

Unleashing Big Profits



**Selling Through the
Amazon
Marketplace**

Set up Your Account

- You must have a real business with a legal business name.
- You also need a mailing address, tax ID number and other documentation before you begin

Sell on Amazon and reach hundreds of millions of Amazon customers

Businesses of all sizes can list products on Amazon, one of the fastest ways to start selling online

- More than 20 categories to sell in
- Trusted Amazon platform
- No per-item listing fee

"When customers found out they could get free shipping, the lunchboxes began selling like crazy"
Kelly Lester CEO, EasyLunchboxes



1 month
FREE*

Sell as a Professional

You plan to sell more than 40 items a month
Unlimited sales for \$39.99 a month + other selling fees

What can I sell as a professional? ⓘ

Sell as an Individual

You plan to sell fewer than 40 items a month
\$0.99 per sale + other selling fees

What can I sell as an individual? ⓘ

Finding Salable Goods



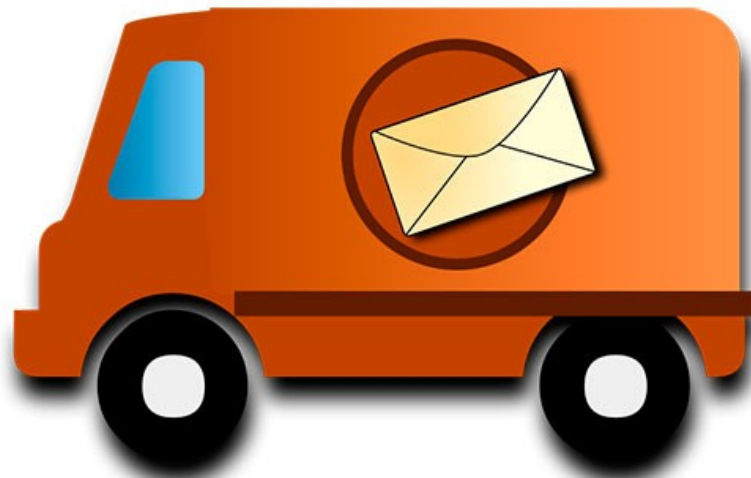
- You need in-demand products.
- Find products that are selling very well.
- Buy low and sell high.
- Choose products that retail in the general range of 20 to 80 dollars and are light to ship.

Know Where to Look

- Dollar Stores
- Craigslist
- Liquidation Sales
- Closeout Stores
- Bulk Purchasing
- Garage / Yard Sales
- Estate Sales



Order Fulfillment



If Amazon handles fulfillment, they provide storage, shipping, customer service.

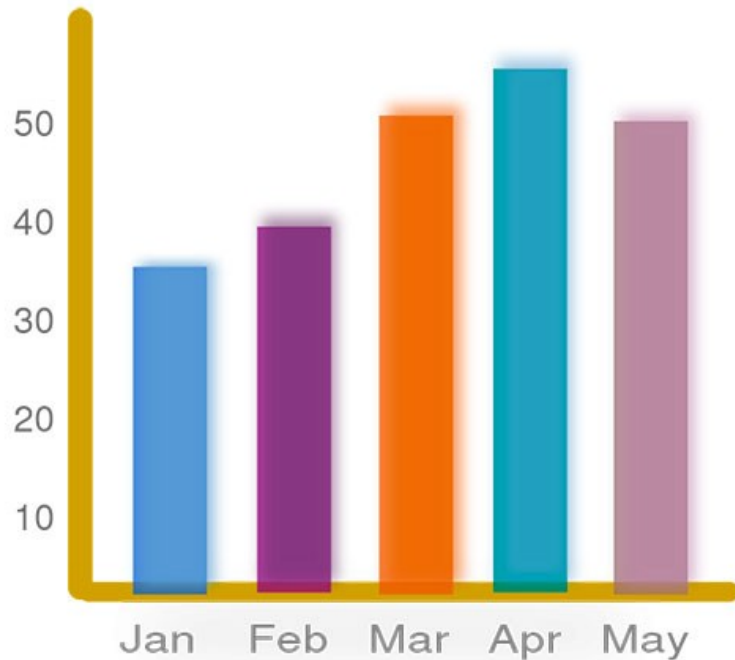
If you do not plan to do a high volume of business, then you might handle fulfillment yourself.

Getting Paid

- You provide your bank routing number and account number.
- Direct deposit payments are processed every 14 days, automatically.
- You can manually request funds daily as long as you have a positive balance.



