

[Insert Product Name] Product Review: [Add Brief Opinion/Benefit]

Insert introductory paragraph introducing the product, its main function and other thoughts.

Product Overview:

[Make a bulleted list of features and any benefits you'd like to highlight. The bullets below are a guideline and may not suit every product]

- Summary:
- Format / Size / etc.:
- Seller:
- Price:
- Main Features:

[Next Include paragraphs that address factors like durability, usefulness, quality of information, performance, user experience. Use a subheadline for each factor you discuss. Examples below:]

Durability [for example – could be another factor]

Insert details about durability. Talk about how you tested the product, where you gathered further information about durability from other users.

Performance [for example – could be another factor]

Insert details about performance. Insert details about durability. Talk about how you tested the product, where you gathered further information about durability from other users.

Who This Product is Suitable For

Insert details about who would most benefit from this product and even include an honest warning for whom it's not suitable for. Ex. Newbies/experienced; those who prefer quality over price, etc.

Feature & Benefit Comparison

Where appropriate, compare the features and benefits with other similar products.

Overall Thoughts

Include a summary of your opinion on the product and any further suggestions. Remind where to buy.

Note to Writer: Don't forget to include plenty of product pictures, where appropriate.