure that you're aware of my other free reports available to you instantly. You can download them from this link (and I'll remind you at the end of this report also (in the Resources section).

[e1kad.com/d/dennis-becker-free-reports](http://e1kad.com/d/dennis-becker-free-reports)

# Dashed Dreams Equal New Opportunities

by Dennis Becker

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## The Pain of Dashed Hopes

There's only one thing that's for sure – life is unpredictable. You have plans for your life, but there will always be certain things that are outside of your control. It may be that you've been thrown a curve ball and that's why you're reading this right now. Something has happened that has really shaken you up and you're not sure what you're going to do about it.

Maybe you've lost your job. Due to certain struggles in the economy, many people are finding themselves laid off and let go through no fault of their own. Many people, fresh out of college with shiny, high-class degrees, are finding it next to impossible to find a job. Many people are dealing with debt and unexpected financial difficulties and they don't know what they're going to do or where to turn.

I have a close relative that's in that situation right now, and he's despondent. He worked for a large company and his entire department was terminated. He described himself to me recently as “worthless” and “a failure”, and I

reminded him that it wasn't him who failed, it was his company who failed him.

He also felt labeled by his profession. It was all he knew, all he had done since he entered the workforce, and he assumed that it was all he could ever do.

I explained that for years, I was a "programmer", but it was what I did, not everything that I was capable of... then I became a "consultant", again, it was just a profession, not me... and then I was a retail merchant... and now on any given day I'm an Internet marketer, teacher, coach, and/or writer.

My advice to him was to get out of the box he had put himself into and decide who he was, not the label his employer had put on him.

I realize that many people are going through this same situation, and beating themselves up needlessly for things that are out of their control, and yes, it's painful, and frustrating, but it's not a terminal situation.

Do you see yourself in any of those descriptions? If so, then I want you to know that there absolutely is hope for you. You don't have to feel alone – indeed, many people are going through exactly what you're going through right now. All hope is not lost—it never is.

Where there are lost jobs and dashed dreams, there are also new opportunities. You can take control today and turn the bad into good. You can start your own business from home and play the game of life by your own rules.

And that's exactly what I told my relative, there are opportunities online, I was able to succeed this way when things looked very dark, and I showed him a couple that he might be interested in, and promised to help him in any way that I can.

Today, more than ever before, it's extremely possible for you to earn a fantastic income online. I'm not talking about "biz opportunities" where you invest a lot of your hard earned money for what really amounts to a low chance of return. I'm talking about working hard at building your own business from home. You are going to create your own opportunities using one of the many wonderful online business models that have worked for me as well as countless others I've worked with.

Through this guide, I'm going to take you on a journey. I'm going to help you analyze where you are right now compared to where you want to be. I'm going to teach you how to turn lemons into lemonade – the very sweetest kind of lemonade. I'm going to help you set goals and choose your path so you can find your own success.

That's really what it's all about. You have to stop relying on other people to help you realize your dreams. You are the only one who can create the life you know you're meant to live. Without further ado, let's get started.

## **Where You Are Right Now**

Before we go much further, it's very important to analyze where you are right now. What has gone wrong in your life? Have you lost a job or have you had to take on some new debt? Are you just bored or unhappy and ready for a new direction? Really think about why it is you're reading this guide right now – what do you expect to get from it?

Whether you are in dire straits or you just like a little extra spending money, it's time to take control. The first step in doing that is to really do some soul-searching to figure out what it is you're missing in life and what it is you so desperately want and need.

It's easy enough to say that you need money or that you need a job. You should really spell this out for yourself in very specific terms.

If you're feeling hopeless right now, I completely understand. Even if it doesn't feel like it right now, I know you have at least a little bit of hope left. You wouldn't be reading this otherwise. By the end of what you're reading today, I hope to re-energize your sense of spirit and motivation so that instead of feeling hopeless and helpless, you feel in control of your life and ready to tackle anything that comes your way.

## **Why It's Okay That This Has Happened**

I know it's easy enough for me to say, because I'm not the one living through it now, but also realize that I have indeed lived through it in the past.

I want you to feel that it is okay that your dreams have taken a detour. It's okay if you've lost your job and feel like you're drifting alone in space right now. It's okay because this is what is going to inspire you to change your life.

