

THE IM SERVICES COMPARISON GUIDE

DISCOVER AND COMPARE 10 OF THE TOP INTERNET
MARKETING SERVICES ON THE ENTIRE INTERNET!

by Lord Marc Wijnants

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INTRODUCTION



Lord Marc Wijnants

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Who am I?

Before we get started I thought it would only be proper for me to introduce myself.

My name is Lord Marc Wijnants and I'm an Internet Marketer from Maastricht, Netherlands.

I got my start in Internet marketing in 2002 while working for an insurance company. Working for that insurance company did feel like a rat race lots of times and I knew my interest in Internet Marketing could create the life for me I wanted. I just had to find a way to do that.

I joined lots of programs and after try and error (and losing a lot of money) I finally found out how it all works in the Internet Marketing world.

In 2004 I also lost my job and I decided to go full-time for my own online business from that moment on. Since then I build a huge online business and more importantly: *I build the life I wanted*. You can find more information about me and my online business using the link below my picture on this page.

Why The IM Services Comparison Guide?

Unfortunately I see a lot of Internet Marketers who fail and there are 2 main reasons for that.

First Reason: They fail because they don't know the basics about internet marketing. [Discover All Basics In These Free Internet Marketing 4Pro Reports!](#)

Second Reason: They don't use the right tools and services to build a good foundation for their business. And you need a good foundation to let your business succeed. That's why I decided to launch this guide to help everybody interested in Internet Marketing to choose the right provider of Internet Marketing Services.

This guide will show you exactly what 10 of the top internet marketing services are and why they are good for your business. You will also be able to easily compare good providers in every service using comparison charts, plus you can also find out more about every provider in reviews. This way you can choose the best providers for your online business.

Let the IM Services Comparison Guide be a good tool to build the right foundation for your Internet Marketing business.

I hope you enjoy ;-)

CHOOSING AN AD & LINK TRACKER

If you wish to become a successful marketer, you ought to be tracking where your traffic is coming from and which traffic sources are generating you sales.

Doing this will allow you to identify which marketing campaigns generate you the most profits so that you can concentrate more on them.

In order to track your marketing campaigns effectively, you will need a link tracker.

There are several link trackers which you could choose from online here's a comparison chart of the 3 most popular link tracking services to help you make a better choice.

AD & LINK TRACKER COMPARISON CHART

	<u>HyperTracker</u>	<u>Linktrack</u>	<u>LinkTrackr</u>
Costs			
Free Trial	✓ for 14 days	✓	✓ for 1 year
Packages	Starts from \$19.95/month	Starts from \$6.95/month	Starts from \$76/year
Features			
Tracking Link Limits	128	Unlimited	10 - unlimited
Real-Time Reporting	✓	✓	✗
Vanity Link Options	✓	✓	✓
Use Your Own Domain Name	✓	✓	✓
Custom Home Page	✗	✗	✓
Conversion Tracking	✓	✓	✓
A/B Split Testing	✗	✗	✓
Ability to Change Target URLs in Links	✓	✓	✓
Ability to Provide Access to Reports to Others	✓	✓	✗
Viral Marketing	✗	✗	✓
	SIGNUP NOW!	SIGNUP NOW!	SIGNUP NOW!

Review HyperTracker 2.0

The [HyperTracker 2.0](#) is a software program that has been created to track your marketing efforts whether you are making use of free or paid promotional ads. This sophisticated tracking management system will help you make more money from your marketing efforts, while minimizing your cost for it. This is because it will ensure that you will be able to introduce your product to the right people, with the use of the right types of advertising tools, with the right medium, at the right time.

Whether you are focusing on email newsletters, search engine optimization, pop-up advertising, network marketing, email marketing, free classifieds, eBook marketing, banner ads, or press releases, HyperTracker will make sure that you won't be wasting your money and time with the number of features that it offers.

To gain more understanding about this tool, here are some of the things that it can do for you.

- Instant comparison of the success rate of your past and current ads.
- Count the number of unique visitors in relation to each ad campaign.
- Track the number of sales, clicks, and actions generated by your ads.
- Indicate which ads generate more volume of traffic, actions, and sales.
- Provide a way for you to take a look at your previous, current, and new ads, and many more!

Target Market

The [HyperTracker](#) is best for both new and experienced online marketers who are looking for ways to minimize the expenses they have with regard to their marketing campaigns, and also increase their sales. This software program can provide benefits to an online marketer involved in any kind of internet business, and big companies can also benefit from it, especially if they are using internet marketing strategies to promote their products.

Price

You will have four options when it comes to availing of this HyperTracker program.

Free - 14-day Trial Period

Bronze - \$19.95 per month.

Silver - \$17.95 every 6 months

Gold - \$14.95 every year.

Product/Package Inclusions

For the price indicated above, you will be able to take advantage of the HyperTracker tool with new features, higher speed, unmatched tracking ability, plus advanced security and protection system.

Conclusion

With a software program that you can try for 14 days without any cost, and is also covered by money back guarantee, you can never go wrong with it, especially when it is loaded with lots of features that will help you attain business success.

Review Linktrack

[Linktrack](#) is a web based service, which has been designed not just to monitor or track the links you created but also to help you shorten your links, so that they would be easier to read, recall, and be send out to people without any difficulties. This has been used by countless successful online entrepreneurs in order to monitor the clicks on their links with ease, without sacrificing accuracy.

Some of the basic things you can enjoy with Linktrack would include the fact that it is very easy to use, it is filled with colorful graphs, you can use your own domain name to track links, provides detailed tracking information, plus real time reports.

Depending on the plan you would avail for Linktrack, the features you may be able to take advantage are the following.

- Unlimited Links
- Real-Time Reporting
- Detailed Charts and Graphs
- Re-Target Links Anytime
- Links Never Expire
- Custom Vanity Links
- Shareable Tracking Reports, and many more!

Target Market

The [Linktrack](#) tool is made for people who want to monitor their links in a simple and effective way through the internet. Thus, online marketers who are trying to get more exposure for their websites will definitely benefit from it.

Price

You can take advantage of [Linktrack](#) in three options namely Free, Personal, and Professional Packages. The free option would provide you the basic features for it, which include the Unlimited Links, Free Real-time Tracking, Charts and Graphs, and Free Premium Trial. The Personal and Professional Packages naturally come with more features included with them, and their prices are \$6.95 and \$24.95 per month respectively.

Product/Package Inclusions

The available package plans differ on the features that are included. Therefore, a person can refer to the list of the features on each of the plans, in order to choose the one that would suit him best. When it comes to support though, a person can always check out more information about how to use the tool by visiting the site.

Conclusion

Since [Linktrack](#) can be tested out first with the free option, there is not much of a risk you will be putting you and your money into if you give it a try. If you are indeed in search for the best way to track your links, then this is the tool that you are looking for.

Review LinkTrackr

Unlike other internet marketing tools, [LinkTrackr](#) would not require you to download anything when you take advantage of it, since it is internet based. In other words, you will be able to gain access to it anywhere you are, as long as you can get your hands on a computer that is connected to the internet. This tool has been designed to help you and other affiliate marketers in gaining the upper hand, as far as dominating your niche market is concerned.

Here are some of the things that [LinkTrackr](#) can help you with.

- It will help you cloak and mask affiliate links with no difficulties with its centralized web based software.
- It will track hundreds of banner ads, PPC campaigns, and other online advertising clicks.
- Take advantage of free, viral traffic, and ready buyers from well known social media portals.
- Apply split testing on your landing pages for the improvement of your conversion rates.
- And, perform Blog monetization in auto pilot mode with the powerful Wordpress plugin.

Target Market

[LinkTrackr](#) has been designed to help anyone who is trying to earn money through the internet, by getting involved with various types of online business opportunities. Thus, it can be used by online sellers, affiliate marketers, bloggers, and such.

Price

The [LinkTrackr](#) tool is now being offered with special 30 percent discount that will only last until the midnight of July 15. However, you can also take advantage of its free trial at no cost at all.

The plans and prices that you would be looking at until 15th of July are the Basic at \$76 per year; Pro at \$143 per year; and, the Xtreme at \$227 a year.

Product/Package Inclusions

Free Plan - comes with 10 Tracking Links, 500 Clicks per month, Basic Viral Marketing, and Default Domain.

Basic - 100 Tracking Links, 10,000 Clicks per month, Advanced Viral Marketing, Your Own Domain, and Custom Home Page.


Pro - 500 Tracking Links, 50,000 Clicks per month, Advanced Viral Marketing, Your Own Domains, Custom Home Page, Conversion Tracking, and Affiliate Pixel Tracking.

Xtreme - Unlimited Tracking Links, Unlimited Clicks per month, Advanced Viral Marketing, Your Own Domains, Custom Home Page, Conversion Tracking, Affiliate Pixel Tracking, and Split Testing.

Conclusion

If you are in search for a web based program to conveniently boost your online performance, then it is time to take charge and try [LinkTrackr](#). With its trial version, attractive packages, and 30 day money back guarantee, there is not much of a risk you are going to take in taking advantage of it.

AD & LINK TRACKER COMPARISON CHART – AGAIN

	HyperTracker	Linktrack	LinkTrackr
Costs			
Free Trial	✓ for 14 days	✓	✓ for 1 year
Packages	Starts from \$19.95/month	Starts from \$6.95/month	Starts from \$76/year
Features			
Tracking Link Limits	128	Unlimited	10 - unlimited
Real-Time Reporting	✓	✓	✗
Vanity Link Options	✓	✓	✓
Use Your Own Domain Name	✓	✓	✓
Custom Home Page	✗	✗	✓
Conversion Tracking	✓	✓	✓
A/B Split Testing	✗	✗	✓
Ability to Change Target URLs in Links	✓	✓	✓
Ability to Provide Access to Reports to Others	✓	✓	✗
Viral Marketing	✗	✗	✓
			




CHOOSING AN AFFILIATE MANAGEMENT SCRIPT

If you wish to have a highly successful online business, it is crucial that you setup an affiliate program allowing other people to sign up as affiliates so they can promote your product(s) in return for a commission.

And in order to have your own affiliate program, you can make use of an affiliate management script or software and host it on your own server. It is essential that you choose a good and reliable one as your income is going to be affected by it.

There are several affiliate management scripts which you could choose from online here's a comparison chart of the 3 most popular affiliate management scripts to help you make a better choice.

