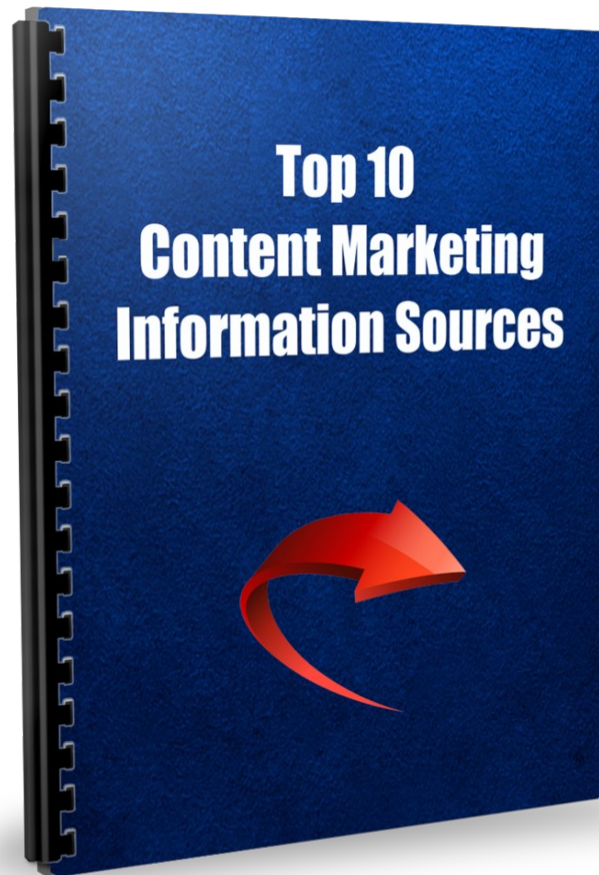


Top 10 Content Marketing Information Sources



## **Top 10 Content Marketing Information Sources**

**This ebook may be given away. It may not be modified in any manner.**

## Top 10 Content Marketing Information Sources

It's not secret that content makes the web go around. Of course, content for content's sake alone isn't enough for your business. Here is our listing of top 10 content marketing sites to help you make sure you're on the right track.

### Site #1: Contentrix

**Join Us for Free Training that Makes Content Creation Easier and Increases Your Sales**

**Quick and Easy Connect**

You hit the Beach...  
WE hit the KEYBOARD!

[Click here for this week's PLR Deal](#)

**Free 19-Week Course to Better Content Marketing:** Join us for our weekly hands-on and practical [Better Content Marketing Course](#). Your registration is absolutely free and we're here to help you each step of the way. [Learn more and register here.](#)

<http://contentrix.com>

Created by long time content writer and copywriter, Alice Seba, the site provides a free and in-depth 19-week course to improve your results from content marketing. There is also an active blog and other resources for online business owners. The focus at this site is on improving conversions and increase sales through content.

## Top 10 Content Marketing Information Sources

### Site #2: The Content Lab



<http://thecontentlab.icrossing.com>

The Content Lab is a content marketing blog that is focused on the branding aspect of content. The blog is a project of iCrossing, a company that dubs itself as a “digital marketing agency.” Visitors can also download white papers on the future of branded content and making your brand more visible on Facebook.

## Top 10 Content Marketing Information Sources

### Site #3: Content Marketing Institute

The screenshot shows the Content Marketing Institute (CMI) website. At the top left is the CMI logo. To its right is a purple banner for the "WHITE PAPER LIBRARY" with a "CLICK HERE!" button. Below the banner is a navigation menu with links for EDUCATION, MAGAZINE, EVENTS, CONSULTING, WHITE PAPERS, JOBS, and CONTACT US. A search bar is located on the right side of the menu. The main content area features a large orange and white "cm" logo. To the right of the logo are three sections: "EVENTS" (CONTENT MARKETING WORLD 2012), "MAGAZINE" (CHIEF CONTENT OFFICER), and "STRATEGY" (CORPORATE EDUCATION & TRAINING). Below these is a featured article titled "Checklist: 15 Questions to Ask Before Starting a Content Marketing Project" by Clare McDermott, published on June 19, 2012. On the right side of the page, there are two subscription boxes. The top one is for "JOIN OVER 25,000 OF YOUR PEERS!" and the bottom one is for "CHIEF CONTENT OFFICER MAGAZINE". At the bottom right, there is a banner for "A FREE WEBCAST SPONSORED BY ON24".

