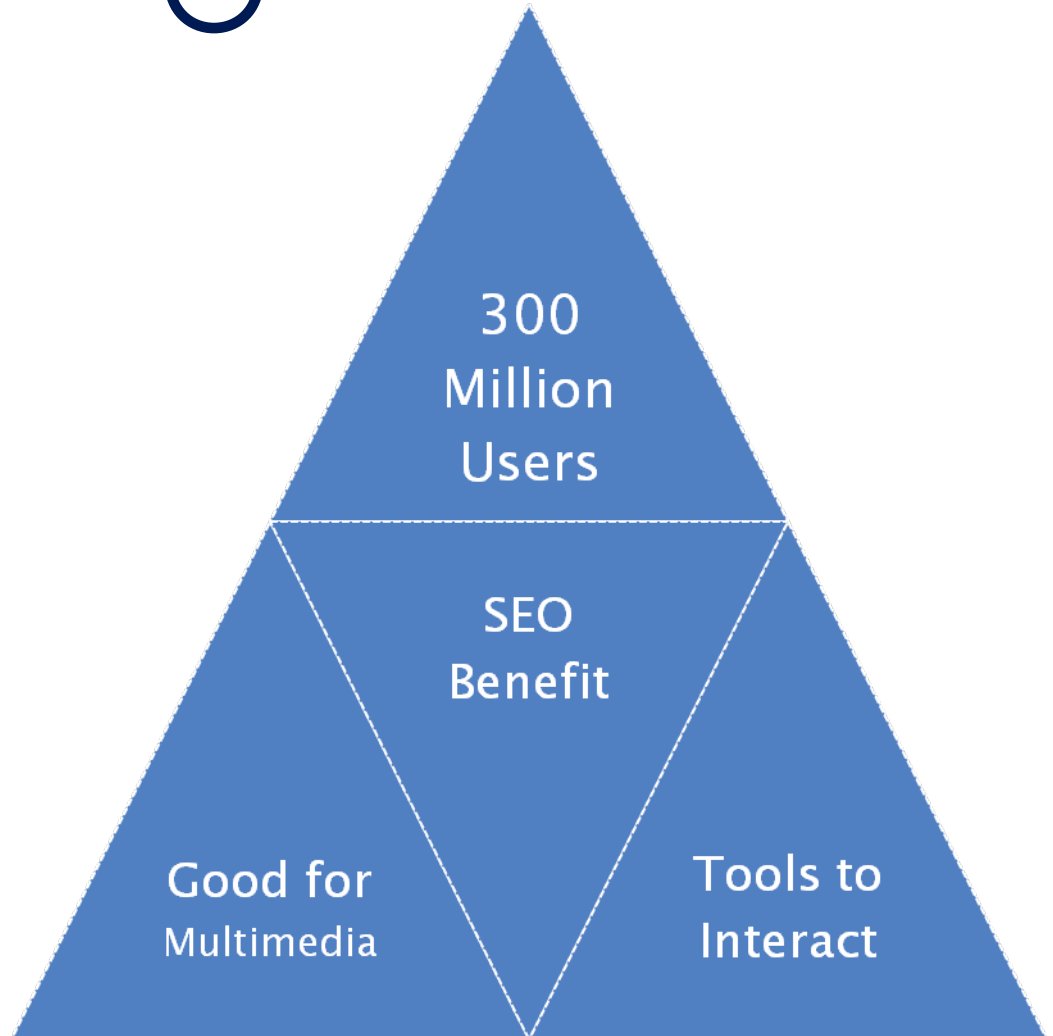


Google+ for Business Tips

BY PLR-MRR-Products.com



Why Google+



Tip #1



Google's "Social Search" and "Personal Results" are influenced by your social media participation and how readily your content is shared.

[Christmas Cookies Recipes & Videos *Tested Recipes* Joyofbaking ...](#)

www.joyofbaking.com/ChristmasCookies.html 



by [Stephanie Jaworski](#) · [More by Stephanie Jaworski](#)

A wonderful collection of fully tested **Christmas Cookies** recipes many with

[Christr](#)

[www.mor](#)

[Christma](#)

recipes s



[Stephanie Jaworski](#)

[Add to circles](#)

[Learn more about how authors appear in search](#)

[mas cookie](#)

Tip #2



Set up Your Google+ Page.
Fill out your profile in full,
add your logo, images,
videos and more.



Tip #3



Get Google+ on your website. Add the +1 button and make sure your visitor's know how to follow you.



Tip #4



Participate regularly. Make thought-provoking posts, make people think, laugh or create a little controversy.

These are things people talk about.

Tip #5



Google+ was made for multimedia. Post your videos, photos and more.

You can also create a Hangout to watch your latest YouTube masterpiece.

Drag photos here


Or, if you prefer...

Select photos from your computer

Tip #6



Interaction is key. While you may not be able to answer everyone, pay attention and respond to your audience.

 [+1](#) - [Comment](#) - [Hang out](#) - [Share](#)

Thanks for your wonderful comment. I totally agree with you about the rosemary.

Post comment

Cancel

Tip #7



Encourage interaction by commenting, sharing and clicking +1 on other people's updates.