You've no doubt heard the saying that "when one door closes, another one opens." But that's not totally accurate, because sometimes you have to open that door, even find that door, for yourself. That's exactly what you're going to do today. You're going to find new opportunities, and you're going to create your own opportunities.

Once you know what you want and that it is possible to get what you want, you can start to find your "why" for your business.

What is your business going to be, you ask? That's the opportunity you're going to create for yourself today. You're going to figure out what you want and what kind of business will help get you there. You can turn whatever you're going through right now into something amazing because you're going to build your own business and earn a fantastic online income.

Knowing that this is possible can give you enough renewed motivation so you can get through anything. It's okay that this has happened because you're simply closing the door on the past and opening a new door to your future.

## **Turning Lemons into Lemonade**

The "bad thing" that has happened to you may be the sourest thing you've ever gone through. Whether you've lost your job or your dreams have been dashed in another way, it's easy to feel like you should just give up. But again, this is part of your journey. This part of your experience is teaching you something – it's teaching you that you can be stronger and that you can chart your own course in life.

It can really help when you consider that some of the most successful people in the world have been through what you're going through. Very successful people have lost their jobs. Very successful people have made mistakes. Very successful people have felt like there was no way out. Very successful people have felt they were worthless and a failure and turned things around.

What those now-successful people have in common is that they pushed through the darkness. They found the light and are all the better for it. It can

really help to understand this and to read the success stories of others because it helps you to feel that you're not alone. It gives you hope, help, and motivation.

But, you have to want it. You have to want to achieve and succeed beyond your wildest dreams, even if things seem pretty bleak right now. You have to want to build your own business and earn a great online income. I'm giving you the recipe to turn lemons into lemonade, but it's up to you to use it.

## **What's Your Why?**

If you want to succeed online with your own business, then you need to figure out what your "why" is. Your why is your reason for wanting to succeed. Your why is the reason you get up every morning. Your why is the reason you're going to give this your all.

It's possible that you already know your why. Maybe you would like to build a better life for your family. Maybe you're deep in debt and you need to get out of it. Maybe you've lost your job and you need money to live on. Whatever it is, it's personal to you. You have to figure out exactly what it is that's going to motivate you to follow through.

As exciting as it sounds to run your own business, it's unfortunately the case that more people set themselves up for failure than not. People expect to get rich quickly – sometimes they think it can happen overnight. I'm here to tell you that that's unrealistic. You aren't going to get rich overnight unless you get very lucky and win the lottery, and even then, chances are that fortune won't last.

What you can do is work up to a full-time income in a steady way. If you choose an online business model that's proven to be successful and you stick with it, you really can achieve everything you need and want to achieve.

But, far too few people really pay attention to what drives them. All they see are the dollar signs-- they don't think of the deeper reasons behind why they want to earn money online. If you focus on your reason why, then you'll be more motivated to follow through. You won't be one of those people who gives up because the money doesn't rush in immediately. You'll be one of the people who builds up to a full-time income, and beyond. All you have to do is stick with it and stay motivated.

How do you figure out your why? It's time for you to do some brainstorming and some soul-searching. Journaling can really help you figure it out. Take some time for reflection – there's no real reason to rush this. There also isn't a "correct" answer. The only answer for what your "why" is, is the answer that satisfies and drives you. There is no magic or mystery here, but this is one of the most important steps in the process of online success.

In order to find your why, I urge you to go to a quiet place, away from the computer, away from your phone, away from your tablet, away from any distractions at all... tell your family you need some peace and quiet and not to interrupt you... this might be the most important one, two, four, eight or more hours you spend in your life.

Again, there's no reason to rush.

## **The Importance of Setting Goals**

Now that you know why you're driven to succeed, and you feel really motivated, it's time to set some goals. Many people get started in online business only knowing that they would like to earn more money. They don't bother to think about their long-term goals. That's a huge mistake that can have long-term consequences.

Simply earning "more money" doesn't mean anything. Does that mean you'd like to earn \$1 or \$1 million? You have to set goals so you have something to aim for. You also have to set goals that are very specific. The more specific and clear your goals are, the more likely you are to achieve them.

They also have to be realistic, so that your subconscious mind will believe them and help you along. If you've never earned a dime online, don't feel funny if your goal is to earn your first 100 dollars, or even less. No, that won't enable you to reach your why, but if you can do that, you can start to scale that up to bigger and better things.