<http://www.contentmarketinginstitute.com>

The Content Marketing Institute holds content marketing events, publishes a magazine and runs a blog, all on content marketing. Multiple authors and experts provide solid content marketing advice on this very active website.

## Top 10 Content Marketing Information Sources

### Site #4: Writing on the Web

# WRITING ON THE WEB

with Dr. Patsi Krakoff, The Blog Squad

How to Use Content Marketing to Get Found, Get Known, Get Clients

Content Marketing Strategies for Smart Professionals



[Home](#) [Content for Coaches](#) [Get Blog Results for Business](#) [SEO for Smart Marketers...](#) [What Clients Say](#) [Writing & Editing Services](#)

## Bloggng that Makes Sense: Mind Your P's and Q

WRITTEN BY PATSI KRAKOFF IN [ABOUT BLOGS](#), [ATTRACTING CLIENTS](#), [CONTENT MARKETING](#)

0 COMMENTS - [LEAVE A COMMENT!](#)

Does your business blog make sense to readers?

2 tweets [retweet](#)

The most frequent complaint I hear about blogging is "I don't know what to write about." This is because many business bloggers don't have enough clarity about their blogging goals. Here's how I help my clients solve this problem. (Image: [freedigitalphotos.net](#))



1. Define your business Ps & Q (3 Ps + 1 Q):
  - What Problems do you solve?

### FEEDBURNER SUBSCRIPTION

Enter your email address:

[Subscribe](#)

Delivered by [FeedBurner](#)

### RECOMMENDED RESOURCES

[Content for Coaches](#)

<http://writingontheweb.com>

Dr. Patsi Krakoff provides great advice to the small business looking to use content marketing to increase their exposure and grow sales. Trained as a journalist, Patti worked as a freelance writer for 18 years before she became a psychologist. She now takes all this experience and training to help others use the power of writing to grow business.



## Top 10 Content Marketing Information Sources

### Site #5: Idea Launch

**ideaLaunch™**

Call Us 617-227-8800 Contact Us Log On

About Blog Demo Jobs Services Resources Videos

**Three Content Marketing Services and Solutions**

**WriterAccess**  
Content Marketplace

- Access 5,000+ Writers
- Join 2,000+ Customers
- Get 100% Original Content
- Articles, Blogs, Anything
- Pay Only if You Approve

**LifeTips**  
Book Marketing Service

- Join 1,000+ Authors
- Reach 2 Million Fans
- Promote Books/eBooks
- Launch Press Releases
- Interview on Radio Show

**WordVision**  
Content Planning Software

- Online Editorial Calendars
- Track Content Performance
- Optimize Content for SEO
- Integrates with Wordpress
- Integrates with Google Analytics

**101 Content Marketing Tips Book**  
We wrote the book on content marketing. Now it's yours for free. **Download Now**

**Monthly Webinar**  
Monday, May 7th, 1 PM EDT  
ideaLaunch CEO Byron White  
The Creative Brief

**Request Demo**  
Free tour of the most advanced content marketing methodology, technology and solutions.

**We Help Make Life Smarter, Better, Faster and More Fun!**  
IdeaLaunch is the hub for content marketing services and solutions designed for companies, writers and published authors. [WriterAccess](#) is a marketplace connecting 2,000+ customers with 5,000+ writers that are all US-based, tested professionals available for hire. [WordVision](#) offers content planning software that removes the guesswork of SEO and makes content planning easy. [LifeTips](#) offers

<http://www.idealaunch.com>

Idea Launch offers a few content marketing-related services and also hosts a very informative blog. With this site, you can get access to writers, get help marketing your book and more. You can also download a free guide called, “101 Tips to Grow Your Business the Content Marketing Way.”