Tip #8



Get even more interaction by using the “What’s Hot” feature to find things to share and comment on.

 **What's hot**

What's hot

A selection of interesting content on Google+ [Learn more](#)



Matthew Inman - 12:56 PM - Public

http://theoatmeal.com/comics/game_of_thrones

 I tried to watch **Game of Thrones** and this is what happened - **The Oatmeal**



 - [Comment](#) - [Hang out](#) - [Share](#)

+1995

1155 shares - [Aaron Delaney](#), [Amy Donovan](#), [Andre Vandal](#), [Andrea ...](#)

279 comments - [Arquimedes Quintero](#), [Sahin Hosain](#), [sami dean](#),... 

Tip #9



Tagging is easy on Google+ and it increases interaction.

When writing a post, comment , just enter + and start typing a name to select the person you want to direct your message at.

Stream

+Sn|



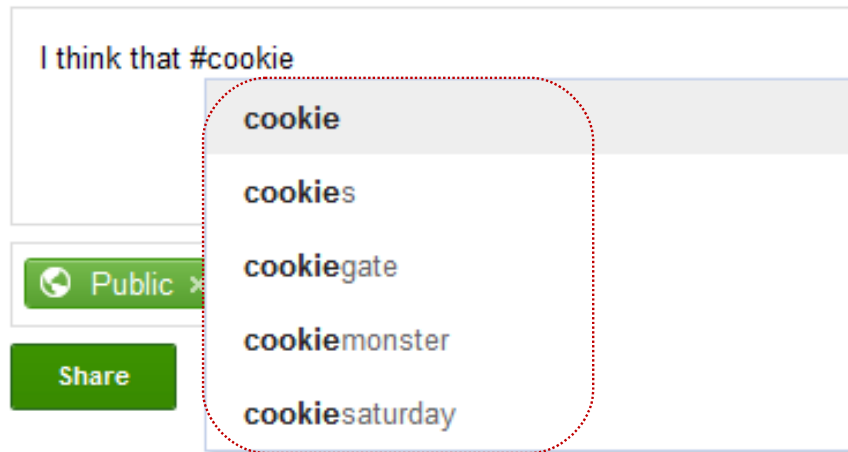
Snoop Dogg

Music

Tip #10



Stream



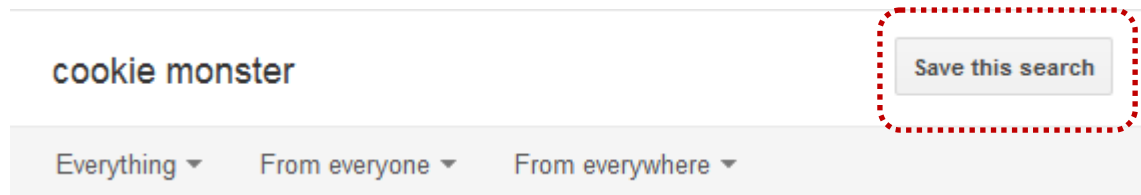
Hashtags make it easy to follow a specific topic. If you're holding an event or discussion, encourage the use of hashtags.

Start typing and Google+ will even suggest a hashtag for you.

Tip #1 1

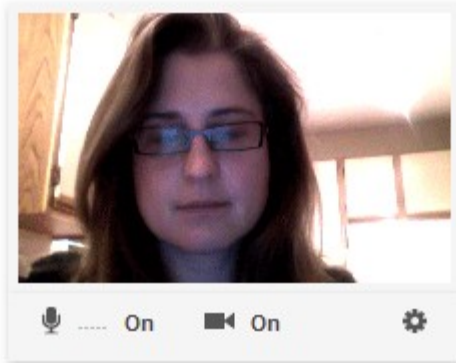


Saved Searches allow you to keep tabs on conversations on specific topics.



Tip #12

Check your hair and make sure your mic works!



Who do you want to hang out with?

Your circles × + Add more people

Hang out

Start a Hangout to connect with your followers on video or audio chat.

It's a great way to solidify that connection.

Tip #13



Find other influential people reaching your target market and make a connection.



Tip #14



“Sharing is caring.”

If you find something useful for your audience, readily share it on Google+.



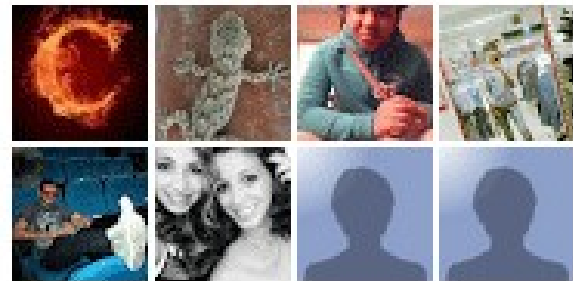
Tip #15



Get More Followers:

- Add Google+ to your web page
- Tell your mailing list
- Interact and be seen
- Ask others to recommend you

Have Britney in circles (1978931)



[View all »](#)

Tip #16



Extended circles

Everyone in your circles, plus all the people in their circles.



Extended circles ×

The “Extended Circles” feature can help you dramatically increase your reach when you post an update, but use it sparingly.

Learn More & Get Started



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\$10.29 / Month

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