

*How to...*

# MAKE MONEY ON **fiverr**



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## **How to Make Money with Fiverr**

Fiverr is an exciting marketplace where service providers are paired with people who need a particular service. The service provider is paid via the Fiverr system so there is more assurance of being paid. Potential buyers also feel safer dealing with an intermediary. Most services are only five dollars. If a service provider has surpassed certain goals and criteria, there are ways for the provider to create upsells and make even more money per service.

Earning money with Fiverr takes some time and commitment. It also involves learning how to advance to the next levels, which allow you to add upsells, add-on services, and additional tools. With a little effort, you can make money with Fiverr doing something you enjoy. Let's go over the various factors involved with starting a Fiverr gig.

### **Fiverr All-in-one Money Earning Tool**

While there are many ways to earn money online, Fiverr is one of the most popular platforms that matches buyers with service providers of various services and skills. Most

of the time, to earn money online, you need a product or service, a website and then a way to build up the traffic to your website so that you can get enough orders to earn money. With Fiverr, the website and traffic component are practically taken care of already, now all you need to do is add a wonderful skill or service that you can offer to buyers.

Whether your skill is drawing, writing, coding, or something else entirely you can find something to offer in a gig on Fiverr. Write down a list of your skills. Then under each skill, list a service package that you can offer using that skill set. Use these lists to help you narrow your options down to a gig you definitely want to offer on Fiverr. It needs to be something you can do quickly, easily, and consistently so that you can earn the type of money you want.

## **Fiverr is a Great Outsourcing Website**

One little known way to earn money through Fiverr is to set up your own website, offer services at a higher price, then hire people on Fiverr.com to do the work. However, you need to be sure that the actual service provider is reliable, proficient, and delivers a high-quality service on Fiverr.com. Test out a service from providers before you start offering that service on your website so that you can accurately gauge delivery and quality before you offer it. In a way, you'll be the project manager and marketer. You'll find the customers, make the deal, and then you'll manage the delivery of the services using people who perform gigs on Fiverr.com.

Most of the people who make good money through Fiverr.com offer a combination of both options. However, before you attempt to do this, it would probably be a good idea to start with the basics and learn how to set up a gig properly.

## **How to Make Your Gig Unique**

Don't make the mistake of thinking that just because you offer similar services as other providers that you can't make your gig stand out and look unique. You can. In fact, the more popular something is, the more likely you are to earn money. However, you need to find a way to make your gig stand out in order to differentiate yourself from the others. Here are a few things you can do to help your gig stand out.

- **Check Out The Competition** – Look at the gigs that offer the service you plan to offer. Make notes about how they're the same and how they are different. Look at the top gigs with the most positive reviews and compare them to the others. What stands out? What makes the successful gigs different? How can you tweak your offering to make it stand out from the others? What can you do to go above and beyond the other providers and gigs?

- **Add Images & Video** – No matter what kind of gig you're offering, one way to make it stand out is to add a video and high quality images. Creating a display that is large, inviting, and gives the visitors a lot of information about your gig will make yours stand out over others. If a picture is worth 1000 words then a one-minute video is worth over a four million words.
- **Choose Your Title Wisely** – The gig title is an important way to make your gig stand out and seem different from the others. A good gig title will consist of important keywords that people will use to find your gig. The title should also be reasonably short. You want the buyer to be able to take one glance and understand what you offer.
- **Craft a Clear Description** – Another important component of your Fiverr gig is the description. Make it concise, to the point, and easy to read. Use different symbols to break up your description, making it easy for your buyer to understand. If a buyer misunderstands your offer, take the opportunity to work on and perfect the description. Consider it a work in progress.
- **Include Keyword Rich Tags** – It's important to consider your Fiverr tags carefully so that potential buyers can find you. What words would you use to find a similar offer in a search engine? You may need to do some research to decide which tags will work best. Don't be afraid to change them later if the tags you choose at first do not work.

By using these tips, you'll be able to create an awesome gig that stands out, attracts potential buyers, enables you to meet current financial goals, and helps you advance to the next levels.

## Understanding the Different Fiverr Levels

Aside from the basic, beginner level where you start, there are essentially three levels on Fiverr. One of the ways to increase your earning power on Fiverr is to move up the seller levels. Each level has different benefits.