The world's most successful people set goals and revisit those goals regularly. They don't just take shots in the dark. They know exactly what they want and they develop a plan to get from point A to point B. They are no stranger to failure and making mistakes, but they don't let anything hold them back in the

long term. If they set a goal they know that they are going to achieve it, one way or another. That's the kind of mindset you need to adopt as well.

This is an exercise that you need to complete before you move forward. You need to set very specific and clear short-term and long-term goals. What is it that you would like to achieve this week toward your new business? What would you like to achieve by next month? What would you like to achieve within six months? Keep going from there until you have a very clear sense of where you're going and what you want to achieve.

And remember, your goals should be congruent with your why, otherwise you'll find yourself doubting them and sabotaging them in the future.

You can set a variety of goals. You can determine how much money you would like to earn, and by when. You can also set goals that are very specific to your reason why. For instance, you can set a deadline for yourself to have paid off all of your debt. You can set a deadline for yourself to have replaced the income you used to earn at the job you lost.

Once you know what you're trying to achieve, in very specific and measurable terms, it's time to formulate a plan to achieve your goals. This plan should excite you. It should help you achieve your goals and live the life you want to live.

## **Choosing a Path for Your Business**

Now that you know what you need and want to achieve, it's time to figure out how you're going to achieve those things. There are so many different ways you can earn money online. It's actually quite overwhelming.

You can earn money by providing services to businesses (such as freelance writing), you can earn money by being an affiliate marketer, you can earn money by creating and selling your own products, and so on. I could give you a list of dozens of different ways to earn money online with your own business and still not have covered the half of it.

You might be thinking that if there are so many wonderful ways to earn money online, that you may as well tackle them all. You may think you can do a little of this and a little of that and earn money more quickly. While it's true

that, in the long term, you don't want to keep all of your eggs in one basket, you don't want to overwhelm yourself either.

If you want to create your own opportunities, you need to stay focused. That means choosing just one business model to start with. Choose one and work it until it is successful for you. From there, after you've been successful, you can consider adding additional business models so you have more than one income stream. For now, though, you need to forget that every other business model exists. Focus on the one you've chosen.

If you want to earn income as an affiliate with your own niche sites, study that topic and only that topic. Put the steps into action until you are successful.

If you want to self publish on Kindle, either fiction or nonfiction, study those who have been successful before you. Immerse yourself in that topic and put the steps into action until you are successful.

If you want to build a list you can market your own products and affiliate products to, study how successful Internet marketers do that and implement the steps until you are successful.

You have to focus. You have to stop at nothing until the money starts to come in. Yes, you will stumble along the way. You will run into roadblocks. But the difference between those who are successful and those who are not is that the successful people don't let anything stand in their way. If they have a problem, they get help with that problem. Google or YouTube or find a mentor who can help you if you ever feel stuck.

You are going to have ups and downs. Sometimes your business will seem easy and like it truly is going to change your life. Other times it can seem extremely difficult and you might feel like giving up.

Don't give up, no matter what. Whether you've lost your job or you're just ready to do your own thing, the only way you're going to achieve your goals and earn a great online income is by sticking with it and focusing.

Achieve your dreams by living life by your own rules. You can make your own schedule and determine your own income. Never again will you have to rely on anyone else for your own success. No matter what life has thrown at you, it's time to turn lemons into lemonade. It's time to set goals and choose the

path that will help you achieve those goals. It's time to focus on your reason why and to allow that to drive you to success.

Dashed dreams? Nah, it's a great opportunity for you, and you'll look back on this time and realize this was your turning point.

Best wishes to you.

## **Additional Resources**

If you enjoyed this report, I'd love to share some more with you. Maybe you're already signed up for them all, but if you received this report just by itself, you'll definitely want the rest (and more to come). Get them here:

[e1kad.com/d/dennis-becker-free-reports](http://e1kad.com/d/dennis-becker-free-reports)

Also, I've written a couple books that expand on this topic that you might be interested in:

The 30-day Productivity Plan - [e1kad.com/d/the-30-day-productivity-plan](http://e1kad.com/d/the-30-day-productivity-plan)

Unlock the Creator in You! - [unlockthecreatorinyou.com](http://unlockthecreatorinyou.com)