



100 Free Tools for Your Online Business

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100 Free Tools for Your Online Business

As a business owner, you want the best for your business but sometimes the budget can get in the way. Never fear, because today there are countless online tools, apps and solutions that you can use to run your online business. Let's not waste any time going into the 100 free tools for your online business.

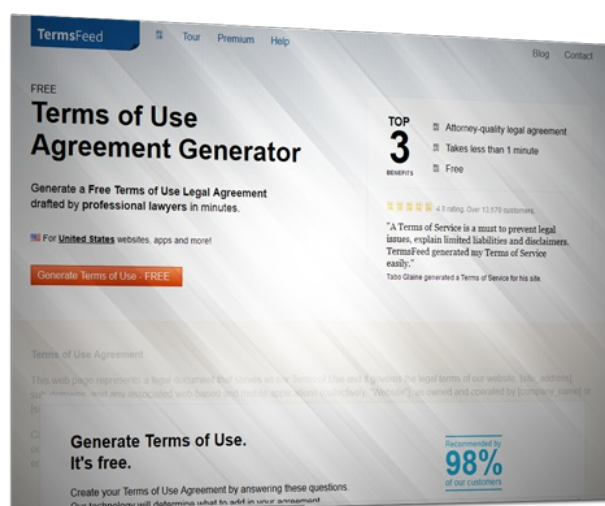
1) Get an EIN -- Even if you aren't going to have employees, it's important to set yourself up so that you don't have your identity stolen. If you're in the USA you can easily [get an EIN](#) right now in just a couple of minutes, completely free. This is the number that you'll give, instead of your social security number, to affiliate programs, clients, or anytime someone wants a federal ID number.

2) Score.org -- This is an excellent source of information for anyone who wants to start any type of business. You can get so [many guides for free](#) such as a business plan start up, financial templates, marketing plans and even a competitive analysis planning template.

3) Free Legal Forms -- Everyone needs legal forms from contracts to other legal documents. Here you can create [many of the legal forms you need](#) (free).

4) Disclosure Policy Generator -- You will need a disclosure on your website or blog if you are going to sell anything. This [disclosure generator](#) is completely free.

5) Terms of Use Generator -- You may also need a [terms of service or terms of use](#) on your website, this is a free generator to use if you're in the USA.



6) Quick MBA -- Need to learn something real fast about a business topic in any subject from accounting to strategy then [Quick MBA](#) is a great website to seek accurate information.

7) Khanacademy.org -- Want to learn almost anything from experts? You can do it at Khan Academy. This is great if you're a [computer programmer](#) and want to brush up on your skills without having to pay to do it.

8) Google Learn -- If you want to learn how to grow your business online, you can learn how to do it the free way with [Learn with Google Beta](#). You can learn about marketing your business online as well as managing your business online.

9) Free Online Marketing Courses -- Several colleges actually offer free online courses in marketing. You don't get credit, but you can use this in your business to make it better. Check out the [free learning tools at UC Berkeley](#).

10) Enloop.com -- You can create [one business plan in a PDF version](#) completely free using this software. If you want to get more in-depth you'll need to upgrade but for most people the free version will suffice.

11) Google Mail -- Everyone knows about Gmail.com and if you don't use it, you should. You can do a lot more with it than you think. For instance, you can [check other email accounts, and send as other email accounts](#), using your Gmail.com account to collect them. All free, of course.

12) Google Documents -- Found inside Google Drive, you can upload, save, alter, and collaborate on many different types of documents. This is a [great way to work with an entire team](#) and ensure everyone has the most recent version.

13) Google Forms -- A fabulous way to collect information and have it all entered right into a handy downloadable excel file. [Google Forms](#) can be emailed, embedded into websites and more. They are automatically saved to your Google Drive upon completion. This can be found inside your Google Drive.

14) Google Calendar -- Underrated and unappreciated the [Google Calendar](#) is amazing. You can have more than one in an account, share them, collaborate, invite others, and more with your Google Calendars. You can even set them up to sync with your mobile device, send you reminder emails and you can get a popup reminder so you never miss an appointment.