AFFILIATE MANAGEMENT SCRIPT COMPARISON CHART

	<u>iDev Affiliate</u>	<u>JAM</u>	<u>Rapid Action Profits</u>
Trial	✓	✓	✗
Costs	Starts from \$99.99	\$250	\$197
Affiliate Management Features			
Add, Edit, Delete Affiliate Members	yes	✓	✓
Search Affiliates Based on Filter Criteria	✓	✓	✓
Custom Affiliate Links with Support for Search-Engine Friendly Links	yes for platinum version	✓	✗
Customizable Affiliate Signup Forms	✓	✓	✓
Automatic Signup Module Turns Your Customers into Affiliates	✗	✓	✗
Email Broadcast to Affiliates	✓	✓	✓
Support for Third-Party Autoresponders	✓	✓	✓
Multiple Payment Options	✓	✓	✗
View Affiliate Performance Reports	✓	✓	✓
Commission and Sales Management Features			
Setup Pay-Per-Sale, Pay-Per-Lead, or Pay-Per-Click Commission Payouts	✓	✓	no; only pay per sale
Create up to 10 Commission Payout Tiers / Levels	Create up to 100 payout levels for each payout style	✓	up to 2
Commission Payouts can be Flat-Fee or Percentage of Sale Amount	Can be adjustable per affiliate	✓	✗
Optional PayPal Payments			
Pay your affiliates with PayPal	✓	✗	✓
PayPal mass pay feature	✓	✗	✗
			

Review iDev Affiliate

[iDev Affiliate](#) is a powerful tracking software that will also help your sales force in promoting your products. This software program can be installed in your own web portal in a matter of minutes. On top of that, because of its Smarty Templates, you will be able to integrate the program into your own web portal with ease.

This product has been hand coded by a team of experts, which will be the ones to help you with any technical concerns. It has been around since 1999 and is considered as the original affiliate management software by many online marketers. Some of the key advantages when you try it would include the fact that you won't have to deal with monthly fees, one year of free upgrades, a license that would never expire, and since you will own it, you will be the one who will host and manage it.

Some of the features that you will benefit from are listed below.

- Extensive Payout Options
- Built-In Affiliate Marketing
- Integration Made Easy
- Admin Center Reports and Statistics
- Advanced Security Features, and Many more!

[iDev Affiliate](#) program consists of two control panels, where one would be the administrative center and the other would be the affiliate control panel. The administrative center is there for you to conveniently manage your affiliate program, and the other one is intended for your affiliate marketers to sign up and view their own accounts.

Target Market

This is the product you are looking for if you have an item or a bunch of products, which you want to sell through your own affiliate program. Whether you are looking for something to augment your income or to replace your current job entirely by selling your affiliate products, this will help you earn the kind of money you want. In a nutshell, this is the product created for people who want to effectively monitor the performance of their affiliates through their website, which they can operate at home.

Price

When it comes to the price of this product, there are actually three options that you can choose from. These options would be the Standard, Gold, and Platinum Editions that cost \$99, \$199.99, and \$299.99 USD respectively. Considering all the features that you can take advantage from it, the price is indeed very reasonable; and, all you got to do is to choose the package that would suit you best.

Product/Package Inclusions

All the editions from Standard to Platinum would have the iDev Affiliate software included and they would differ on the number of modules that would be included, depending on the edition chosen.

Conclusion

With all the features of [Idev Affiliate](#) you will be able to take advantage of in monitoring your affiliate program, you will be able to see that this product is very promising. On top of that, you can always check out the online demos first, so that you will be able to see how it works before you can commit into something.

Review JAM

[JAM](#) is a world calls affiliate management software program, which will make your life as an online marketer better and easier. This is because, once you install it, it will take care of most of the tasks involved in managing your own affiliate program.

Aside from that, with its unique features, you will be able to gather and recruit more affiliate marketers, which will all be provided with tools and promotional aids to help them in promoting your products through the internet.

These tools that your affiliates will gain access to will not just help them in selling more of your products, but it will also ensure that they would be getting the commissions that they deserve on every item that they are able to sell.

You can get started with JAM by trying out its free version, in which the only limitation you have with it is that, you can only have 50 affiliate members. In general though, some of the categories of the features you can take advantage with JAM are Affiliate Management Features, Commissions and Sales Management Features, Marketing and Affiliate Tools and Features, Program Management Features, Statistics and Reporting Features, System Integration Features, and System and Security Features.

Target Market

[JAM](#) has been created to provide affiliate program owners with ease in building their own virtual sales force. With the features integrated into this software program, even a newcomer in the online business world would be able to benefit a lot from it.

This is best for people who are trying to earn money through the internet, and are trying to boost their online sales through careful monitoring of their affiliate program.

Price

The standard license for JAM is \$250 USD, which is going to be covered with a 30-day guarantee from the date of purchase. However, anyone can try it out with the free version first, thus, there is nothing to lose when you get started with it that way.

Product/Package Inclusions

The standard license for JAM would be included upon purchase, in which a person can choose between paying it in full or in installments. However, a person can also choose to include add on products such as JAM Installation Only, JAM Installation and Integration, and JAM Theme Customization services.

Conclusion

[JAM](#) is a powerful affiliate marketing software program, which is loaded with all the necessary features to help you succeed in your affiliate marketing endeavor. Plus, with its trial version and guarantee, you can never go wrong with it as long as you work hard, and provide enough time for it.

Review Rapid Action Profits

[Rapid Action Profits](#) is a product by a person named Sid Hale that is considered as a complete marketing system of proven strategies, which is coupled with a software program that will run most of your affiliate tasks in autopilot.

This system will help you gain your leverage in the business by building a team of highly motivated and enthusiastic affiliate marketers. This software program will make that all possible by making sure that your affiliates will be paid immediately whenever they are able to sell your products. With an affiliate team that provides you with all their support, you can expect more traffic going to your sales pages, which basically means more money.

There are so many things the [Rapid Action Profits](#) can do for you which would include Easy Affiliate Management, Integrating and Automating your Sales Functions, Providing Effective Affiliate Tools to your Affiliate Team, Easy Revenue Sharing, Fast Viral Traffic Building, Professional Looking Templates, Growing Your List of Quality Customers, and many more.

On top of the Rapid Action Profits Software program, purchasing this system will entitle you to a number of bonus items as well. Such items would include the 22 minute video called the Overcoming the Trust Barrier, and three other gifts, which

have been carefully chosen to provide you with what you need in boosting your business performance.

Target Market

This is the product for people who are trying to earn money through the internet by selling digital items. This is perfect for a person whether he is currently working and wants to earn more for his monthly expenses, or if he has just been laid off. Aside from that, this is also a product that can be taken advantage by a person who wants to make a decent living right in the comforts of his own house.

Price

[Rapid Action Profits](#) has been previously quoted at \$297 USD but it is now offered at \$197. With all the features that are included in it, plus the free gifts, one would be expecting a higher figure than that.




Product/Package Inclusions

The software program, which will make it easy for you to build your team of affiliates to explode your sales, plus the bonuses.

Conclusion

With so many people who already attested about the success they achieved through [Rapid Action Profits](#), plus the features and benefits you will be able to gain from this system, there is not much of a risk you are going to take if you are going to take advantage of it. In addition, you will be covered with its ironclad 60-day money back guarantee, and the bonuses would be yours if you ever change your mind after trying it out.

AFFILIATE MANAGEMENT SCRIPT COMPARISON CHART – AGAIN

	<u>Idev Affiliate</u>	<u>JAM</u>	<u>Rapid Action Profits</u>
Trial	✓	✓	✗
Costs	Starts from \$99.99	\$250	\$197
Affiliate Management Features			
Add, Edit, Delete Affiliate Members	yes	✓	✓
Search Affiliates Based on Filter Criteria	✓	✓	✓
Custom Affiliate Links with Support for Search-Engine Friendly Links	yes for platinum version	✓	✗
Customizable Affiliate Signup Forms	✓	✓	✓
Automatic Signup Module Turns Your Customers into Affiliates	✗	✓	✗
Email Broadcast to Affiliates	✓	✓	✓
Support for Third-Party Autoresponders	✓	✓	✓
Multiple Payment Options	✓	✓	✗
View Affiliate Performance Reports	✓	✓	✓
Commission and Sales Management Features			
Setup Pay-Per-Sale, Pay-Per-Lead, or Pay-Per-Click Commission Payouts	✓	✓	no; only pay per sale
Create up to 10 Commission Payout Tiers / Levels	Create up to 100 payout levels for each payout style	✓	up to 2
Commission Payouts can be Flat-Fee or Percentage of Sale Amount	Can be adjustable per affiliate	✓	✗
Optional PayPal Payments			
Pay your affiliates with PayPal	✓	✗	✓
PayPal mass pay feature	✓	✗	✗
			

CHOOSING AN AUTORESPONDER SERVICE

You might have heard of the saying “The money is in the list”. Basically, the key to generating a huge consistent income online every single month lies in owning a huge list of targeted subscribers in your niche market.

In that way, you’ll be able to build a relationship with your prospects, send out quality content as well as promotions for your own or affiliate products.




To do that, you need an autoresponder account which allows you to create effective email marketing campaign and stay in touch with your customers online. And since your income will rely heavily on your mailing list, you want to ensure you invest in a reliable and professional autoresponder service.

There are numerous autoresponder account services available online and here’s a comparison chart of the 2 most popular autoresponder services to help you make a better choice.

AUTORESPONDER SERVICE COMPARISON CHART

	<u>Aweber</u>	<u>GetResponse</u>	<u>iContact</u>
Monthly Pricing Options			
Trial	\$1 for 30 Days	No Trial	Free Edition Account
Up to 500 Contacts	\$19	\$11.48	Free Edition Account \$10.00 (With Full Features)
Up to 1000 Contacts	\$29	\$14.76	\$19.00
Up to 2500 Contacts		\$20.50	\$29.00
Up to 5000 Contacts	\$49	\$36.90	\$47.00
Up to 10000 Contacts	\$69	\$53.30	\$74.00
Up to 25000 Contacts	\$149	\$118.90	\$149.00
Contact Management Features			
Import Mailing List	✓	✓	✓
Automatically Detect Duplicate Emails	✓	✓	✓
Add Custom Demographic Fields	✓	✓	✓
Require Opt-in	✓	✓	✓
Email Creation Features			
Email Setup Wizard	✓	✓	✓
Supports Unicode	✗	✓	✓
Add Images	✗	✓	✓

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Add Hyperlinks	✓	✓	✓
Create Plain Text /HTML Messages	✓	✓	✓
Create Messages from Template	✓	✓	✓
WYSIWYG Editor	✓	✓	✓
Create Web Forms	✓	✓	✓
Image Hosting	✗	100MB	0.5MB
Create Surveys	✓	✓	✓
Email Sending Features			
Email Job Scheduling	✓	✓	✓
SPAM Test (Make Sure your Emails Aren't Spam)	✓	✓	✓
Test Email	✓	✓	✓
Email Reporting Features			
Click-Through Tracking	✓	✓	✓
Status of Emails	✓	✓	✓
Forwarded Emails	✓	✗	✓
View Unsubscribed Contacts	✓	✓	✓
Compare Message Reports	✓	✗	✓
Social Media Integration	✓	✓	✓
Conversion Tracking	✓	✓	✗
Integrate with Google Analytics	✓	✓	✗
Technical Support	✓	✓	✓
			

Review Aweber

[Aweber](#) is a leading provider of Email marketing tools that enable businesses to conduct an effective email marketing campaign and stay in touch with their customers online. The website provides a comprehensive list of tools that enables businesses to handle all aspects of their email marketing campaigns and customer relations. These tools are perfect for all sizes of email marketing campaigns. Many leading online businesses and thousands of others use Aweber to handle their email marketing needs.