### Site #6: Copyblogger

**copyblogger**

Home About Software Blog Contact

Our WordPress Solutions

Design Traffic Conversion Hosting

by Ben Settle | 10 Comments

## How To Write Emails that Sell (and that People Love to Read)

The vast majority of [email marketers](#) make one of two mistakes:

1. They give away too much content without doing enough selling
2. They do too much selling without giving away enough content

And it's costing them a lot of money.

Join over **170,000** people who get fresh content from Copyblogger!

**FREE UPDATES**

Enter your e-mail...

Search Copyblogger...

[Go to Archives](#)

[PLR-MRR-Products.com](http://PLR-MRR-Products.com) Membership \$10.29/Month

## Top 10 Content Marketing Information Sources

<http://www.copyblogger.com/blog>

A very popular blog, created by Brian Clark, Copyblogger publishes blogging and copywriting advice from a number of different guest authors. The company also provides useful tools designed to enhance WordPress by helping with SEO, creating themes and landing pages.

### Site #7: Vertical Measures Blog



<http://www.verticalmeasures.com/blog>

Vertical Measures is a full-service company that happens to have a very informative blog that focuses on content marketing. The blog is written by several members of the Vertical Measures team who provide very sound advice. They also have several books available that you can purchase in print or electronic format.

### Site #8: ProBlogger



[PLR-MRR-Products.com](http://PLR-MRR-Products.com) Membership \$10.29/Month

## Top 10 Content Marketing Information Sources

<http://www.problogger.net>

The Prologger blog offers advice on a variety of blogging and content marketing topics. While many of the guest posts are hit and miss on the site, the posts created by creator, Darren Rowse are always in-depth and helpful. Prologger also a number of helpful ebooks on the topic of blogging.

## Site #9: Hubspot Inbound Marketing Blog

The screenshot shows the HubSpot Inbound Internet Marketing Blog homepage. At the top, the HubSpot logo is on the left, and the page title 'Inbound Internet Marketing Blog' is on the right, with a subtitle 'SEO, Blogging, Social Media, Landing Pages, Lead Generation and Analytics'. Below the title is a navigation bar with tabs for 'Inbound Marketing', 'Social Media', 'Search Engine Optimization', 'Twitter', 'Lead Generation', 'Public Relations', 'Web Analytics', and 'Web Design'. A large banner features a 'FREE' badge, the text 'The Essential Step-by-Step Guide to Internet Marketing', and a '#1 Most Downloaded Guide to Online Marketing!' badge, with a 'Download Free Guide' button. Below the banner, the main content area features an article titled 'Why You're Struggling to Measure the Value of Social Media' by Meaghan Keaney Anderson. The article includes social sharing buttons for Facebook (20 likes), Twitter (259 tweets), and RSS (11 feeds). To the right of the article is a 'SUBSCRIBE' section with icons for RSS, Facebook, and Twitter, and a 'Subscribe by email' button.

