

How to Install and Use Wordpress Plugin Ad Injection

Tick to disable ads:

	Single(1)	Page(1)	[Home	<u>Front</u>]	Archive	404	Search
All ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
_ <u>Top</u>	<input type="checkbox"/>	<input type="checkbox"/>					
_ <u>Random</u>	<input type="checkbox"/>	<input type="checkbox"/>					
_ <u>Bottom</u>	<input type="checkbox"/>	<input type="checkbox"/>					
_ Footer	<input type="checkbox"/>	<input type="checkbox"/>					
_ Widget	<input type="checkbox"/>	<input type="checkbox"/>					
_ Template	<input type="checkbox"/>	<input type="checkbox"/>					

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How to Install and Use Wordpress Plugin Ad Injection

Ad Injection

Ad Injection is a complex, robust and extremely in-depth plugin that allows you to place advertisements on your WordPress site. You can place ads just at the top, throughout the body at random and at the bottom of your page.

It supports a lot of customization. You can choose to only have ads at random, or only ads at the top, or only ads on the bottom or any combination. You can choose only to show ads on posts that are older than a certain amount of days. You can choose to only show ads to people who come from certain traffic sources, or exclude ads from those traffic sources.

Here's how to install, customize and use Ad Injection.

Step 1: Install

Use the WordPress plugin search system to find "Ad Injection." Click "Install Now" once you've found the plugin.

Name	Version	Rating	Description
Ad Injection Details Install Now	1.2.0.7	★★★★☆	Ad Injection from reviewmylife.com ClickBank, TradeDoub number of adverts bas address. Adverts can l

Step 2: Access the Settings

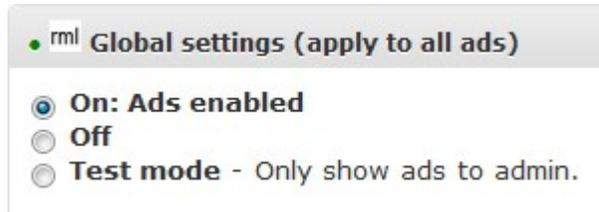
Click "Settings" once the plugin is activated.

Plugin	Description
<input type="checkbox"/> Ad Injection Settings Activate Edit	Injects any advert (e.g. AdSense) into your WordPress posts or w Version 1.2.0.7 By reviewmylife Visit plugin site

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Step 3: On Off Switch

Along the top, you can turn the ads either on or off. Or you can set it so that only you, the administrator, can see it while you're testing the system.



Step 4: Disable Specific Ads

If you don't want ads to show on specific pages or don't want specific types of ads, turn them off by checking their respective box(s).

Tick to disable ads:	Single(1)	Page(1)	[Home	Front]	Archive	404	Search
All ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
_ Top	<input type="checkbox"/>	<input type="checkbox"/>					
_ Random	<input type="checkbox"/>	<input type="checkbox"/>					
_ Bottom	<input type="checkbox"/>	<input type="checkbox"/>					
_ Footer	<input type="checkbox"/>	<input type="checkbox"/>					
_ Widget	<input type="checkbox"/>	<input type="checkbox"/>					
_ Template	<input type="checkbox"/>	<input type="checkbox"/>					

Step 5: Older Than

If you want to only show ads on older posts, select how old the posts need to be in order for ads to show up on them.

Only show normal ads on pages older than (days) - only for single posts and pages

Only show widget ads on pages older than (days) - only for single posts and pages

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Step 6: Length Options

If you only want your ads to show on posts that are longer than a certain length, specify that here. Also, specify the maximum number of ads you want to show. Then choose where you want your ad to show up.

These settings only apply to the top ad.

Top ad [\[code\]](#) [\[page type filters\]](#)

Only show on posts longer than:

|_ Max num of ads on whole page: 1

Put the top ad at paragraph:

character:

Step 7: Random Ad Settings

Choose how many random ads you want on your pages. Choose whether or not the number of ads varies based on how long the post is.

Random ads [\[code\]](#) [\[page type filters\]](#)

Max num of ads on whole page: n/a

|_ Max num of random ads per post:

|_ No ads if post shorter than:

|_ Max 1 ad if post shorter than:

|_ Max 2 ads if post shorter than:

|_ Max 3 ads if post shorter than:

Then choose where the random ads start and stop. You can also choose whether or not a random ad can show up in the last paragraph.

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Start the random ad(s) anywhere

at paragraph:

at or after character:

in the middle of the post (uses raw char count - then back)

in the middle of the post (uses raw char count - then forward)

at the middle paragraph (if 4 paragraphs pos=2, if 7 pos=3)

at the middle paragraph (if 4 paragraphs pos=2, if 7 pos=4)

Stop the random ad(s) anywhere

at paragraph:

character:

in the middle of the post (uses raw character count)

two thirds of the way down the post (uses raw character count)

Allow random ad on last paragraph

Allow multiple random ads to be injected at the same position

Re-select an ad for each position on post

Step 8: Bottom Ad

Choose when the bottom ad shows up.

