

Home | Sign Up | Marketplace | Order Help | Blog | Log In Search

CLICKBANK®

Sell Products Promote Products Buy Products About Us Help Center

We've paid our clients on time, every time, for 10 years. Client Earnings Paid Out: \$1,701,277,277

English

Live Outside the Box®

Our clients have earned over 1 billion dollars. It's your turn.

Affiliates

Find tens of thousands of digital products to promote online. Get your ambition rewarded. [Sign Up.](#)

[Learn More](#)

Vendors

Attract customers and accept payment for your digital products online. Get your imagination rewarded. [Sign Up.](#)

[Learn More](#)

Using The Clickbank Affiliate Program

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Related Products

[CB Affiliate Master](#)

[Affiliate Silver Bullet](#)

[CB Pirate](#)

[Find CB Products That Sell](#)

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Signing Up as a Clickbank Affiliate

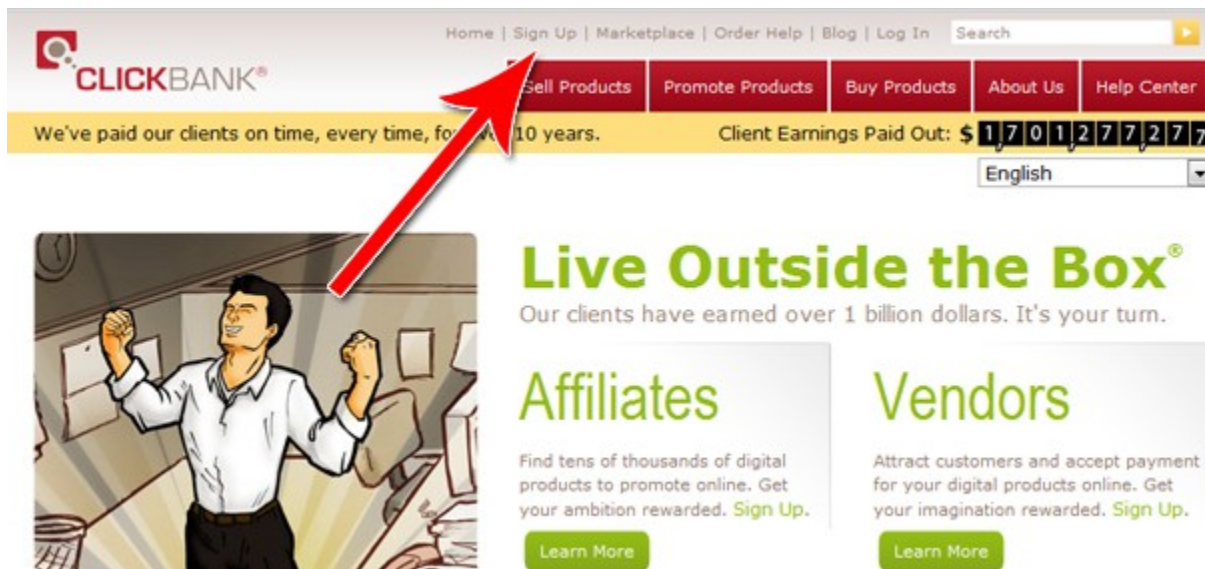
As a Clickbank affiliate, you can send traffic to other people's products and get paid a commission. You don't need to manage support, customers, websites or products; all you need to do is generate sales.

In general, you can expect to be paid anywhere between 40% to 75% of the product's sales price, minus refunds.

The first step to getting started is to sign up on Clickbank as an affiliate.

Step 1: Navigate to the Signup Tab

To get started, click on the "sign up" tab at the top to access to affiliate registration page.



The image shows a screenshot of the Clickbank website homepage. At the top, there is a navigation bar with the following links: Home | Sign Up | Marketplace | Order Help | Blog | Log In. A search bar is located to the right of these links. Below the navigation bar, there is a yellow banner with the text "We've paid our clients on time, every time, for over 10 years." and "Client Earnings Paid Out: \$1,701,277,277". A red arrow points to the "Sign Up" tab in the navigation bar. Below the banner, there is a large illustration of a man in a white shirt and black pants, standing in a room and raising his fists in a celebratory gesture. To the right of the illustration, there is a large green heading "Live Outside the Box®" followed by the text "Our clients have earned over 1 billion dollars. It's your turn." Below this, there are two columns: "Affiliates" and "Vendors". Each column has a "Learn More" button and a "Sign Up" link.

Step 2: Fill Out Your Information

Here, you'll be presented with a form to fill out with your information, including phone number and address.

One thing to keep in mind is your account ID. Pick something that's generic, rather than something related to a product you want to promote.

If you plan on promoting horse training products for example, don't name your account "HorseLover101" because the name *cannot* be changed later and may very well hinder your ability to sell products in other categories later. So pick something that can be used across multiple fields and niches.