15) Google Drive -- This is where you can [save documents, backups, and files](#). Everyone has some free space for each Google account created. It's unlikely you'll ever use all your free space so you may as well use what you've been given. If you are currently signed into Google, the link will take you to your Google Drive.



16) Google Sites -- Need to create a fast website to share with others? Look no further than [Google Sites](#) to help you with your endeavor. Pick from a variety of templates, or start with a blank one. Follow the steps given and you'll have your site up before you know it.

17) Google + Hangouts -- There is a lot to learn about Google Hangouts, you can do them privately, on air, and a multitude of ways that boggle the mind. You can use them in so many ways for your business that there isn't room in this report to list them. [Check it out for yourself.](#)

18) Google Analytics -- They say that nothing is ever done until the paperwork is done. In online business, nothing is done without reviewing the metrics. [The best way to do so is still free.](#)

19) Google Sketch Up -- If you need [3D modeling](#) for any reason then Google Sketch Up is for your business. There is a free version which is awesome, as well as a pro version that's way less expensive than other like 3D modeling programs.

20) Google Alerts -- Everyone needs to monitor their online reputation and one way to do so is with [Google Alerts](#). You can also use it to monitor any topic, name, person, place, or event being discussed across the Internet.

21) Dropbox.com -- If you need offsite storage solutions, and you really do, then [Dropbox](#) should be one of the first ones you try, especially since it's free. What's more is that you get more space for each person you invite to use the service.

22) OpenOffice.org -- This [free productivity suite](#) is an excellent way to get any word-processing type activities completed without having to buy an expensive program.

23) Apptivo.com -- You can get started with this [online project management system](#) using the free version which allows for unlimited users, up to 40 standard apps, still has online support, and the ability to send invoices even with a mobile app. It also integrates with Google Apps. When you have more income you can upgrade relatively inexpensively.

24) Freshbooks.com -- This is an [online invoicing and time tracking software](#), it is not really an accounting tool, but you can use it in conjunction with other tools and as long as you have less than 3 clients this one is free.

25) Nutcache.com -- Invoicing and time management is now fun and free. This free service works in many languages, is safe and secure, and is definitely free. If you are one of the first ones to sign up for this [time tracking and invoicing service](#) you will never pay.



26) Wave Accounting -- This [amazing accounting suite](#) offers everything you need to keep track of your income 100% free. It's also super easy to use. It offers invoicing and more. All free.

27) Expensify.com -- If you need to create [expense reports](#) in your line of work, this couldn't be more simple and useful. Keep track of expenses and receipts in an organized manner. This software integrates with other solutions.

28) PayPal.com -- It's free to get started with [PayPal](#) and you only pay a percentage of income as you receive it. This is a great way to accept payment for services or products that you sell.

29) Square Up -- This is a [mobile payment processing app](#) that you use on your smart phone. It's free to get started as you only pay a percentage of sales. If you want to sell online, or in a store, or anywhere Square works.

30) Appointlet.com -- You can use this [appointment manager free](#) for an unlimited number of monthly appointments and 1 service. You won't be able to brand yet, but you can get started organizing your meetings and calendar. It works with Google Calendar.

31) Doodle.com -- A [group scheduling app](#) that enables you to send a group invite that allows everyone to collaborate on when the meeting will take place. This helps avoid the back and forth emails that can get everyone confused.

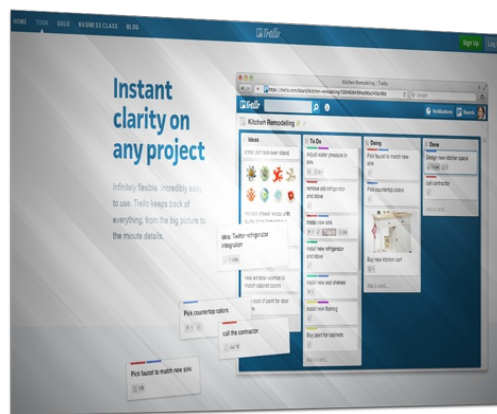
32) Survey Monkey -- Want to ask your customers questions and get organized

answers that are easy to collect, interpret and use? Then [Survey Monkey](#) is a great solution. You can use a limited version for free with up to 10 questions and 100 responses.