Grow Your Profits



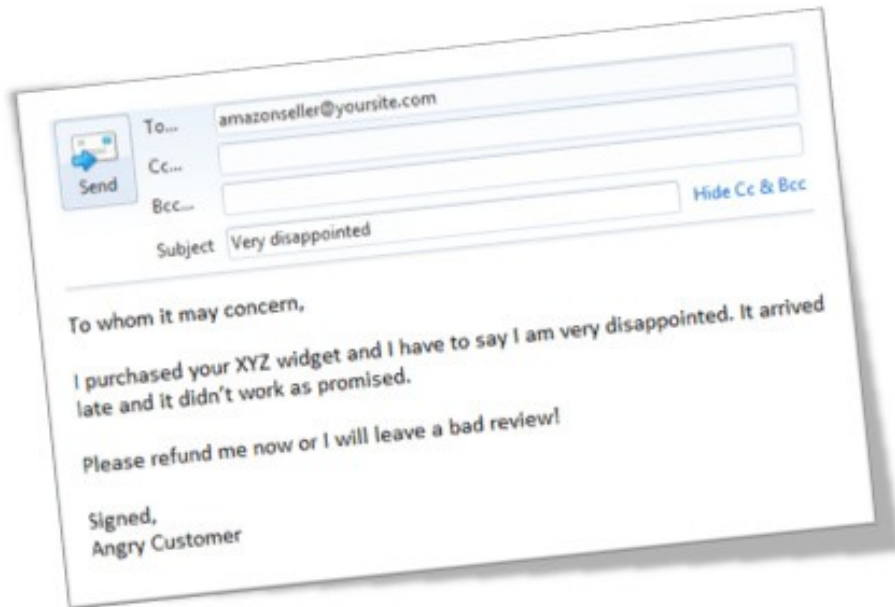
- Expand Marketplace Categories
- Outsource and Automate Listings
- Watch Your Metrics

Customer Feedback

When you read the reviews, ask yourself if the customer has a point, or if they're simply just being nasty for the sake of being nasty. You can ask Amazon to remove negative comments in certain cases.



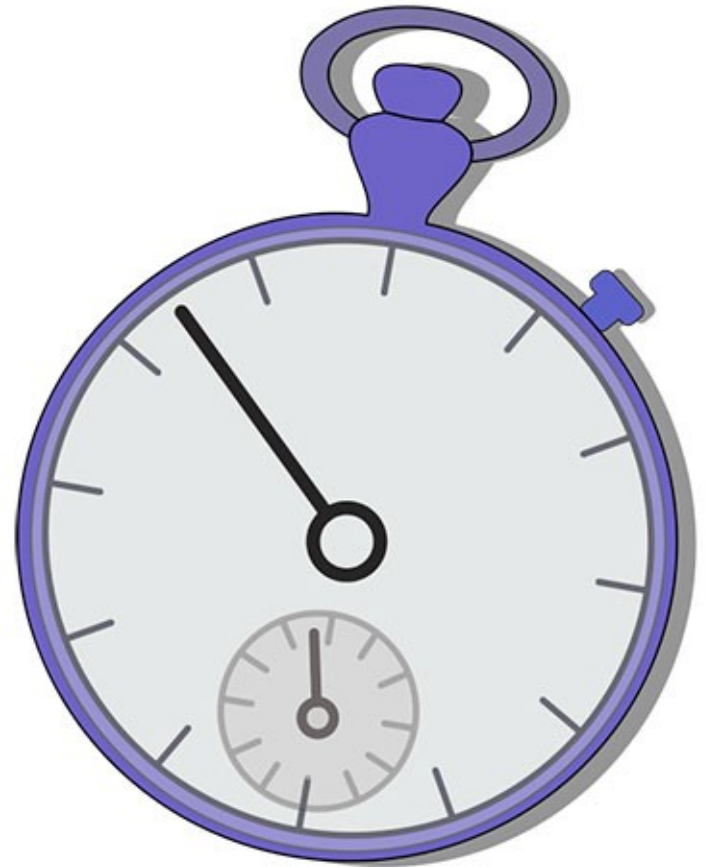
Customer Complaints



- Every business will receive customer complaints.
- By answering quickly and dealing with issues right away, you'll create a trusting relationship and former customers are sure to want to buy from you again.

Common Mistakes to Avoid

- Not Spending Money
- Not Placing Value on Time
- Starting Without a Clear Plan
- Pricing Items Incorrectly



More Mistakes to Avoid



- Describing Items Inaccurately
- Mismanaging Inventory
- Not Following Amazon Guidelines
- Failing to Connect with Buyer

Hope this was Useful.

PLR-MRR-Products.com