Target Market

[Aweber](#) is perfect for all kinds of online businesses who wish to conduct a successful email marketing campaign. Whether you just want to stay in touch with your customers or want some means of soft selling your products or services directly to interested parties, Aweber tools can let you do this in a fast and efficient manner. Many leading online business trust Aweber with their email marketing campaigns and there is no reason why you should not.

Price

Signing up for [Aweber](#) service is not expensive. Your first month will only cost \$1. For this price, you will be able to access all the available tools and resources provided by Aweber. After the first month, if you plan to continue the service, you can choose from any of the available plans that will be perfect for all your needs.

Contents

By signing up to the Aweber service, you can be able to get access to the following tools and services:

- Email Newsletters
- Signup Forms
- Manage Subscribers
- Autoresponders
- HTML Email Templates
- Blog Newsletters
- Email Analytics
- Subscriber Segmentation
- Email Marketing API
- Email Deliverability
- Customer Support

This is pretty much everything you need to run a successful and effective email campaign and you can find all this tools in one place.

Conclusion

If you want a reliable service that perfectly provides for all your email marketing needs, [Aweber](#) is definitely the way to go. From its multi tiered pricing plans to its comprehensive list of features that enable you to run an effective campaign, the Aweber service is definitely a very valuable and reliable service.

Review GetResponse

[GetResponse](#) is a web based email autoresponder service provider that automates the task of sending scheduled, follow-up email marketing messages. It has features like AutoResponder, Marketing, and Statistics Service. Getresponse has been around for years. This means that its systems are well developed and the service continues to be popular with thousands of businesses worldwide.

Target Market

[GetResponse](#) is ideal for everyone who wants to conduct a successful email marketing campaign. It can perfectly address all your email marketing needs regardless of the size and scope that you require. It is perfect for charity organizations, forums, groups and online businesses who wish to promote various causes and services through email. If you need the results that effective email marketing services provide, then GetResponse is perfect for you.

Price

The pricing of [GetResponse](#) services vary according to the number of subscribers you require and the features that you need. The basic package currently charges \$9.95 for a maximum of 250 subscribers. If you need to add more subscribers to your campaign, you can easily acquire better plan.

Contents

The standard features found in GetResponse are as follows:

- GetResponse Image Gallery - thousands of gorgeous images and impress your subscribers with stunning emails for FREE!
- Form Builder - Create engaging web forms in just a few clicks! Choose from 500+ beautiful templates to pick the perfect design for your business.
- Online Surveys - Ask as many questions as often as you want and get the data you need to improve products, target campaigns and stay ahead of the competition!
- Advanced Segmentation - Combine behavior and location on the fly for hyper-targeted campaigns. Quickly and easily group your customers based on customer email activity, geography, and profile data collected from web forms and surveys.
- Unlimited Follow Up Messages
- Social Media Integration - take advantage of social networks.
- Industry Templates - Choose from over 300 Designer HTML Templates to create eye-popping campaigns for every audience and industry.
- Email Analytics - track every open, click, unsubscribe, and purchase.

- Split Testing - Get the best results from your email campaign – test it first! Just create up to 5 messages, with different personalization techniques, subjects, and styles. GetResponse will test each version for you, then automatically select and send the best! It takes only minutes and can save you buckets of cash!

Conclusion

With all these tools provided at a very reasonable price, [GetResponse](#) truly is a godsend for people who need to run an email marketing campaign. It is no wonder this services is utilized by the thousands of leading businesses online.

Review iContact

[iContact](#) (formerly Intellicontact) is a remotely-hosted complete email marketing system. It lets you easily publish and track your email newsletters that you need to send out. The service really provides everything a person or business needs to run a successful and effective email marketing campaign.

Target Market

iContact is perfect for first time email marketers. While it has features that make it very useful to experienced and highly skilled email marketers, the excellent support and knowledge resource provided by iContact makes it ideal for first time internet marketers. If you need a comprehensive email marketing system that also has excellent support, iContact is the right service for you.

Price

iContact maintains different price plans according to the size and scope of your email marketing needs. They also have a free option that provides the standard email marketing features you need but with a few limitations. You can try to use the free version to check out the system and then move to paid plans if you need more functionality. Paid plans start at \$10 and increase according to the number of subscribers you need.

Content

If you decide to go with iContact for your email marketing needs, you will be able to enjoy the following features.

- Over 250 Templates
- Survey feature with easy to manage results
- List segmentation

- Image hosting (which was just made a lot larger)
- Unlimited number of lists
- RSS intergration
- Detailed contact management system
- Send HTML or text email
- Import subscribers from your current lists or database
- Send personalized emails using mail merge fields
- Create your own mail merge fields for further personalizing
- Create autoresponder welcome messages on subscription
- Manage subscription/unsubscribe link automatically inserted in each message you send
- Software is regularly upgraded
- Detailed activity and subscription reports reports
- Complete list add/remove/sent/open/click statistics and activity reports
- Bounce-back email handling - no more dead addresses on your list
- Deliverability reports
- Email drafts & archives
- Fully searchable database
- Forward-to-a-Friend email feature
- Wide selection of HTML templates, or create your own
- Powerful template editor
- Create, send out, and track the results of surveys to your customers and subscribers
- Great help features and live chat option

Conclusion

With all these useful features, affording pricing plans and excellent support, [iContact](#) is definitely an excellent service to go with. With iContact, you can be sure that your email marketing campaign is going to be a success.

AUTORESPONDER SERVICE COMPARISON CHART

	Aweber	GetResponse	iContact
Monthly Pricing Options			
Trial	\$1 for 30 Days	No Trial	Free Edition Account
Up to 500 Contacts	\$19	\$11.48	Free Edition Account \$10.00 (With Full Features)
Up to 1000 Contacts	\$29	\$14.76	\$19.00
Up to 2500 Contacts		\$20.50	\$29.00
Up to 5000 Contacts	\$49	\$36.90	\$47.00

The IM Services Comparison Guide

Up to 10000 Contacts	\$69	\$53.30	\$74.00
Up to 25000 Contacts	\$149	\$118.90	\$149.00
Contact Management Features			
Import Mailing List	✓	✓	✓
Automatically Detect Duplicate Emails	✓	✓	✓
Add Custom Demographic Fields	✓	✓	✓
Require Opt-in	✓	✓	✓
Email Creation Features			
Email Setup Wizard	✓	✓	✓
Supports Unicode	✗	✓	✓
Add Images	✗	✓	✓
Add Hyperlinks	✓	✓	✓
Create Plain Text /HTML Messages	✓	✓	✓
Create Messages from Template	✓	✓	✓
WYSIWYG Editor	✓	✓	✓
Create Web Forms	✓	✓	✓
Image Hosting	✗	100MB	0.5MB
Create Surveys	✓	✓	✓
Email Sending Features			
Email Job Scheduling	✓	✓	✓
SPAM Test (Make Sure your Emails Aren't Spam)	✓	✓	✓
Test Email	✓	✓	✓
Email Reporting Features			
Click-Through Tracking	✓	✓	✓
Status of Emails	✓	✓	✓
Forwarded Emails	✓	✗	✓
View Unsubscribed Contacts	✓	✓	✓
Compare Message Reports	✓	✗	✓
Social Media Integration	✓	✓	✓
Conversion Tracking	✓	✓	✗
Integrate with Google Analytics	✓	✓	✗
Technical Support	✓	✓	✓
	SIGNUP NOW!	SIGNUP NOW!	SIGNUP NOW!

CHOOSING A GOOD KEYWORD RESEARCH TOOL

Keyword research is a practice basically refers to the process of finding and researching actual search terms people enter into the search engines when conducting a search.

It's a vital component of search engine optimisation (SEO) and so it should be done well.

In order to do proper keyword research, you need to utilize a professional keyword tool which allows you to identify the search count, analyze the strength of competition as well as other important factors which determine the profitability of each keyword.

There are several keyword research tools which you could choose from online here's a comparison chart of the 3 most popular keyword research tools to help you make a better choice.

KEYWORD RESEARCH TOOL COMPARISON CHART

	<u>Market Samurai</u>	<u>Micro Niche Finder</u>	<u>SE Cockpit</u>
Free Trial	✓	✗	✗
Cost	\$149 one time fee	\$99.99	starts from \$77
Features			
Save Searches	✓	✓	✓
Competitive Analysis	✓	✓	✓
Keyword Suggestions	✓	✗	✓
Misspelling Suggestions	✓	✗	✗
Rank Checking	✓	✓	✗
Domains help	✓	✓	✗
Builds High Authority backlinks	✓	✗	✗
Support	✓	✓	✓
Bonuses	FREE Adwords Module Upgrade, Lifetime Market Samurai Software Updates	3 ebooks, Adsense page generator	✗
	SIGNUP NOW!	SIGNUP NOW!	SIGNUP NOW!

Review Market Samurai

[Market Samurai](#) is a software program, which has been built in order to help people streamline all the tasks involved in search engine marketing. In other words, all the necessary work that you need to do in order to achieve better search engine ranking will be made easier with the use of this software program, which is both compatible to Mac or PC.

The Market Samurai will help you come up with the best keywords to use in order to market your website better. The keywords is actually one of the most important factors when it comes to your site's search engine rankings. By making use of search engine friendly keywords, your website will soon appear on the first page of the search engine results, which will basically make it enjoy more targeted web traffic. With more volumes of traffic flowing into your site, you will also have more potential of earning more profits from the products and services you are offering through it.

To gain better understanding of this amazing software program, here are the things that it would tell you.

The Market Samurai would tell you:

- What markets you should be targeting
- What markets you should be avoiding
- The keywords you should be focusing on
- The keywords you should avoid
- Which markets have weak competition
- Where to find quality backlinks, and many more.

Target Market

This software program has been created to help website owners to gain more traffic to their portals with the use of proper techniques. In other words, Market Samurai is best for people who are trying to gain more profits from the products and services they offer on their web pages. This is also best for local companies who are promoting their products through the internet.

Price

The [Market Samurai](#) is offered at \$149, which will already give you full access to the software program as well as to more advanced tools for online marketing. Such tools inclusive of the package could cost internet marketers around \$249 each, but they are included as freebies with Market Samurai.

Aside from this, you can also try the free copy of the Market Samurai by simply following the instructions on its web page, which would also entitle you to access the "4 Brief How To Videos" to gain more visitors to your site, with less effort.

Product/Package Inclusions

When you avail for the full version of the software, you will also gain access to all the Market Samurai advanced tools, which would include the Rank Tracker, SEO Competition Analysis, Keyword Research, Domains, and many more.

Conclusion

If you need your website to rank better in search engines to gain more traffic, then this is the product you are waiting for. With all the tools included, plus its 30-day satisfaction guarantee, there is nothing to worry about in purchasing it.

Review Micro Niche Finder

[Micro Niche Finder](#) is a keyword research software program that is gaining in popularity due to the fact that it has already helped lots of people, in discovering hot untapped niches, which were overlooked by most online marketers.