33) Evernote -- This software works with all your devices to [keep track of everything](#) you want to keep track of it, be it notes for a project, recipes for dinner, a grocery list, whatever it is, you can organize all your files and find them easily and remember everything.

34) Boomerang -- Want to write an email now but send it later? You can do that with [Boomerang for Gmail.com](#). It gives you a "send later" button in your Gmail and you can tell it when to send an email. The basic plan is free and there are upgrades available.

35) Trello.com – Trello is a great way to remember ideas, collect supplies, and get your thought process in order. [Organizing anything you want to do](#) is easy with Trello. You can track all your to-dos in one place, and they have a mobile version.



36) Mural.ly -- Need a vision board to help you brainstorm so you can visually see what you need to do? For a basic plan costing nothing you can get this [drag and drop collaboration board today](#). For people who work better with a visual plan this is a great way to be more productive.

37) Cooapp.com -- If you need help [keeping your team on the same page](#) then this app can work for you. It keeps track of the work stream, separates out "water cooler" talk, and even has built in time tracking, agenda management and more.

38) ProjectLibre.org -- This [open source project management application and software](#) touts itself a replacement for Microsoft Project and it's completely free. You can choose to use the cloud-based version and have professionals install it for you and set it up for a price, but if you understand the technical aspects you can use this free.

39) DropTask.com -- You can use it free for some of the features to help [manage your daily to-do list](#) better.

40) KeePass.info -- Can't remember passwords? Neither can anyone else. With

[KeePass](#), you only need to remember one password. Yes, it's free too. Amazing and very useful for someone who has many different passwords they're trying to remember.

41) Quackit.com -- Need a little [help with HTML](#) so you can tinker with the code on your website or blog? This site can help you with everything from creating linkable button images to tables.

42) Rapportive.com -- Works with [Gmail so that you can see who you are talking to at all times](#). It shows their latest Tweets, gives you links to their social media accounts, and allows you to remember and get to know your connections better by putting it all in one spot inside your email.

43) Tweepz.com -- Want to see who is Tweeting on any topic, location or skill set? [Try using Tweepz](#). You can get inspiration if you're lacking sufficient information about any topic. It's also a great way to find movers and shakers to follow on Twitter.

44) Social Mention -- Use this tool to find out who is [mentioning you on the social media](#). You can follow the buzz about any topic which can also help you come up with content for your niche.

45) Tweet Alarm -- Want to be notified when someone tweets about you, your niche, or a special interest? Well, right now you can do that for free with [Tweet Alarm](#). This can save you a lot of time using Twitter for researching topics.

46) Pin Alerts -- Like Tweet Alarm this is a way to be notified when someone pins something from your website. It's a great way to keep track of whether your [Pinterest marketing is working](#).

47) Mention -- Want to find out how [many times you're mentioned throughout all social media](#)? You can sign up as one user with one account and get up to 100 mentions per month for free.

48) HootSuite.com -- Keep your social media better organized and measure the results of your efforts from one dashboard. Many people use [HootSuite](#) with great success and you can start out free.



49) SocialMention.com -- Go to the website and simply type in your keywords, name, Twitter handle, a hashtag or other words into the window, then choose where you want to search. Click search and [you're in the know about the trends and buzz of the day](#).

50) Tregia.com -- Want to know what another website is doing to get so many visitors and be so successful. You can use this free tool to analyze any website that you want to. It's not cheating, it's smart business to [check out your competition](#). You can also use it to get tips to make your own website better.

51) Nutshellmail.com -- It's important to monitor the buzz about your business and your competition, now you can do it in your email. [Nutshellmail](#), sends you an email on the schedule you check that visually shows you the activity in your social media accounts.

52) Populr -- You can open a free account and publish unlimited pages, collaborations and more. [Create one page sites](#), sales pages, point up to three domains to it, and more quickly and it can all be done for free.