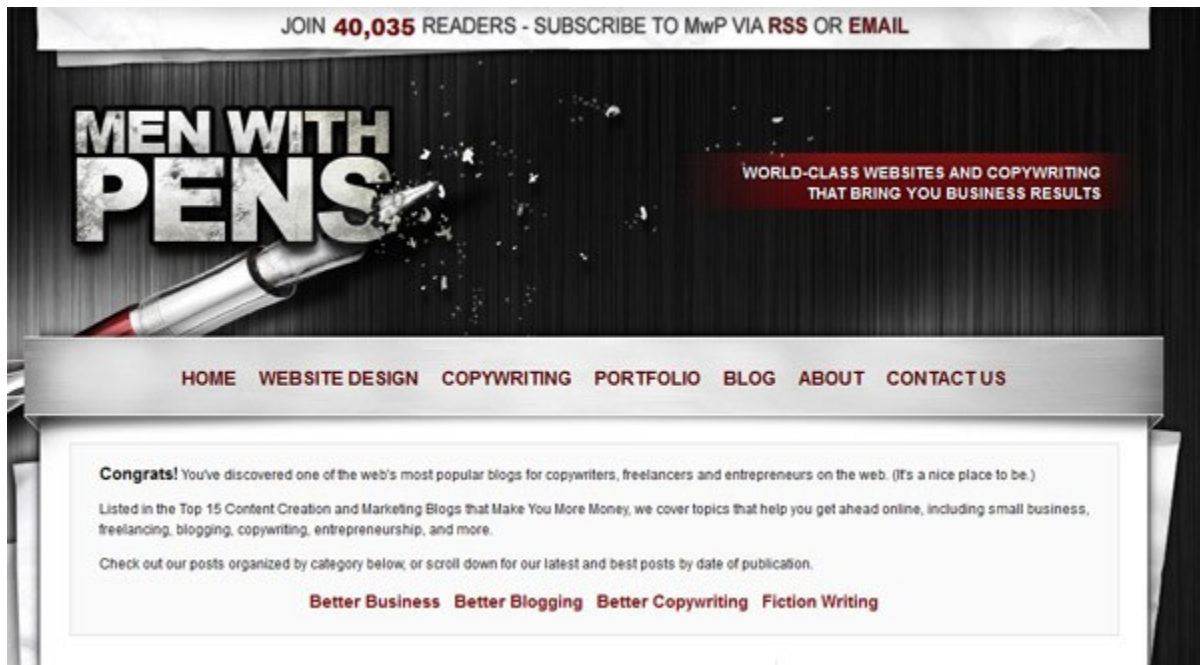
<http://blog.hubspot.com>

Hubspot is a company offers a comprehensive marketing software and they also happen to have a well written blog dedicated to the concept of “inbound marketing.” While they try to distinguish between “inbound marketing” and “content marketing,” most will appreciate that both terms, when referring to the effective use of content, are essentially the same. Visitors can also download a free “Step-by-Step Guide to Internet Marketing.”



## Top 10 Content Marketing Information Sources

### Site #10: Men with Pens



<http://menwithpens.ca>

While the cat is out of the bag about the site's creator, James Chartrand, actually being a woman, Men with Pens provides great content marketing and copywriting advice. The company offers web design and copywriting services and has an active multi-author blog of interest to small business owners and professional writers as well.

## Resources

[PLR-MRR-Products.com](http://PLR-MRR-Products.com) – Buy PLR & MRR products through Membership (\$10.29/Month) or direct access shopping cart.

[Top Quality PLR](#) – The Internet's Best PLR Content and Article Marketing Provider. Get Professionally Written, Unique PLR Article Content And Spin-Ready Articles!

[PLR-MRR-Products.com](http://PLR-MRR-Products.com) Membership \$10.29/Month

[\*\*PLR eBook Club\*\*](#) – Instantly Profit from Over 400 Niches! Get monthly PLR ebooks, articles, adsense websites, autoresponders, and more!

[\*\*Yummy PLR\*\*](#) - Get professionally written PLR recipes and food articles monthly. Frugal cooking, meal planning, cookbook ideas and more. Individual article and recipes packs for sale too. Learn to make money with our content. Perfect for mom blogs and Wahm sites.

[\*\*Viral Gate - Marketing Software\*\*](#) – All you do is install the software on any of your current websites, and they can automatically become Viral!

[\*\*ContestBurner\*\*](#) – Imagine today, your automated contest system posted on 1,000 people's Facebook Walls and tweeted on 1,000 people's Twitter accounts automatically!!

[\*\*ViralVideo\*\*](#) – Powerful Script Makes Your Videos Viral in 2 Minutes Flat!

[\*\*Blog Mastermind\*\*](#) –The Blog Mastermind coaching program led by six-figure Yaro Starak teaches you how to set up and profit from a successful blog. Start making money from blogs by following this step-by-step, weekly coaching program.

[\*\*Underground Blogging Secrets\*\*](#) – Mavis Nong and Phill Turner reveal the underground secrets to producing a successful money making blog in this ground breaking product. Blogging is a major way Internet Marketers make money online and now you can too!