Bottom ad [\[code\]](#) [\[page type filters\]](#)

Only show on posts longer than:

Max num of ads on whole page: 1

Put the bottom ad paragraph(s) before end of post

character(s) before end of post

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Step 9: Length Count Methods

Choose how you want the length to be counted, for the purposes how determining how many ads to show. You can choose to use words, viewable characters or total characters. Viewable characters are the characters people actually seen on screen, while total characters includes HTML markup.

Other ad placement settings Save all settings

Content length counting method: words ▼

When defining 'post longer than' / 'post shorter than' / 'post show' / 'post hide' do you want to count viewable characters, all characters (which includes HTML tags), or number of words?

This setting does not apply to the settings for positioning the ads near a character position - these use the raw character count.

Step 10: Insert Ad Code

Insert the actual code for the various ads you want to place. You can specify alignment and margins as well.

Top ad (below post title - this is not a 'header' ad) [placement]

Docs: Try a [468x15](#) or [336x280](#) advert.

Alignment: n/a ▼

Clear (CSS): n/a ▼

Padding top: n/a ▼

Padding bottom: n/a ▼

Margin top: n/a ▼

Margin bottom: n/a ▼

Rotation:
0.0%

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Step 11: Referrer and IP Filtering

If you only want to show ads to people who came from specific sources, you can do so using the referrer feature. Just type in the root domains of the site(s) that you want to target.

Show ads only to visitors from these search engines or websites (dynamic feature)

Only show ads to visitors from these websites (customise search engine or website referrers below). When a user visits from one of these referrers they will see ads **for the next hour** (sets a 1 hour cookie).

.google., .bing., .yahoo., .ask., search?, search.

You can also exclude ads from showing up based on referrer or IP address. Again, just type in the exact domain, the root domain or just a portion of the domain to filter by referrer. Or you can type in an IP address or IP addresses.

Blocked referrer keywords (dynamic feature)

Don't show ads to visitors from external sites if the referrer contains one of these keywords or substrings. If a blocked string is found block ads for: 1 day

Comma separated list e.g.:

facebook.com, .org, james+bond

Blocked IP addresses (dynamic feature)

Exclude ads from these IP addresses.

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Step 12: Ads by Category, Tags or Author

What if you wanted to choose whether or not ads show up based on category, tags or author? You can, using the filters system.

Just enter the keywords you want to filter for on the left, then choose what you're filtering for on the right.

Top ad filters

Category tag, author, and post id conditions [empty]

<input type="text"/>	Only show in <input type="button" value="v"/> Add category <input type="button" value="v"/>
Comma separated list of category slugs. e.g: cat1, cat2, cat3	
<input type="text"/>	Only show in <input type="button" value="v"/> Add tag <input type="button" value="v"/>
Comma separated list of tag slugs. e.g: tag1, tag2, tag3	
<input type="text"/>	Only show in <input type="button" value="v"/> Add author <input type="button" value="v"/>
Comma separated list of author nicknames. e.g: john, paul	
<input type="text"/>	Only show in <input type="button" value="v"/>
Comma separated list of post or page ids. e.g: 7, 38, 243	

Step 13: Test Zone

To make sure the ads you're placing will display correctly, you can copy and paste the ad code into the test zone to see what it'll look like.

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```
<div style="background-color:#ff9999; width:468px; height:60px;">  
<h5>TEST ADVERT 468x60 - <a  
href="http://www.reviewmylife.co.uk/">www.reviewmylife.co.uk</a></h5>  
</div>
```

TEST ADVERT 468x60 - www.reviewmylife.co.uk

Step 14: Ad Rotation & Split Testing

If you want to rotate multiple ads or split test different ads to test the results, you can do so under the advanced section.



Simply paste in the code into one of the rotator's code boxes, then select how often you want that ad to appear.

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The screenshot shows a settings interface for 'Top adverts'. At the top, there is a title bar with a bullet point, the text 'rml Top adverts', a 'Hide' button, and a blue 'Save all settings' button. Below this are two identical sections. The first section is labeled 'Ad code 1' and features a large, empty text area for entering ad code. To the right of this text area is a small box containing the number '100' and '0.0%' below it. The second section is labeled 'Ad code 2' and has the same layout with an empty text area and a box containing '100' and '0.0%'.

These are the most important features of Ad Injection. There are many ways you can tweak and adjust Ad Injection to create the perfect ad campaign for your website. This guide will help you get started. The next step is to install your own copy of Ad Injection and adjust it until it's perfect.