53) Streak.com -- This is a great app that lets you organize your emails inside your Gmail.com so you can keep track of potential deals better. It also offers email scheduling and more. If you need your inbox more organized so you don't lose out on any deals, then [Streak is for you](#).

54) FreeCRM.com -- You can use the free version which offers no support, and has banner advertising on it, however you can have five users and 2500 contacts, plus it has good basic features. It's a great way to get started with customer relationship management.

55) Zoho CRM -- Use a limited account with all the features you need to get started with a great [customer relationship management tool](#). Upgrading isn't hard or expensive and the tool really works.

56) Opecrx.org -- In every way you can imagine, this [powerful free tool](#) can help you

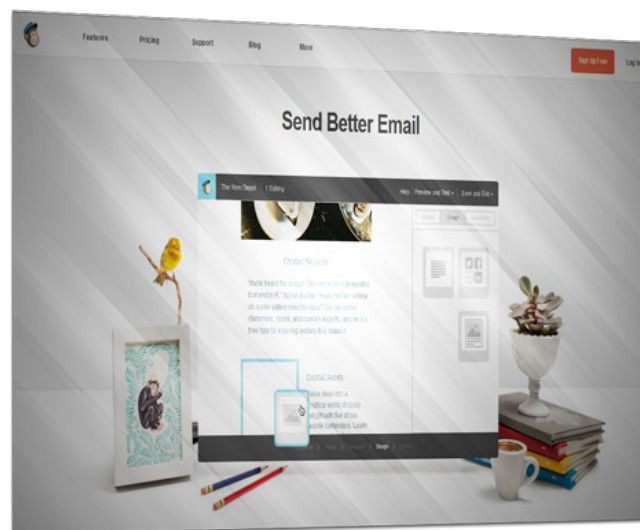
manage your customers. It offers a true professional CRM suit with truly limitless possibilities. If you can follow the considerable directions and understand more than the average person about the technical aspects this is a bargain.

57) Gravatar.com -- This is a great service to sign up for, and it's free. You simply sign up and enter all your email addresses, with corresponding headshots of yourself. When you sign onto blogs that use [Gravatar.com](https://gravatar.com) you'll always have the right picture of yourself.

58) HelloSign.com -- Doing business online still requires documents to be signed. Stop worrying about doing it in the mail, and you don't have to pay for an expensive software or service to ensure [documents are legally signed](#). Starting out you can get three signatures a month, and premium versions are available.

59) EchoSign.com -- This is also free, and works with Adobe documents. You can get everything signed fast, online, on your mobile device, and never have to print out a thing. [You can sign up to five contracts per month](#) (free).

60) MailChimp.com -- Need to [send out a newsletter](#) but don't have the funds right now to pay? With Mailchimp.com you can have up to 2000 newsletter subscribers before you have to pay a dime. Some people claim you cannot use MailChimp for affiliate links but the truth is, you can as long as they're not on their substantial blacklist. Upgrades aren't that expensive either.



61) HARO -- Do you want to be a source, or need a source? You can sign up free with HARO which stands for [Help a Reporter](#) Out.

62) Skype.com -- Even with all the other applications come out, [Skype](#) is still a winner when it comes to offering free clear, phone quality one-on-one talking ability over the Internet. You can't beat it.

63) Free Conference Call -- This free service allows you to arrange [group phone meetings](#) fast and easy.

64) Youtube.com -- You need to set up a business account on [YouTube.com](https://www.youtube.com) so that you can share your videos easily with your audience. It's not only free, but if you play your cards right, it can be an additional moneymaker.

65) LinkedIn.com -- If you don't have a LinkedIn.com account yet, you must set one up. The basic version is free and there is no reason why you need the advanced version, ever. You can do anything you need to do with the free [LinkedIn.com](https://www.linkedin.com) business social networking application.

66) Facebook.com -- A true marvel when it comes to what you can do with it for free, Facebook is a must have for any start up business owner who wants to get the word out about their business. [Starting a page or a group for your business](#) on Facebook is necessary today.

67) Twitter.com -- The popular [micro social media network](#) is free, and will always be free for anyone to sign up and use for business or personal uses.