Many online marketers consider this software tool as the best niche marketing research program, for the fact that it is loaded with features, which will help people find the most profitable niche sites. On top of that, it is provided with simple easy to follow instructions, which means that even beginners in the online industry can make use of it without having to do a lot of research first.

Some of the top features that people are very happy about in using the [Micro Niche Finder](#) are found below.

- The Strength of Competitor Indicator
- Check Domain Availability On The Fly
- Log In Directly To The Adwords Account
- And, Unlimited Support and Frequent Updates.

Target Market

The Micro Niche Finder is best suited for both beginners and veterans in the field of online marketing, especially if they are still in search for the most profitable niche to get involved with. People who are now in search for ways to earn at the comforts of their own homes would also benefit a lot from this software, as well as those who are trying to gain more volumes of traffic to their sites by making use of the right keyword phrases.

Price

This keyword research tool is now being offered at a very reasonable price of \$99.99, which is just a fraction of the kind of money that you would be earning from it. On top of that, at no extra cost, you will also be entitled for the Micro Niche Finder To Go USB, which will enhance your experience with the software program, since it will allow you to use the tool in one computer and another.

Product/Package Inclusions

In purchasing the [Micro Niche Finder](#), you will not just enjoy its preloaded version in the USB, but would also be able to take advantage of other amazing bonuses. The bonuses are the Domain Profit Secrets Revealed, The Newbie Workbook, AdSense Page Generator, and the Fast PLR Profits.

Conclusion

Aside from the fact that this product should cost around \$200 to \$300, it is also provided with a 60-day money back guarantee. With all that, you won't be taking any kind of risk in trying out this product.

Review SE Cockpit

Search Engine Optimization or SEO is very important in order to gain better search page rankings; and this is where [SE Cockpit](#) can help you out with. This is because this software program is loaded with features, which will help you easily track your search engine rankings better, without having to deal with all the hassles in doing it manually.

[SE Cockpit](#) is the tool that you are searching for if you want to identify the right keywords in the shortest time possible. This is actually the one of the main features of this software program, which is why many online marketers are using it today.

Online competition is getting steeper by the day, which is why proper keyword identification is very important. SE Cockpit will actually do a full competition analysis for each of the keywords that it provides to you. In other words, you will no longer have to deal with any kind of guesswork when it comes to making use of the keywords for your site's content, as well as the articles you would be writing for it.

[SE Cockpit](#) will also provide you guidance on what you need to do next by creating a simple list that you can follow. In addition, a detailed training manual plus videos that you can view to help you in getting started with it are also going to be provided.

Target Market

The [SE Cockpit](#) software program has been created in order to help online marketers earn more profits by improving their search engine rankings through finding the right keywords in a swiftly manner. However, this software program is not only limited to experienced website owners, but to beginners as well, since it is not very difficult to make use of. Thus, anyone who is still at the starting point of his online business career can also take advantage of this tool.

Price

You can avail of this great product in two ways namely monthly or semi-yearly subscription. The product is now currently offered at 50% off for the semi-annual plan at \$297 and 20% off for the monthly plan at \$77.

Product/Package Inclusions

The subscription would get you entitled for the following:

- 30 seconds per 100 keywords
- 800 keyword synonyms
- Data Sources
- And, Unlimited projects.

Conclusion

With all the features that are included in the [SE Cockpit](#), which will help you achieve better performance in your online business, there is nothing you need to worry about in giving this tool a shot, especially since it is offered with a 30-day money back guarantee.

KEYWORD RESEARCH TOOL COMPARISON CHART – AGAIN

	<u>Market Samurai</u>	<u>Micro Niche Finder</u>	<u>SE Cockpit</u>
Free Trial	✓	✗	✗
Cost	\$149 one time fee	\$99.99	starts from \$77
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Keyword Suggestions	✓	✗	✓
Misspelling Suggestions	✓	✗	✗
Rank Checking	✓	✓	✗
Domains help	✓	✓	✗
Builds High Authority backlinks	✓	✗	✗
Support	✓	✓	✓
Bonuses	FREE Adwords Module Upgrade, Lifetime Market Samurai Software Updates	3 ebooks, Adsense page generator	✗

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CHOOSING A GOOD MEMBERSHIP SCRIPT

Running a membership site where your members pay you a monthly subscription fee is one of the best ways to generate a huge recurring income online on complete autopilot.

Of course, in order to setup your own membership site, you will need a membership script or software to do that.

It's absolutely vital that you choose one that is reliable and professional since it could affect your income if the script that you use doesn't function well.

There are several membership scripts which you could choose from online here's a comparison chart of the 3 most popular membership scripts to help you make a better choice.

MEMBERSHIP SCRIPT COMPARISON CHART

	<u>Digital Access Pass</u>	<u>aMemberpro</u>	<u>Instant Member</u>
Costs	Starts from \$167	\$179.95	\$97
Managing Members			
Create unlimited levels of membership	✓	✓	✓
Can protect any files/directories	✓	✓	✓
Sell unlimited number of products	✓	✓	✓
E-mails autoresponder	✓	✓	✓
Special customizable pages for members	✓	✓	✓
Build One Time Fee Membership Sites (with split payment options)	✓	✗	✓
Admin side features			
Powerful Admin control panel	✓	✓	✓
E-mail broadcast to members	✓	✓	✓
Search members	✓	✓	✓
Manually add members & subscriptions	✓	✓	✗
Error and access log	✓	✓	✗
Supported Payment Methods			
Support 60+ third party payment processors	✓	✓	Only allows PayPal, Clickbank, 2Checkout and 1ShoppingCart
Allow free signups	✓	✓	✓
Allow offline payments	✓	✓	✗
Automated cancellations	✓	✗	✓
Available protection/integration plugins			
Third party scripts integration	✓	✓	✗
Download Security and automation Features	✓	✗	✓
Miscellaneous			
Compatible with Smarty templates	✗	✓	✓
Support	✓	✓	✓
Free Installation	✓	✓	✗

Integration with third-party autoresponders	✓	✗	✓
Drip Content Feature	✓	✗	✓



Review Digital Access Pass

[Digital Access Pass](#) is a special Wordpress plugin that provides membership features to any Wordpress blog. It is a flexible and robust tool for its customers to secure content and deliver it to paid members in a “TrueDrip” fashion. The features of Digital Access Pass enable site owners to distribute their special content in controlled and well managed distributions or “drips”. It is easy to install, easy to learn, and easy to use making it ideal for all website owners who are looking to add membership functionality to their websites.

Target Market

Digital Access Pass can be easily installed to all Wordpress sites and other HTML based websites. This makes them perfect for all website owners who wish to enjoy the benefits of having a sophisticated yet easy to manage membership functionality for their websites. Whether you are a marketer looking to build your own network, a trainer looking for ways to manage your online training course, or an online shop owner who wishes to provide a system of rewards for good customers, the Digital Access Pass system can really help you. Aside from this, Digital Access Pass can be used for other applications as well.

Price

You can get a single site license for Digital Access Pass for only \$167. This already gives you full membership functionality for your website. If you have multiple websites that need to be converted to membership sites, you can acquire an unlimited site license for only \$297. This gives you permission to use install Digital Access Pass to as many websites as you want.

Contents

Going with [Digital Access Pass](#) for your membership site solution lets you enjoy the following features:

- Sell Unlimited Products.
- Create Unlimited Membership Levels.
- Sign-up Unlimited Free Members (build your list)
- Sign-up Unlimited Paid Members.
- Setup Unlimited Content Dripping.
- Sell Recurring-Subscription Programs, as well as One-Time Products.
- Even use DAP to sell live events and coaching programs!
- Works for Wordpress and plain HTML websites!
- Sequential content delivery
- Integration with many popular third party payment products like Paypal and Clickbank.
- And many many more!

Conclusion

With these excellent features, you are really getting great value for your money. With its 30 day money back guarantee, you really have nothing to lose if you go with Digital Access Pass. You can give it a try and if you feel that it is not for you, you can get your money back. What more can you ask for? Go ahead and try Digital Access Pass now!

Review aMember Pro

[aMember PRO](#) is one of many subscription and membership management scripts available in the market today. It provides ease of use for webmasters who aim to keep their list of subscribers and website devotees in track, making sure everything is organized. It provides payment support for Verisign Payflow, PayPal, 2Checkout, BeanStream, NoChex, Multicards, Probilling, E-Gold, Paysystems and Clickback payment systems, among a few more.

It is convenient in use, allowing you to set up a paid membership for your website, which would definitely come in handy if you want to make quite the profit online, apart from what you have to sell or offer to your loyal fanbase. It has a unique set of features, such as:

Multiple Payment system integration – this means you can utilize any supported payment system without the hassle of bugs and errors.

Free Setup privileges – you can use [aMember PRO](#) to set up a free membership on any area of your website, which gives your customers the option to register but not pay up (this option would only be made possible after admin approval)

Protection Plugins – the script validates and will handle authorization with any plugins to be used on your website.

Target Market

This product is aimed at webmasters and website owners who aim to make more profit on the Internet, as they run a business of their own. Technically, there are a lot of customers out there who would love to keep themselves updated on the latest offers and products being sold, and you'll give them the opportunity to be made aware of these before everybody else, as well as give them special promotions.

Pricing

You can avail of a 30 day free trial for [aMember PRO](#) if you are not sure whether this would be the right package to suit your needs. Should you feel satisfied with what it has to offer and are looking to take advantage of its other features, you can purchase the full version for \$179.95, but hurry, since its only on limited time offer.

Product/Package Inclusions

As you receive your full version of [aMember PRO](#), you will gain access to:
Script Installation

6 months' worth of continuous upgrades directly from the official website

Technical support in case there might be some bugs or errors encountered

Conclusion:

[aMember PRO](#) is incomparable when placed alongside all other membership management scripts, especially with the number of features it has, thus providing much ease of use to webmasters everywhere. This is the best script out there in the market so far, and any website owner will benefit greatly from it!

Review Instant Member

[Instant Member](#) is an easy to use Membership Software with advanced features. It integrates With PayPal, Click Bank, 2Checkout and 1sc with additional integration for Aweber & GetResponse, drip content, multiple levels of membership, upsells, coupons & much more!

Instant Member recognizes that the last thing you need as a membership site owner is the added hassles and stress of dealing with overly complicated and

troublesome systems. That's why they build the software from the ground up to make running your membership site a breeze.

You still get all the powerful features you need to guarantee maximum profitability and the highest levels of satisfaction from your members but without the headaches associated with operating inferior membership systems

Target Market

[Instant Member](#) is perfect for anyone who wants to have a membership website. If you need to add a membership functionality to your website that you can easily manage and track, Instant Member can easily accommodate all your needs. The Instant Member software solution is for membership site owners who need help making their site more user-friendly and more profitable. The software enables membership site owners to design and launch an entire membership site in less than an hour. Instant Member gives site owners full flexibility and customization features to create their personalized membership site.

Price

You can get the Instant Member software product for only \$97. This is a special offer that effectively cuts down \$100 off the regular price. This is because of the ongoing Winter Sale in the Instant Member website.