**Level One:** Getting Serious. Once you've sold at least 10 gigs with excellent feedback you'll automatically be promoted to level one. Here you'll be given additional features that help you earn more money. At level one, you will be able to offer up to 2 gig extras or additional services. You can charge 5, 10, or 20 dollars for these extras. You'll also be able to offer up to 4 multiples or additional quantities of each gig to the buyer.

**Level Two:** The Pro League. You reach this level when you get 50 orders in two months, while maintaining excellent feedback. At this level, you will get 3 gig extras or additional services for 5, 10, 20, or 40 dollars with 8 multiples.

**Level Three:** Fiverr Rock Star. For a Fiverr seller, this top level and is chosen manually by the Fiverr staff. The staff chooses rock stars based on all of the above criteria in addition to whether or not you're a community player. Once you reach this level, you'll get more sales tools, and can try out beta features. You'll also get 4 gig extras with prices available at 5, 10, 20, 40, or 100 dollars. In addition, you'll get a maximum of 20 gig multiples and VIP support.

The key to advancing through the levels is getting the feedback you need for each order. If you have buyers that do not leave feedback, be sure to prompt them with a reminder. You want to get positive reviews, deliver on time, participate in the community, always be polite, and follow the rules. Once you achieve additional levels, you'll end up earning much more than Five dollars per gig.

You can increase sales by offering extras. You can create extras by breaking larger projects into smaller ones and offering different extras for each service. For example, if you offer content writing you could offer an initial price of 250 words for 5 dollars, then offer add on words for increasing prices – for example each additional 250 words for 5 more dollars or 10 dollars extra for overnight or faster delivery.

## **Tips to Increase Your Income on Fiverr**

Making more money on Fiverr is simple, if you know how to get started and keep the momentum going. Don't let the Five Dollar idea frighten you away as this is just the beginning. Once you prove yourself, you'll quickly move to the next level and make more per gig.

There are some tricks of the trade to help you move up in levels as well as earn more money at your current level.

1. **Don't Suspend Gigs.** If you go on vacation, extend your time line's delivery date. This gives you ample time to complete a gig after you return from your vacation. That way you can collect orders while you're gone and you won't lose the ranking you received so far for those gifts. Once you have thousands of ratings you won't need to worry about that very much but when you first start this is the best way to do it.
2. **Create Exceptional Gigs.** Each gig needs unique images, videos, descriptions, tags and titles. Give time and thought to each image you use and every word that you put in a description to make the most of the available space. You want people to see at a glance that they need your gig and you are the best service provider to choose.
3. **Take Deadlines Seriously.** When you set a deadline, remember that this is the last possible day that you should be finished with the work. The best way to

impress your clients is always deliver earlier than expected. It will help you get better feedback, so when you decide on delivery dates choose wisely so you can deliver early.

4. **Under Promise and Over Deliver.** While you want to wow the people who look at your gigs you don't want to make them so spectacular that you cannot possibly follow through. Describe every gig in a way that you can provide just that little something extra that will make them feel super special and well cared for.
5. **Provide Topnotch Customer Service.** – The thing that can set you apart from other service providers is your exceptional customer service. If you can give them the kind of care that makes them feel special, you'll end up with higher ratings and repeat orders.
6. **Pick the Right Services** – When you first start on Fiverr it can be intimidating to compete for business since you know you'll only make five bucks per offering. Be sure that you choose services that enable you to deliver the work quickly. This will allow you to complete a higher volume of gigs, earn more money, and move to a higher seller level quickly.
7. **Respond to Feedback** – Whether the feedback you get is positive or negative it is imperative to respond to every bit of feedback that you get. It will make you appear more available, concerned, and appreciative to those who are reading through the responses while trying to decide if you are the right service provider for them. It also helps boost your community participation, which is a factor when being considered for the top-level seller status.
8. **Ask for Feedback** – If you aren't getting much feedback make it a habit to ask for feedback upon delivery of your services. Remind buyers again later if they still did not leave feedback. The more open you are for feedback, the more likely you are to get it.
9. **Improve Your Skills** – As you become more accustomed to working through Fiverr, seek to improve your skills via certification courses, and more. The more you can appeal to your customers by offering them what they need the more successful you'll be.

Offering services on Fiverr can be a very lucrative opportunity for you. When used correctly, Fiverr may be an additional revenue stream or even your entire revenue earning system. You can make money through gigs or by using service providers, who offer gigs for less than you charge. It's up to you how to proceed, but if you don't get started, you'll never know how advantageous and profitable Fiverr can be for you.

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