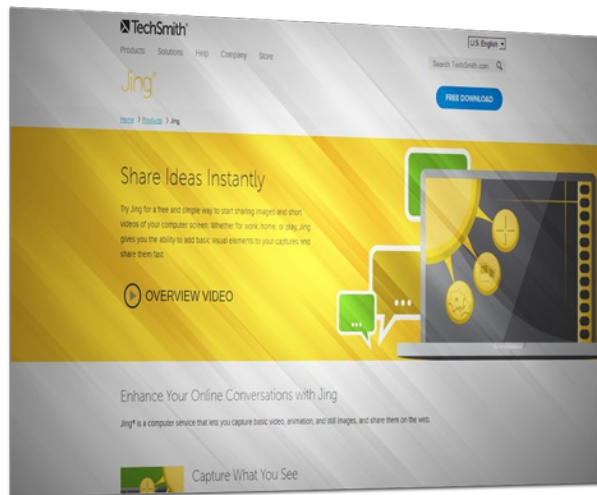
68) Tumblr.com -- This micro blogging platform is a very popular way to post multimedia content to the web.

69) Wordpress.com -- A free blogging site run by the popular Wordpress. Remember this is different from self-hosted WordPress but it's a good way to start as you can always buy a domain and move it to your own hosting later.

70) Blogger.com -- This is another [tool from Google](#) which enables users to create a blog quickly. They even make it possible for you to earn money through Google AdSense.

71) Sociopal.com -- [Sign up for free to get your business](#) on Facebook, Twitter and start a blog at the same time. In addition, you can get help with marketing. What could be more simple?

72) Jing -- This is a great way to [share your screen and create instant videos](#) to share with others or better explain a process. You simply sign up free, and download the program, and then start sharing.



73) Greenshot -- Try this free tool to [take screenshots](#) of particular areas on your desktop. For instance you may need to capture the full screen then edit and annotate to highlight and help teach someone a process, Greenshot works easily for this purpose.

74) Gimp.org -- This [free open source graphics software](#) is almost as good as big name versions and it's totally free. People say if you can use Photoshop you can use Gimp for the same actions. It won't hurt to try it, since it's free and you are always going to need graphics for your business.

75) Pixlr.com -- It's hard to believe this gem is free, but it is. You can [edit photos](#) in a number of ways and make them really stand out without understanding complicated graphics software.

76) Canva.com -- Another, free application that works great to [create banners](#), presentations, and other types of graphics for you to use across the web on your blog or social media. You'll be asking yourself the entire time you're using this, is it really free? Why, yes, yes it is free.

77) ChartGizmo.com -- This is a free software application that enables you to [create awesome charts and diagrams](#) from your data. Plus, even though it's free there is a nice manual to teach you how to use it.

78) Creative Docs -- You can download this software and use it free to create awesome documents with a kick. It works with Windows and is a free download. You can create polygons, Bezier curves, different styles and more to [make your documents](#), flyers and posters pop.

79) Draw.io -- This is a software program that allows you to [create diagrams](#) and save them to your computer, Dropbox or Google Drive automatically. If you need visual representation of any type of content you can create it easily and intuitively with Draw.io.

80) FlowChart.com -- Currently in Beta, so it's free to use to [create awesome flow](#)

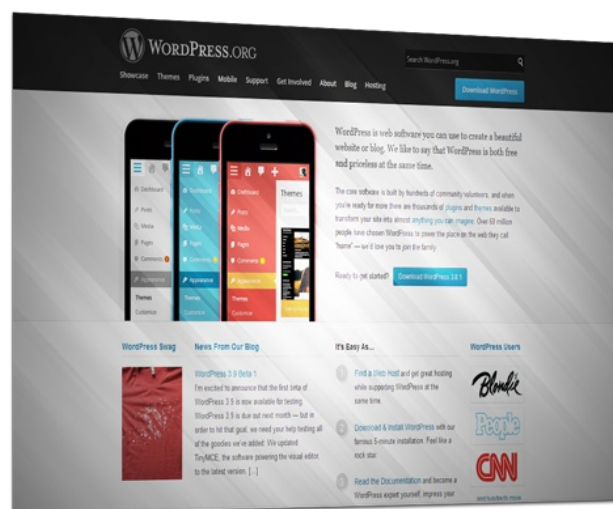
[charts](#). Everyone needs a flowchart occasionally, and this is a great way to create one for your business.