Contents

If you purchase [Instant Member](#), you can get the following features:

- Powerful Membership Management Solution
- Manage Members With Flexible Membership Model Options
- Manage Your Members Accounts Quickly And Easily
- Powerful Member Communication Features
- Time Saving Email Automation Features
- Managing Your Downloads & Content
- Amazing "Drip" Content Feature
- Powerful "Kill Content" Feature
- Profit Boosting Marketing Features
- Powerful Security Features
- Automation & Backend Management Features
- Easy To Use Site Design Features

Conclusion

If you need a product that enables you to host a membership website without any technical training, then [Instant Member](#) is the product for you. With Instant Member, you get a fully featured product that provides you exactly what you need at a very affordable cost.

MEMBERSHIP SCRIPT COMPARISON CHART – AGAIN

	Digital Access Pass	aMemberpro	Instant Member
Costs	Starts from \$167	\$179.95	\$97
Managing Members			
Create unlimited levels of membership	✓	✓	✓
Can protect any files/directories	✓	✓	✓
Sell unlimited number of products	✓	✓	✓
E-mails autoresponder	✓	✓	✓
Special customizable pages for members	✓	✓	✓
Build One Time Fee Membership Sites (with split payment options)	✓	✗	✓
Admin side features			
Powerful Admin control panel	✓	✓	✓
E-mail broadcast to members	✓	✓	✓
Search members	✓	✓	✓
Manually add members & subscriptions	✓	✓	✗
Error and access log	✓	✓	✗
Supported Payment Methods			
Support 60+ third party payment processors	✓	✓	Only allows PayPal, Clickbank, 2Checkout and 1ShoppingCart
Allow free signups	✓	✓	✓
Allow offline payments	✓	✓	✗
Automated cancellations	✓	✗	✓
Available protection/integration plugins			
Third party scripts integration	✓	✓	✗
Download Security and automation	✓	✗	✓

Features			
Miscellaneous			
Compatible with Smarty templates	✗	✓	✓
Support	✓	✓	✓
Free Installation	✓	✓	✗
Integration with third-party autoresponders	✓	✗	✓
Drip Content Feature	✓	✗	✓

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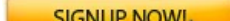
CHOOSING YOUR ONLINE BACKUP & STORAGE SERVICE

These days, there's a greater need to backup and store files over the Internet so that it is readily accessible no matter where you are.

In order to do that, you need an online backup or storage service which is basically one that provides users with a system for the backup and storage of computer files.

There are several online backup & storage services which you could choose from online here's a comparison chart of the 2 most popular online backup & storage services to help you make a better choice.

ONLINE BACKUP & STORAGE SERVICE COMPARISON CHART

	<u>Amazon S3</u>	<u>IDrive</u>
Pricing		
Free Plan	✓	5GB free account (lifetime)
Pricing Plans	Starts from \$0.037 per GB	Starts from \$4.95/month
Features		
Private File Sharing	✓	✓
Public File Sharing	✓	✓
Scheduled Backup	✗	✓
Scheduler	✗	✓
Drag-and-Drop	✓	✓
Sub-Accounts	✗	✓
File Search	✗	✓
Automatic Backups	✓	✓
Resumes After Interruption	✓	✓
File Manager	✓	✓
Remote/ Mobile/ Web Access		
Remote Access	✓	✓
Internet Accessible without Download	✓	✓
Can Restore/Sync to a 2nd Computer	✓	✓
Files Accessible with Mac & PC	✓	✓
Folder/File Sharing	✓	✗
Can Set File Permissions	✓	✓
Send Large Files	✓	✓
Security		
Encrypted Storage	✓	✓
Geo-Redundant Storage	✓	✗
Technical Help & Support		
Email/ Online Support Ticket	✓	✓
Knowledgebase	✓	✗
FAQs	✓	✓
Instant Chat/ IM	✗	✓
24/7 Support	✗	✗
Telephone	✓	✓
		

Review Amazon S3

[Amazon S3](#), in the simplest manner possible, is Internet storage. It's simple to use and offers software developers a rather reliable, highly scalable and conveniently low-latency storage infrastructure for affordable rates. It gives users a simple and accessible web services interface that can be used to store as well as retrieve any amount of data anytime they wish. It was designed with user-friendly flexibility in mind, and has enough security applied to it you won't even worry about losing all that data.

[Amazon S3](#) is used mainly for:

- Content Storage and Distribution – This allows users to store any kind of content, ranging from complex web applications right down to the simplest media files you can think of.
- Storage Data Analysis – You can store all your original content and send it to the company's own Amazon EC2 application to have it computed, resized or other large scale analytical purpose without getting additional data transfer charges for moving data from one service to another.
- Backup, Archiving and Disaster Recovery – All your data is securely backed up with Amazon S3, so if you ever encounter a BSOD on your computer which will then corrupt all your important files, you can easily get stored copies of those.

Target Market

Web developers and the common folk who are constantly looking for a reliable way to store important and highly confidential information online without having to worry about cyberspace attacks will benefit greatly from Amazon S3. The amount of data to be stored is incredible, and you can save as much information as you want.

Pricing

The service itself caters to different rate plans, depending on the amount of storage you'll want to go for. For the first 1TB/month, you will be paying \$0.140 per GB. For more information on this, just head on to Amazon S3's official website.

Product/Package Inclusions

Upon using the service, you can then make use of its minimal yet highly intuitive feature set, which includes:

- Write, read and deleting files
- Bucket file storage
- Option to store bucket in several regions
- Security storage regardless of region
- Authentication mechanisms for unauthorized access prevention

Conclusion

[Amazon S3](#) is the perfect storage program to be found on the Internet, proving to be a valuable tool for all web developers, designers, programmers and even the common folk.

Review IDrive

[IDrive](#) is essentially an online storage program which allows you to store all your documents and files on the Internet. All that's needed to be done is to download the application from the official website IDrive.Com, and set up an account. You will then be able to store up to 5GB worth of data on this online application for absolutely no cost at all. You can store all those photos which bear a lot of sentimental value to you, office documents, and all sorts of important data.

Some of its most highly regarded features include:

- Automatic Selection – Backup data of commonly used folders such as My Documents, My Pictures, My Videos and My Music is automatically created and can be customized according to your liking.
- Continuous Data Protection – The program itself recognizes any modifications made to files or folders and automatically makes a backup of the original copies.
- True Archiving/CleanUp – All the data stored remains until you decide to manually delete them or run CleanUp, thus giving you the opportunity to match your desktop data to the information stored in your account.

Target Market

The [IDrive](#) is ideal for people who constantly make use of the Internet as a means of getting and receiving information, as well as that relative bunch that experiences a whole lot of crashes on their laptops and desktops, causing them to lose valuable information in mere seconds without making the proper backups.

Price

The [IDrive](#) application is basically for free, though you can choose to upgrade the rate plan especially if you wish to utilize more storage space. The IDrive Pro plan allows for use of multiple accounts, and comes in Personal (150GB for \$4.95 a month), Family (500GB for \$14.95 a month) and Business (50GB for \$9,95 a month) packs.

Product/Package Inclusions

As soon as you download, install and logon with your account for IDrive, you get the following features:

-
- Automatic Selection
- Continuous Data Protection (CDP)
- True Archiving/CleanUp
- Open/Locked File Backup
- Mapped Drive Backup
- IDrive Explorer
- Search and Restore
- Time-Line Restore
- Versioning
- Data Retrieval
- Multiple Account Management
- Web-based Backup Management

Conclusion

[IDrive](#) makes for a convenient way to store all your important documents online, and it's as secure as ever, making sure all the data is encrypted and is kept safe from online attacks thanks to reliable network security. Online file storage doesn't get any better than this!

ONLINE BACKUP & STORAGE SERVICE COMPARISON CHART – AGAIN

	Amazon S3	IDrive
Pricing		
Free Plan	✓	5GB free account (lifetime)
Pricing Plans	Starts from \$0.037 per GB	Starts from \$4.95/month

The IM Services Comparison Guide

Features		
Private File Sharing	✓	✓
Public File Sharing	✓	✓
Scheduled Backup	✗	✓
Scheduler	✗	✓
Drag-and-Drop	✓	✓
Sub-Accounts	✗	✓
File Search	✗	✓
Automatic Backups	✓	✓
Resumes After Interruption	✓	✓
File Manager	✓	✓
Remote/ Mobile/ Web Access		
Remote Access	✓	✓
Internet Accessible without Download	✓	✓
Can Restore/Sync to a 2nd Computer	✓	✓
Files Accessible with Mac & PC	✓	✓
Folder/File Sharing	✓	✗
Can Set File Permissions	✓	✓
Send Large Files	✓	✓
Security		
Encrypted Storage	✓	✓
Geo-Redundant Storage	✓	✗
Technical Help & Support		
Email/ Online Support Ticket	✓	✓
Knowledgebase	✓	✗
FAQs	✓	✓
Instant Chat/ IM	✗	✓
24/7 Support	✗	✗
Telephone	✓	✓
		

CHOOSING THE RIGHT ONLINE MERCHANT SERVICE

Regardless of what you're selling online, you would want to allow your customers to make their payments online so as to provide convenience to them.

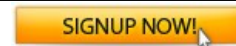
In order to start accepting payments online, you will need an online merchant service which basically allows you to accept credit card and/or Paypal payments.

There are several online merchant services which you could choose from online here's a comparison chart of the 2 most popular online merchant services to help you make a better choice.

ONLINE MERCHANT SERVICES COMPARISON CHART

	<u>PaypalPremier Account</u>	<u>2CheckOut</u>
Trial	Free	Free
Costs		Starts from \$49
Transaction Fees	\$0.30 flat fee plus 1.9 to 2.9% per transaction	\$0.45 flat fee plus 5.5% per transaction
Website Payments		
Shopping Cart	✓	✓
Subscriptions and Recurring Payments	✓	✓
Buy Now Buttons	✓	✗
Donations	✓	✗
Custom Payment Pages	✓	✗
Auto Return	✓	✓
Payment Processing		
Invoicing	✓	✓
Payment Request Wizard	✓	✗
Support over 50 payment gateways	✗	✗

Multiple payment options using third-party gateways	x	✓
Offline credit card processing	x	x
Reporting Tools		
History Log	✓	✓
Downloadable Logs	✓	✓
Monthly Account Statements	✓	✓
Other Seller Tools		
Refunds	✓	✓
Multi-User Access	✓	x
Instant Payment Notification	✓	✓
Payment Data Transfer	✓	✓
Developer Central	✓	x
Sandbox	✓	x
Support desk	✓	✓



Review Paypal

[Paypal](#) is one of the leading online payment service companies in the internet today. It provides a more secure and convenient alternative other means of online payment. In fact, thousands of people and business all over the world primarily use Paypal services in order to pay for products and services over the internet. Everything is just easy with Paypal to the fact that it is more easier to buy things online through paypal than to go to an actual store and deal with store personnel fact to face.

Target Market

Paypal is perfect for anyone who looks for a secure and convenient way to shop online. It is also perfect for business owners who need to pay for services they acquired over the internet. If you want an online payment system that is convenient, reliable, secure and easy to use, then Paypal is going to be perfect for you.