81) Tableau Public -- Want to [visualize your information](#) in a new way? Tableau public allows you to create visual representations of your data for free. Create interactive graphs, and make it easier for your audience to interact with your data.

82) Fring.com -- Need to have [chats with customers](#), or your team on the go? This is a great way to do it. You get free talk, text and video calls with this mobile application.

83) Weebly.com-- If you need a website you can get a basic site up and running, fast. Then upgrade later. [The website builder](#) is an easy to use drag and drop builder. You sign up free and then choose the focus of your site, a brochure site, a blog or a store. Then, choose a theme and get started. It's simple and fast to get online. Once you start earning money, you can easily upgrade to a site with your own domain for as little as 3 dollars a month.

84) WordPress.org -- This is a [free open source website builder](#). To use it, you will need to pay for a domain name, as well as hosting. You can get inexpensive hosting through [Mom Webs](#), and they'll actually throw in a free domain name for you and load your first instance of Wordpress too.



85) Google Publisher Plugin For WordPress -- Is [a custom plug in created for and by Google](#) to support webmasters using AdSense and other Webmaster Tools. It's still in Beta Release and it's a good time to try it since it's free. Although, it's likely to remain free. It's Google.

86) WP-Drafts For Friends -- This WordPress plugin allows you to set a time where people can see a [preview of your draft posts](#) with a special link even if they're not users of your site. This is a great way to enable people to give you some tips before you publish it to the world, or give special people a sneak peak.

87) AGV Antivirus -- This is a [free antivirus software](#) that you can use to protect your computer from receiving infected files. It works with many web browsers and the free

version works fine for most people.

88) Microsoft Security Essentials -- If you have a Windows based computer then this is a great [free antivirus tool](#) for you to use. It works really good, is completely free, and there is no need for other antivirus software when you use it.

89) All In One WP Security & Fire Wall -- You need to keep your [WordPress site safe](#) from intruders and this will do the job.

90) Audacity -- A free open source, recording software that you can use for editing sound, recording, and podcasting. It works across operating system platforms and works exceptionally well. This is a good choice for any business owner who wants to [add podcasting](#) to their content mix.

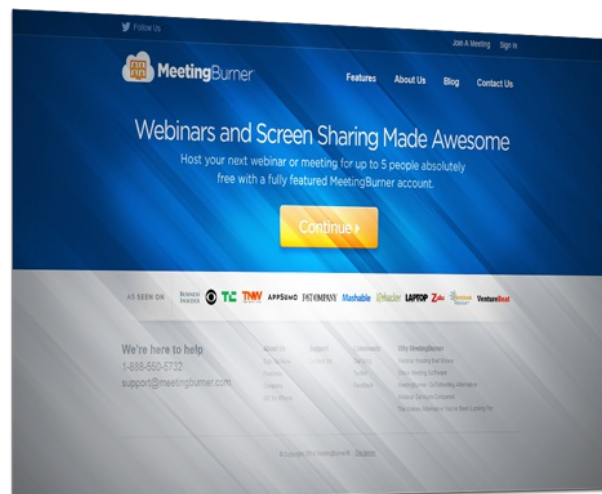
91) Odiogo -- This is a great way to [put a voice to your blog posts](#), making every single blog post on your website just like a podcast. Works great with TypePad, Blogger, WordPress and others.

92) Sparkol.com Videoscribe -- This is a great way to do [fast explainer videos](#). You've seen them, with the hand writing the words. The free version can be used forever, and while it has less to offer than the upgraded paid version, you can get by just fine with the free version for a long time.

93) AnyMeeting.com -- This is a great program as long as you don't mind a few advertisements. They're not intrusive so it's a good option when you want a [full featured online web meeting](#) / webinar application and don't have the money up front.

94) Managemeet.com -- This is a great tool to use if you need to have business meetings, [collaborate with others](#) and want to do it face-to-face without the travel involved. It's free to use as long as you don't plan to save the meeting or charge for attendance.

95) MeetingBurner.com -- This is a great way to [host, record, and participate in a webinar](#) or meeting for 10 people or less, with no ads.



96) Zoho Meeting -- This is a great [meeting software](#) that you can use for 1 on 1 purposes only for up to 1 hour each time for free.

97) MoneyPress: Amazon Edition -- Would you like to sell [Amazon items right off your WordPress site](#) and make a commission? Use this plugin to make it super fast and easy.

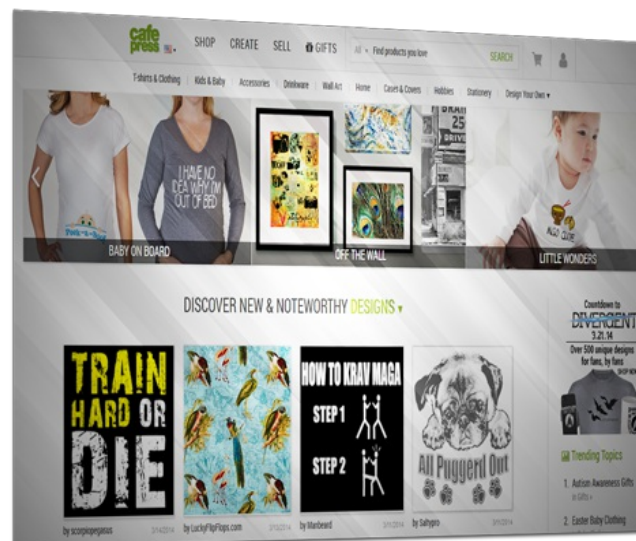
98) WP e-Commerce -- This is a free shopping cart plugin for your WordPress website. It's very easy to install and figure out how to use it to make an attractive store right on your WordPress site and take payments via PayPal.

99) 1FreeCart.com -- This is a [free shopping cart](#), that also has a free affiliate program application with it. The free version does have ads on it, but you can always upgrade later.

100) PayGear.com -- This is a full [featured shopping cart](#), with affiliate marketing tools, that you can get free. You are only charged a percentage of sales. You can even upgrade later to a paid plan so that your fees never get too high if your sales should take off.

101) MembersGear.com -- This is a [free membership software package](#) that you can download and use in conjunction with PayGear. You never pay unless you make a sale. They do offer paid upgrades including an inexpensive plugin to help the membership software work with WordPress.

102) Cafe Press -- Want to sell premiums from your website like T-shirts, hats, mugs and so forth? You can set up your [store free with CafePress.com](#). It even has a built-in option to offer an affiliate program.



103) WebStore.com -- If you ever wanted to sell on eBay.com but didn't want to pay the high fees you can now sell at [Webstore.com](#) and avoid those fees. It's a little "wild-west" but it does work.

104) VistaPrint.com -- You can get [free business cards](#) from VistaPrint. You might wonder how this is helpful when you run an online business, but it is very help. You never know when you'll run into someone that you want to do business with. Having the card will help you break the ice.

As you can see there is a wide variety of free software, education, code, and more that can help with setting up a website, email marketing, affiliate marketing, podcasting, blogging, selling products, hosting webinars, using social media, and anything you need to do for and with your business. When you are starting a business on a shoestring, an Internet business is the best kind to start due to all the free applications and tools that are available. What are you waiting for?

Online Marketing Resources

[Affiliate Marketing Training With Affilorama](#) - Top Affiliate Marketing Training Portal

[Online Business Learning Centre](#) - Professional Digital Training And Mentorship Programmes And Resources To Ensure Your Success As An Online Service Provider

[Niche Profit Classroom](#) - Step-by-step Internet Marketing Training For Quick And Lasting Online Income

[Learn To Blog Premium](#) - Learn to Create Successful Blogs To Online Business. Step by Step Program.

[PLR-MRR-Products.com](#) - Buy PLR & MRR Products Through Membership or Direct Shopping Cart.

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