Price

You can create an account in Paypal for free. The basic Paypal services of sending

and receiving money requires no fees to be paid up front. Paypal only charges a small fee for certain transactions. For most requirements, a Personal Paypal account is already good enough. However if you want to be able to maximize your sales by accommodating buyers who pay via Paypal, then a Business account is perfect for you. The transactions that Paypal charges fees for include:

- Receiving payments for goods and services.
- Receiving payments from friends and family made using a debit or credit card.
- Receiving payments from people in other countries.

Contents

If you acquire the services of Paypal, you can enjoy the following features:

- Shop online with millions of merchants.
- Pay online with your PayPal balance, bank account, or credit card.
- Check out quickly – no need to enter your payment and shipping information.
- Get paid for what you sell on eBay, on your own website, or in online classifieds and forums.
- Donate to your favorite charity.
- Use your credit card and earn rewards.

The great thing about Paypal is that you no longer need to enter your personal information every time you purchase something online. This can really improve your security.

Conclusion

If you want to have a convenient way to pay for your purchases online without compromising your security, then [Paypal](#) is what you need. With Paypal, you can have an enjoyable online shopping experience without putting your security at risk.

Review 2CheckOut

[2CheckOut](#) is an online leader in online payment systems. All kinds of businesses use the services provided by 2CheckOut in order to process payments made by their customers. 2CheckOut provides a reliable, dependable, affordable and highly secure payment option for many small to medium online business enterprises. 2CheckOut provides a diverse range of services that prove very beneficial to many businesses over the internet.

Target Market

[2Checkout](#) is perfect for all kinds of businesses who wish to tap available online business opportunities. Whether you want to provide a service or a product, 2CheckOut provides you with the tools you need in order to be able to receive payments from your customers. With its excellent features and affordable rates, you will definitely not go wrong with 2CheckOut.

Price

You can sign up with [2Checkout](#) for free. The company implements a “pay as you go” policy for the services you provide. This can enable you to check out the features that come with a standard 2CheckOut account. Once you sign up, you can talk with a 2CheckOut representative to discuss the details of incorporating 2CheckOut in your business. The discussions will determine the features you need from 2CheckOut. 2CheckOut will require fees on your transactions in return for the services they provide.

Contents

If you go with [2Checkout](#), you get the following features:

- Credit Card Data Security (PCI DSS Compliant)
- Encrypted transaction processing
- World-class global fraud protection
- Recurring billing solutions
- Consumer care
- Global Affiliates
- Hosted payments
- 2CO Shopping

[2Checkout](#) offers a variety of payment methods to convert browsers to buyers. With 2Checkout, you can accommodate the preferred payment methods of your customers whether they be Visa, Mastercard, American Express, Discover, JCB, Diner’s Club, or PayPal.

[2Checkout](#) is certified with the Better Business Bureau, European and US Safe Harbor laws. This can really assure your customers that they have a safe, efficient, secure and pleasant online shopping experience with your business.

[2Checkout](#) is also known for its excellent support service. Unlike other service providers, you will interact with a well receptive and supportive technical support agent. This means your problems are really addressed by a 2CheckOut employee who will endeavor to resolve it for you.

Conclusion

If you plan to be a successful online merchant or service provider, then you should use [2CheckOut](#) services. Not only with 2CheckOut provide for all your needs, they provide these services in a very affordable manner. 2CheckOut is definitely great for your business.

ONLINE MERCHANT SERVICES COMPARISON CHART – AGAIN

	PaypalPremier Account	2CheckOut
Trial	Free	Free
Costs		Starts from \$49
Transaction Fees	\$0.30 flat fee plus 1.9 to 2.9% per transaction	\$0.45 flat fee plus 5.5% per transaction
Website Payments		
Shopping Cart	✓	✓
Subscriptions and Recurring Payments	✓	✓
Buy Now Buttons	✓	✗
Donations	✓	✗
Custom Payment Pages	✓	✗
Auto Return	✓	✓
Payment Processing		
Invoicing	✓	✓
Payment Request Wizard	✓	✗
Support over 50 payment gateways	✗	✗
Multiple payment options using third-party gateways	✗	✓
Offline credit card processing	✗	✗
Reporting Tools		
History Log	✓	✓
Downloadable Logs	✓	✓
Monthly Account Statements	✓	✓
Other Seller Tools		
Refunds	✓	✓

Multi-User Access	✓	✗
Instant Payment Notification	✓	✓
Payment Data Transfer	✓	✓
Developer Central	✓	✗
Sandbox	✓	✗
Support desk	✓	✓

[SIGNUP NOW!](#)

[SIGNUP NOW!](#)

CHOOSE YOUR ONLINE VIDEO PLAYER




With the advent of the use of videos online, it is now important that you find a good method to stream your videos online.

In order to allow others to view your videos on your website, you need to make use of a video player software or service.

The more advanced video players have nicer skins to choose from and have advanced tracking and other professional features.

There are several video player software which you could choose from online here's a comparison chart of the 3 most popular video player software to help you make a better choice.

ONLINE VIDEO PLAYER COMPARISON CHART

	<u>Easy Video Player 2</u>	<u>The Traffic Player</u>	<u>Flow Player</u>
Trial	✘	✘	✓
Costs	Starts from \$127	Starts from \$47	Starts from \$95
Features			
Custom Premium Video Skins	✘	15	✓
Can put videos in sidebars/headers/footers	✘	✓	✘
Custom Youtube Parameters	✘	✓	✘
Supports multiple video formats	✓	Supports FLV, H.264 and MP4 formats	✓
iPhone and iPad Compatible	✓	✓	✓
Training & Support	✓	✓	Access to member's forum provided
On-Going Improvements	✓	✓	✓
Support For Google Video Sitemap	✘	yes (for Option 2)	✘
Embed "buy now" buttons directly inside video	✓	✘	✘
Add opt in forms inside video	✓	✘	✘
Add clickable Overlays on videos	✓	✘	✘
Control website while video plays	✓	✘	✘
Split test videos	✓	✘	✘
Instant redirects to website/ shopping cart after video	✓	yes (for Option 2)	✘
Video Marketing Analytics	✓	✘	✓
Secure video content against theft	✓	✘	✘
Viral Social Buttons	✘	yes (for Option 2)	✓
			

Review Easy Video Player

With the very steep competition that you will face in the online marketing world, you need to innovate and make use of every marketing strategy that has been proven to be effective. Video sharing is now one of the best ways to improve your conversion and marketing performance, and a software program that will help you a lot with it is the [Easy Video Player 2](#).

This software program has been made with the purpose of maximizing the benefits you can derive from video marketing. On top of that, it has been loaded with features, which will make using it such an easy thing to do. In fact, with Easy Video Player 2, you no longer have to do a lot of things to ensure that your video marketing will give you the results that you want, since it will basically run on auto pilot.

Here are some of [Easy Video Player 2](#)'s Features and Functions, which you can benefit a lot from.

1. Have Interactive Web Pages - With Easy Video Player 2, you can have your website display your videos that will have buy buttons and content at times that you want them to. These interactive web pages will simply captivate your audience, which will convince them to stay on your portal longer; and, giving you more potential of earning profits from them.
2. Redirecting Viewers - You will be able to provide your customers an easier way to avail of products you have, through EVP's capability of redirecting them to a shopping cart or a site to make the purchase, just right after your video presentation.
3. Buy Now Buttons Embedded On Your Videos; and, many more.

Target Market

[Easy Video Player 2](#) is perfect for the online marketer, who is trying to maximize the benefits he can derive from video marketing. If you have tried lots of online marketing strategies but have not been successful with them, it is the time to try video marketing and you can do it with the help of Easy Video Player 2.

Price

The Easy Video Player 2 software program is only pegged at \$127, and if you want to avail of the commercial license as well, that would be an additional of \$77, which makes a total price of \$204. This is actually just a fraction of what you may be earning through your online business, with the use of this software.

Product/Package Inclusions

Aside from the software program, plus the license, availing of the product today would entitle you for a special bonus, which is in the form of a VIP 30 day free membership pass to Elite Marketing Foundation.

Conclusion

With all the features included that would help you build your mailing lists and increase your profits, Easy Video Player is a product that you should make use of soon. On top of that, you will be covered with its no questions asked 60-day money back guarantee.

Review The Traffic Player

[The Traffic Player](#) is a creation by Mark Dulisse, which is a video marketing software that will help you maximize the benefits that you can derive from your video marketing efforts. It will make use of stunning video skins, which will make your videos as stylish as possible. Such a feature will definitely attract and captivate more people belonging to your target market. This software is very easy to use, in which even a newbie in video marketing can take advantage of it in order to have powerful video displays.

One of the sites that help a lot in broadcasting videos is Youtube, and with all the features included in The Traffic Player, you will be able to transform your videos in the said web portal into powerful presentations. Aside from that, your videos would also be indexed in various search engines, which will effectively draw more traffic to your sales page with each and every view it will receive.

There are basically three options available for this product namely The Traffic Player With Youtube Supports, The Traffic Player With Youtube and Flash Player Supports, and The Traffic Player Pro Commercial License.

Target Market

[The Traffic Player](#) is an amazing video marketing software program, which is best used by online marketers who are trying to improve their online marketing performance. If you have been trying to gain more profits from your online business, then this is the time to take charge and make use of this software program in streaming and broadcasting your videos.

Price

With the features and benefits that are being offered by The Traffic Player, one would think that it would be offered at a steep price that only the rich marketers can afford.

Option One will cost you only \$47, Option Two is only \$97, and Option Three is pegged at only \$147.

Product/Package Inclusions

Package inclusions would depend on the option chosen; however, all the three options include [The Traffic Player](#) software program.

Conclusion

With all the benefits you can derive from this Wordpress plugin, such as instantly improving the looks of your videos with its stunning video skins, turning your Youtube and flash videos into powerful presentations, and many more, the price for any of the options mentioned is definitely reasonable. This software program is worth every penny that you would be paying it for, and you wouldn't even need to worry about your investment since it is offered with a 60-day money back guarantee.

Review The Flow Player

[The Flow Player](#) is a software program, dedicated for people who want to have their own video players on their websites. This is actually a free and open source video player, which basically means that you can take advantage of it with no cost. The free version of this software though comes with the Flow Player trademark; thus, a person who wants to have his own logo on it, can simply choose the commercial license for it.

The Flow Player will make wonders for your site with the kind of features that it offers. This simply makes it a software program that will help people who want to host and present videos on their websites. The Flow Player can actually be customized to your liking aside from the fact that it will allow you to stream your video presentation on a global scale.

There is no need to worry about the kind of format you have for your video files. Whether it is in MPG, AVI, WMV, or MOV format, The Flow Player will take care of the file conversion, which will make it into a format that is web-friendly.

Aside from providing you a way to provide a unique look for your own video player, there are also features included with it, which will enhance you and your website's visitors experience. Features included are the Controlbar, Playlists, Slow Motion, Google Analytics, Bandwidth Detection, and the Viral Videos.

Target Market

This product is best used by serious programmers in the online business industry. Aside from that, this would also apply to you if you are a site owner or developer who has an online business. Through The Flow Player, an online entrepreneur can expect his site to perform better in terms of gaining more internet traffic, and earn him more profits if the portal is intended for that.

Price

Flow Player can be downloaded into your PC for free. However, if you want a more personalized experience with it, which includes your own logo, then you can choose between its three packages. They are the Commercial, Multidomain, and the Unlimited with prices of \$95 per domain, \$395 for 100 domains, and \$1450 for unlimited domains respectively. Each option can be provided with support for an additional price of only \$39.




Product/Package Inclusions

The free version of the Flow Player can be downloaded anytime and can be used for multiple domains, but the Flow Player logo will be visible. With the other options, the items included would depend on the option chosen.

Conclusion

With the features included with [the Flow Player](#), plus the fact that you can try it out with the free version first, it is clear that you can never go wrong with this software program. On top of that, you can access their website's forum for any support that you need anytime you want.

ONLINE VIDEO PLAYER COMPARISON CHART – AGAIN

	<u>Easy Video Player 2</u>	<u>The Traffic Player</u>	<u>Flow Player</u>
Trial	✘	✘	✓
Costs	Starts from \$127	Starts from \$47	Starts from \$95
Features			
Custom Premium Video Skins	✘	15	✓
Can put videos in sidebars/headers/footers	✘	✓	✘
Custom Youtube Parameters	✘	✓	✘
Supports multiple video formats	✓	Supports FLV, H.264 and MP4 formats	✓
iPhone and iPad Compatible	✓	✓	✓
Training & Support	✓	✓	Access to member's forum provided
On-Going Improvements	✓	✓	✓
Support For Google Video Sitemap	✘	yes (for Option 2)	✘
Embed "buy now" buttons directly inside video	✓	✘	✘
Add opt in forms inside video	✓	✘	✘
Add clickable Overlays on videos	✓	✘	✘
Control website while video plays	✓	✘	✘
Split test videos	✓	✘	✘
Instant redirects to website/ shopping cart after video	✓	yes (for Option 2)	✘
Video Marketing Analytics	✓	✘	✓
Secure video content against theft	✓	✘	✘
Viral Social Buttons	✘	yes (for Option 2)	✓
			

CHOOSING THE RIGHT WEB HOSTING SERVICE

If you wish to setup a website and make it go live on the World Wide Web to let other people view it, you will need to host it with a web hosting service.




Web hosts make it possible for anyone to have an online presence. You do not need any special technical experience or knowledge when hosting your site with a web hosting provider.

Choosing a reliable web hosting company to host your website is very important as your entire business could be affected if your hosting company shuts down one day. There are hundreds of web hosting companies you could choose from online and here's a comparison chart of the 3 most popular web hosting companies to help you make a better choice.

WEB HOSTING COMPARISON CHART

	<u>Hostgator</u>	<u>Bluehost</u>	<u>Justhost</u>
Web Hosting			
Disk Space	Unlimited	Unlimited	Unlimited
Bandwidth	Unlimited	Unlimited	Unlimited
Domains Allowed	Unlimited	Unlimited	Unlimited
Package Details			
24x7 Support	✓	✓	✓
Instant Backups	✓	✗	✗
99.9% Uptime Guarantee	✓	✓	Reliable Servers with High Uptime
Money Back Guarantee	45 Days	✗	✓
Google Adwords	\$100 Credit	✗	\$25 Credit
Yahoo Ad Credits	✗	✗	\$25 Credit
Free/Instant Setup	✓	✗	✓
Domain / FTP Features			
Free Domain Name	✗	✓	3 Domains
Support International Domain Names	✗	✓	✓

The IM Services Comparison Guide

Addon / Parked Domains	Unlimited	Unlimited	Unlimited
Supported Web Hosting Features			
Wordpress Hosting	✓	✗	✓
MySQL Databases	Unlimited	✓	Unlimited
MySQL 5 Database Server	✗	✓	✗
Control Panel Features			
Latest cPanel	✓	✓	✓
Fantastico	✓	✓	✗
Web Based File Manager	✓	✓	✓
phpMyAdmin	✓	✗	✗
E-commerce Features			
Private SSL Allowed	✓	✗	Self-signed SSL
Dedicated IP	\$2/monthly	✗	✓
osCommerce	✓	✓	✗
ZenCart	✓	✓	✗
Cube Cart	✓	✓	✗
Agora Shopping Cart	✗	✓	✓
Site Promotion			
Search Engine Submission	✗	✓	✗
			

Review Hostgator

[Hostgator](#) is a privately owned web hosting company founded in 2002. The company provides hosting service for more than a million websites and lead in hosting reseller providers with more 20,000 resellers. In fact a lot of people and companies who wish to develop a website, opt to go with Hostgate due to its brand reputation. Hostgator's webhosting features can handle all kinds of hosting needs. Many webhosting reviewers highly recommend the services provided by Hostgator.

Target Market

[Hostgator](#) is perfect for anybody who wants to have a website. Whether it is a simple static website or a fully dynamic website with multiple features, Hostgator can perfectly address its hosting needs. Web developers who require a platform for their web based applications can also find that Hostgator can handle their

requirements. Basically, if you need an online space to store your website, Hostgator is going to be perfect for you.

Price

[Hostgator](#) has a very competitive pricing plan for their services. Prices vary depending on your needs and you can easily upgrade if you discover that your current plan lacks the services that you need. Currently the basic package starts at \$3.96 per month. If you need more than just the basic package, you can easily upgrade your current hosting plan anytime you wish.

Contents

- Hosting with Hostgator provides the following features:
- Unlimited Disk Space and Bandwidth
- Flexible, Easy to Use Control Panel
- Unlimited Sub Domains, FTP Accounts, and Email Accounts
- 99.9% Uptime Guarantee
- No Contract with a 45 Day Money Back Guarantee
- Safe Harbor Certified
- Free SiteBuilder and SiteStudio Website Building Tools
- 4,500 Free Website Templates (View Website Templates)
- Free Website Transfer, Domain Transfer, MySQL Transfer, Script Transfer (Details)
- 52 Free scripts can be instantly installed on your account with a few clicks
- \$100 in Google Adwords Credit
- And many more!

The 24 hour technical support department of Hostgator can easily help you with all your concerns, needs and inquiries. If you have any special requirements for your webhosting, Hostgator can easily accommodate them for you.

Conclusion

If you go with [Hostgator](#), you will be guaranteed of webhosting services that is easy and affordable. Even if you do not have any technical knowledge, you can easily administer and manage the hosting of your website thanks to Hostgator's many affordable features. Why go with other services for your webhosting when Hostgator provides everything you need at such an affordable price?

Review Bluehost

[Bluehost](#) is a high quality web hosting company that offering business class hosting plans since year 2003. It is currently providing hosting plans for more than a million websites and their web hosting service is so reliable that bluehost hosting is one of the most preferred webhosting providers by many website owners all over the world.

[Bluehost](#) is also known for their excellent technical support team that can be reached via live chat, phone, and email. You do not have to wait a long time to have your concerns addressed by the support team. This gives you not only the ability to host your site, but the peace of mind from knowing that your website is in good hands.

Target Market

If you are looking for a reliable webhost for your website, then Bluehost is perfect for you. Bluehost hosting plans can address all kinds of website needs. Whether you just want a personal website or a blog, or a highly sophisticated platform for your web applications, Bluehost can easily provide these for you.

Price

The basic plans of Bluehost starts at \$5.95 per month. If you think this plan is not enough for you, you can easily upgrade it anytime you wish. Just get in touch with the technical support of the company and they can help you with your pricing plans. Bluehost is known for its affordable pricing that is very competitive with other hosting providers.

Contents

If you get a Bluehost plan, you will enjoy the following features:

- Unlimited Disk Storage Unlimited
- Unlimited Domain Hosting
- Free Drag and Drop Site Builder
- Free Domain Name For One Year
- Support International Domain Names
- Unlimited POP3/POP3 Secure E-mail Support
- IMAP/Secure IMAP E-mail Support Unlimited
- 3 Different Webmail (Web Based E-mail) Solutions
- Unlimited Forwarding E-mail Accounts
- Unlimited GB of Site Transfer
- Unlimited Add-on Domains

- Unlimited Parked Domains
- Unlimited Subdomains
- cPanel Account Control Panel
- FTP Access
- Web File Manager
- Secure Shell (SSH) Access
- Server Side Includes
- Hotlink Protection
- Override .htaccess Support
- Log Files
- Site Statistics
- Customizable Error Pages
- Custom Cronjobs
- Spam Assassin Protection

Conclusion

With all these features, you will not really go wrong with going with Bluehost for your hosting services. Everything you need for your webhosts is going to be provided for you at a very affordable price. So go ahead and host your next website with [Bluehost](#).

Review Justhost

[Justhost](#) is a webhosting service company that has a comprehensive list of webhosting features that they provide their customers. They have a comprehensive list of pricing plans that enable their customers to only pay for the services they need. Justhost is also known for their excellent support and their competitive pricing plans. This is the main reason why they are one of the leading webhosting service companies in the market today.

Target Market

[Justhost](#) webhosting services is ideal for everybody who needs a reliable webhost for their websites. If the uptime of your website and its continued functionality is very important to you, then you should go with Justhost webhosting.

Price

Justhost webhosting plans start at \$4.45 per month. This makes it one of the most competitively priced website service in the market today. You can easily

upgrade your plans if you need more functionality and features. All you have to do is to discuss the details with the excellent Jushost technical support staff.

Contents

- If you go with Justhosting webhosting services, you can get to enjoy the following features:
- Unlimited GB's Hosting Space
- Unlimited Email Accounts
- Best Support in the industry
- Unlimited Data Transfer
- Free Domain Name
- Unlimited Domain Hosting
- SSL, FTP, StatsFree Site Builder
- CGI, Ruby (RoR), Perl, PHP, MySQL
- And a whole lot more!

Aside from this, the Justhost also makes the following guarantees with regard to their services. Here are some of the guarantees quoted from their official website.

- Reliability - Just Host is committed to providing a secure and reliable hosting environment. Our 24/7 network monitoring ensures that, if an issue does arise, we address it immediately.
- Anytime Money Back Guarantee - Your satisfaction or your money back! If you decide to cancel your account at anytime Just Host will refund you for the remainder of your term, excluding setup and domain registration fees, for which we incur a cost.
- Real People - We guarantee that you will be able to reach us and speak with a real human being, someone who speaks English and can answer your questions, fix your problems and help you resolve your issues.
- 24/7 Phone & Email Support- And when you do contact us, we'll pick up the phone and respond to your email quickly, and in a friendly, courteous manner.

Conclusion

So what are you waiting for? Go ahead and host your website with [Justhost](#). You will definitely get more than your money's worth with their affordable yet comprehensive services.

WEB HOSTING COMPARISON CHART – AGAIN

	<u>Hostgator</u>	<u>Bluehost</u>	<u>Justhost</u>
Web Hosting			
Disk Space	Unlimited	Unlimited	Unlimited
Bandwidth	Unlimited	Unlimited	Unlimited
Domains Allowed	Unlimited	Unlimited	Unlimited
Package Details			
24x7 Support	✓	✓	✓
Instant Backups	✓	✗	✗
99.9% Uptime Guarantee	✓	✓	Reliable Servers with High Uptime
Money Back Guarantee	45 Days	✗	✓
Google Adwords	\$100 Credit	✗	\$25 Credit
Yahoo Ad Credits	✗	✗	\$25 Credit
Free/Instant Setup	✓	✗	✓
Domain / FTP Features			
Free Domain Name	✗	✓	3 Domains
Support International Domain Names	✗	✓	✓
Addon / Parked Domains	Unlimited	Unlimited	Unlimited
Supported Web Hosting Features			
Wordpress Hosting	✓	✗	✓
MySQL Databases	Unlimited	✓	Unlimited
MySQL 5 Database Server	✗	✓	✗
Control Panel Features			
Latest cPanel	✓	✓	✓
Fantastico	✓	✓	✗
Web Based File Manager	✓	✓	✓
phpMyAdmin	✓	✗	✗
E-commerce Features			
Private SSL Allowed	✓	✗	Self-signed SSL
Dedicated IP	\$2/monthly	✗	✓
osCommerce	✓	✓	✗
ZenCart	✓	✓	✗

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Cube Cart	✓	✓	✗
Agora Shopping Cart	✗	✓	✓
Site Promotion	✗	✗	✗
Search Engine Submission	✗	✓	✗
	SIGNUP NOW!	SIGNUP NOW!	SIGNUP NOW!

CHOOSING THE RIGHT WEBINAR SERVICE

A webinar is actually the short form for web seminar. Think about a webinar as a way to attend a conference without leaving home. Using your computer and telephone, you can hear a presentation (like a conference call) and also see the presenter's slides (watching over an internet connection).

Most webinar hosts also allow attendees to ask questions (mostly by typing it into a chat box) and some also allow for live interaction over the phone. To run a webinar, you will need to make use a webinar service.

There are several webinar services which you could choose from online here's a comparison chart of the 3 most popular webinar services to help you make a better choice.

WEBINAR SERVICE COMPARISON CHART

	<u>GoToWebinar</u>			<u>InstantTeleseminar</u>			<u>AnyMeeting</u>
Costs and Attendees							
Trial Period	30 day free trial			21 day \$1 Trial			Free
Monthly Cost	\$99	\$399	\$499	\$47	\$67	\$97	
Maximum Attendees (Web)	100	500	1000	100	500	1000	200
Phone Lines	-	-	-	20	100	250	-
General Features							
Audio Conferencing via phone and computer	✓			✓			✓
Video Broadcasting	✗			✗			✓
Screen Sharing	✓			✗			✓
Application Sharing	✓			✗			✓
Recording	✓ (PC only)			✓			✓

The IM Services Comparison Guide

VoIP	✓	✗	✓
Toll Conference Calling	✓	✗	✓
Social Media Integration	✗	✗	✓
Drawing tools	✓	✗	✗
Chat	✓	✓	✓
Q&A	✓	✓	✓
Polls	✓	✗	✓
Attendees can raise hands	✓	✓	✗
Connect by Skype	✗	✓	✗
For Organizer			
			Can create custom registration forms
Full-service registration	✓	✗	
Customized branding	✓	✗	✗
Pre-webinar practice sessions	✓	✗	✗
Host events on website or blog	✗	✓	✗
Dial out to attendees/hosts	✗	✓	✗
Local Dial-in numbers	✗	✓	✗
Create custom surveys or tests	✗	✗	✓
Review Meeting reports	✗	✗	✓
Email Attendees follow up message	✗	✗	✓
For Attendees			
Self-service registration	✓	✗	✗
Automated reminder emails	✓	✗	✗
Outlook calendar integration	✓	✗	✗
Easily join webinar in seconds	✓	✗	✗







Review GoToWebinar

[GoToWebinar](#) is one of the leading web conferencing products in the market today. It is one of the new products provided by GoToMeeting, a premier online conferencing solutions provider. It provides an excellent platform for many internet marketers, businesses and service providers to effectively conduct live webinars. With GoToWebinar, one person can effectively manage and run multiple webinars.

Target Market

This product is perfect for anybody who wants to conduct or run a seminar or conference over the internet. One of the biggest drawbacks of a traditional seminar or conference is its huge costs due to the need of attendees to pay for transportation and hotel stay. With a [GoToWebinar](#) conference, interested parties can attend your webinar without leaving their homes. This provides an avenue for internet marketers, teachers, industry experts and other institutions to effectively provide training or communicate to their respondents.

Price

GoToWebinar is paired with GoToMeeting. All packages of GoToWebinar has GoToMeeting included. Pricing varies according to the number of attendees you require for your webinar as well as other features that you might need. The basic GoToWebinar package costs \$99 per month and can handle up to 100 attendees. If you need more attendees, you can go with a \$399 per month package for up to 500 attendees or a \$499 per month package for up to 1000 attendees.

Contents

For the monthly fee, you get the following GoToWebinar features:

- Automated Email Templates- create customizable Email invitations, confirmations and reminders.
- Customized Branding
- Full-Service Registration
- Free Total Audio Service - via VoIP and Phone Conferencing.
- Pre-Webinar Rehearsal- rehearse, review and fine-tune your presentations for enhanced preparedness.
- One-Click Webinar - initiate Webinars with a single click of the 'Webinar Now' button
- Easy Webinar Recording - record Webinars and easily access recording choices via the GoToMeeting / GoToWebinar system tray icon.

Interactive Presentation Tools

- Webinar Dashboard
- Desktop/Application Sharing
- Presenter/Panelist Flexibility

- Polls and Surveys - Provides useful, feedback from audience for effective, analysis and follow-up.

Simple Attendee Interface

- One-Click Webinar Entry
- Q & A Window - for real time interaction with your attendees

Conclusion

If you want to have a business that provides training and guidance on various topics and services that you are an expert in, then a webinar is an ideal platform for you. No other online service can provide the same features as GoToWebinar. The services they provide really gives you value for your money. So go ahead and host your next web conference with [GoToWebinar](#).

Review InstantTeleseminar

[InstantTeleseminar](#) is perfect hosting multiple teleseminars without the hassle of deciding where to host it, how to set up the marketing, and generating traffic. InstantTeleseminar is a very easy point and click system. A teleseminar promo page is automatically created for you. Not only that but all calls are automatically recorded and your audio recording is automatically posted to a post-teleseminar replay webpage within a few minutes. It truly is one of the premier online audio seminar products in the internet today.

Target Market

[InstantTeleseminar](#) is perfect for everyone who wishes to provide an effective online training course. Whether you are an internet marketer looking to generate leads or a leading expert who wants to start a training business, InstantTeleseminar is definitely going to be perfect for your needs.

Price

[InstantTeleseminar](#) currently has a 21 day trial period for only \$1. The trial period can grant you access on all the features of InstantTeleseminar. If you decide to proceed with using InstantTeleseminar after the 21 day trial period, you can choose from a variety of packages that best suits your requirements. The prices of the packages vary according to the number of attendees, the number of phone lines and a host of other features. The basic package costs \$47 per month while the biggest package costs \$197 per month.

Contents

[InstantTeleseminar](#) has the following features:

- Unlimited Webinars and Conferences
- Unlimited Replay Hosting
- Automatic Event Page Setup
- Instant Replay Page
- One-click recording
- Streams over any web browser
- "Raised Hands" Q&A
- "Who's on the call" dashboard
- Automatic Microphone Gain Control
- Host Events on Your Website or Blog
- Connect by Skype
- Dial out to attendees / hosts
- Local dial-in numbers
- Web Chat
- Fill-in-the-blank setup

The service is also very easy to learn as well as use. You do not have to have any prior technical knowledge or experience in order to properly use the services provided by InstantTeleseminar. This means that you are able to focus more of your energies and resources towards sharing your knowledge and expertise to your customers rather than spend them trying to make your seminar work.

Conclusion

The functionality alone is already worth the money you pay for the service. You are able to acquire the hardware you need at a very good price. The other features also increase the value of the service. With its 21 day trial period, you really have nothing to lose. So go ahead and check out [InstantTeleseminar](#). Their services might just exactly be what you need.

Review AnyMeeting

[AnyMeeting](#) is a free web conference or webinar service which allows to stream video using your webcam to your intended audience. It is an advertiser supported program which means you don't have to worry about any charges for the times you use it. It can be used for practically any kind of online meeting, ranging from a face-to-face conversation between two co-workers, to providing an online seminar to a group of 200 people. This is something that comes in handy to corporate meetings among business partners situated at the opposite ends of the globe, and

all it takes is for you to sign up on the official website to take advantage of its many features, which includes:

- Increased meeting capacity (originally from 150 participants to a whopping 200)
- Webcam video broadcasting
- The ability to edit recorded messages during meetings
- Application sharing improvements, enabling easier access to meeting hosts when managing live presentations online

Target Market

This is an ideal application for corporate executives and office employees which aim to communicate with each other in the most convenient manner possible, giving work-related presentations. This would also suit the many webinar speakers who have something to share to their respective target audience.

Price

As mentioned earlier, this is an online application which comes at no cost at all. So, you'll be able to use it as many times as possible, since the advertisers pay for the consumers' abilities to use it. Often compared to other highly popular online meeting service, such as GoToWebinar, which costs \$1,188/year, GoToMeeting which runs for \$588/year and WebEx, which has an annual rate of \$588, it's pretty obvious that AnyMeeting is the best choice, especially when there's much emphasis on the term, "FREE."

Product/Package Inclusions

As you avail of this application, you will have access to the following perks:

-
- 200 meeting capacity
- Video Broadcasting
- Screen Sharing
- Application Sharing
- Recording Hosting
- Recording
- VoIP
- Public Profile
- Facebook and Twitter
- No Additional Downloads Required

Conclusion

With [AnyMeeting](#), you can set up conference calls without problems at all, as long as you or your company possesses a rather reliable Internet connection with satisfactory speed. Literally available for no cost, this is the online meeting service to beat!

WEBINAR SERVICE COMPARISON CHART – AGAIN

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Costs and Attendees							
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VoIP	✓			✗			✓
Toll Conference Calling	✓			✗			✓
Social Media Integration	✗			✗			✓
Drawing tools	✓			✗			✗
Chat	✓			✓			✓
Q&A	✓			✓			✓
Polls	✓			✗			✓
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Dial out to attendees/hosts	✗			✓			✗
Local Dial-in numbers	✗			✓			✗
Create custom surveys or tests	✗			✗			✓

Review Meeting reports	✘	✘	✓
Email Attendees follow up message	✘	✘	✓
For Attendees			
Self-service registration	✓	✘	✘
Automated reminder emails	✓	✘	✘
Outlook calendar integration	✓	✘	✘
Easily join webinar in seconds	✓	✘	✘

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