The image shows a screenshot of the ClickBank Signup Form. At the top right, there is a language dropdown menu set to "English". Below it, a note says "Use your mouse, or TAB and SHIFT TAB to move from blank to blank." The form is divided into several sections:

- Where shall we send your checks?** This section includes fields for Country (dropdown menu set to "UNITED STATES"), Payee Name, Street / PO Box, Suite or Apt #, City, State / Province (dropdown menu set to "ALABAMA"), and Zip / Post Code.
- How can we contact you?** This section includes fields for Your first name, Your last name, Your email address (example: joe@aol.com), Email address confirmation, Your preferred language (dropdown menu set to "English"), Your phone number (required) with a separate field for "ext.", and Address of your Web site (if any).
- Select an account nickname for your new account:** Account Nickname # (3-10 letters & digits), and a checkbox for "Check here to receive targeted, account specific promotions from ClickBank via email:".

Below the form, there is a note: "The account nickname you choose will be the 'ClickBank ID' for your account. It will be visible to the customer every time we sell one of your products, and will appear on the memo line when we send you a check. Keep in mind that the account nickname cannot be changed once your account has been opened."

The bottom section is titled "Client Contract" and contains the following text:

Client Contract - Please read the client contract below and accept the terms and conditions.

1. This CLICKBANK CLIENT CONTRACT (the "Agreement") constitutes a legally binding agreement between Click Sales Inc., a Delaware corporation ("ClickBank") and you ("you" or "your"). BY CHECKING THE BOX STATING THAT YOU HAVE READ AND AGREE TO THE TERMS AND CONDITIONS OF THIS AGREEMENT AS PART OF YOUR REGISTRATION WITH CLICKBANK, YOU AGREE AND CONSENT TO BE BOUND BY THE TERMS AND CONDITIONS OF THIS AGREEMENT FOR AS LONG AS YOU USE THE CLICKBANK SERVICES.

Subject to the terms and conditions of this Agreement, ClickBank hereby grants to you a non-exclusive, revocable, right and license, without right to sublicense, to use ClickBank's proprietary online platform, including without limitation the website made available at www.clickbank.com, and any servers, computers or networks used to provide such website (the "ClickBank Services") for the following limited purposes, if and as applicable, INCLUDING ANY CHANGES TO THIS AGREEMENT OR ADDITIONAL POLICIES INCORPORATED BY REFERENCE WHICH CLICKBANK MAY MAKE IN ITS SOLE DISCRETION IN THE FUTURE. In the event you transfer your account or ownership of any product, any purchasers or assignees are bound by the terms of this Agreement.

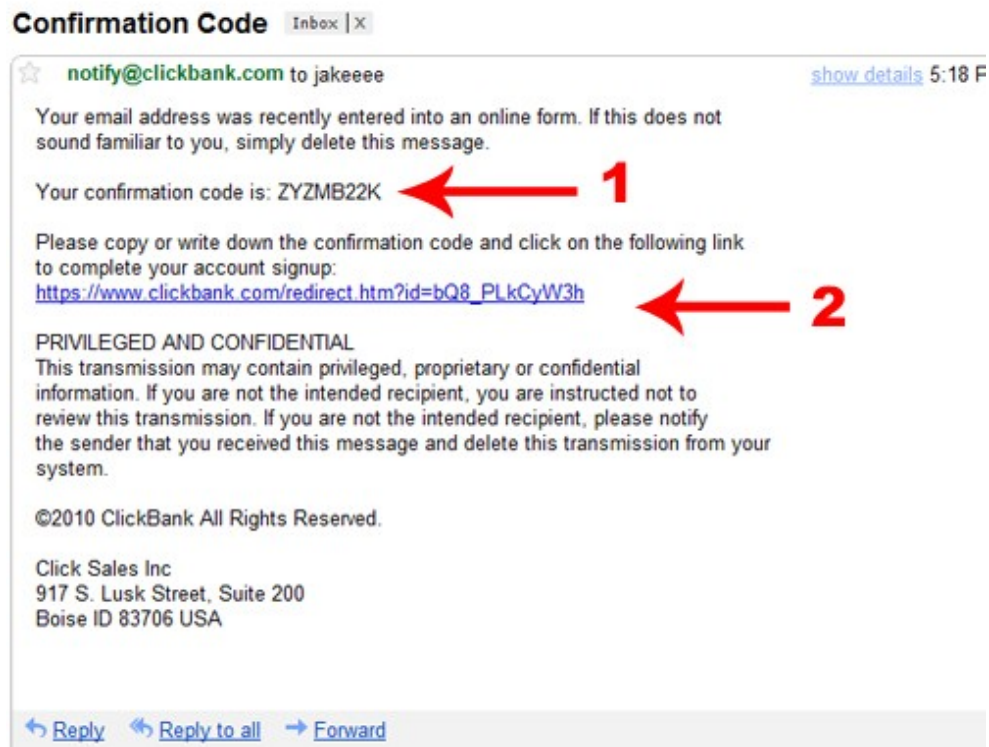
In addition to any other rights or remedies afforded ClickBank under or otherwise in connection with this Contract, You agree and acknowledge that You have read and agree to comply with the following policies which are hereby incorporated by reference into, and made a part of, this Agreement:

- Vendor and Products Requirements Policy
- Digital Millennium Copyright Act ("DMCA") and Trademark Policy
- Return and Cancellation Policy
- Privacy Policy
- Security Policy
- Network Abuse Policy
- Legal Notice

At the bottom of the form, there is a checkbox labeled "I have read and agree to the terms and conditions." and a "Submit" button. Red arrows point to the "ALABAMA" dropdown menu, the "ext." field, the "Submit" button, and the "I have read and agree to the terms and conditions." checkbox.

Step 3: Confirm Your Account

Go into your email inbox and open up the email from Clickbank. You should have received this email within 5 minutes of completing the signup form.



Highlight the first confirmation code (labeled #1 above). Right click and select "Copy" or press CTRL+C to copy your confirmation code to your clipboard.

Then click the confirmation link (labeled #2.)

Enter Your Confirmation Code

En

Enter or paste the eight digit confirmation code from the email into the box below. Then enter the text from the image below and click finish.

Confirmation Code from your email:

Please enter the text from the image below:

Finish



This image is unreadable

You'll land on the confirmation page. Right click and select "Paste" in the first box where it asks you for your confirmation code. You can also press CTRL+V to paste.

In the second box, input the text from the image and click "Finish."

ClickBank Signup Complete

English

Congratulations, your new account has been created.

Please memorize the information below, or print this page.

Account nickname: jakeeee
Account password: ZY2MB22K

Keep in mind that anyone who knows your password can access and make changes to your account. We strongly advise that you do not share your password with anyone. Click [here](#) to continue.

Communication Emails

We have a subscriber-based email program, which allows you to choose what communications you receive. Example communications include our helpful monthly newsletter. Click [here](#) to subscribe.

That's it! You're now a Clickbank Affiliate.

Setting Up Payment

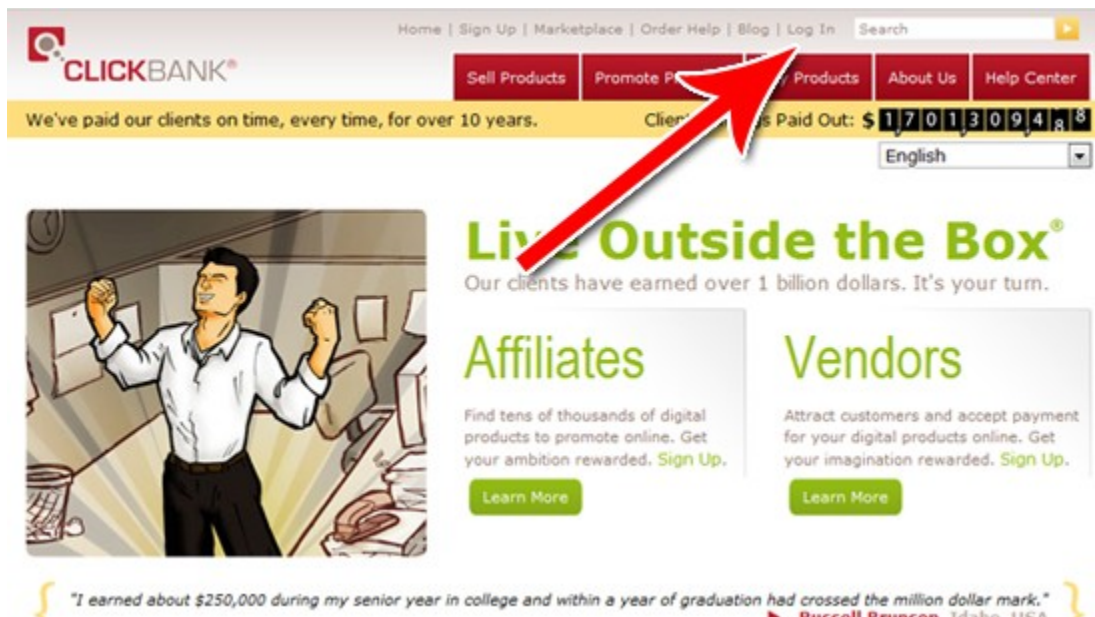
One of the first things you should do once you get your Clickbank account is to setup your payment. If your payment details aren't setup properly, you simply won't get paid.

Step 1: Signing In

One thing that often confuses first time Clickbank users is their password. Since you didn't choose a password during your signup, what's your password?

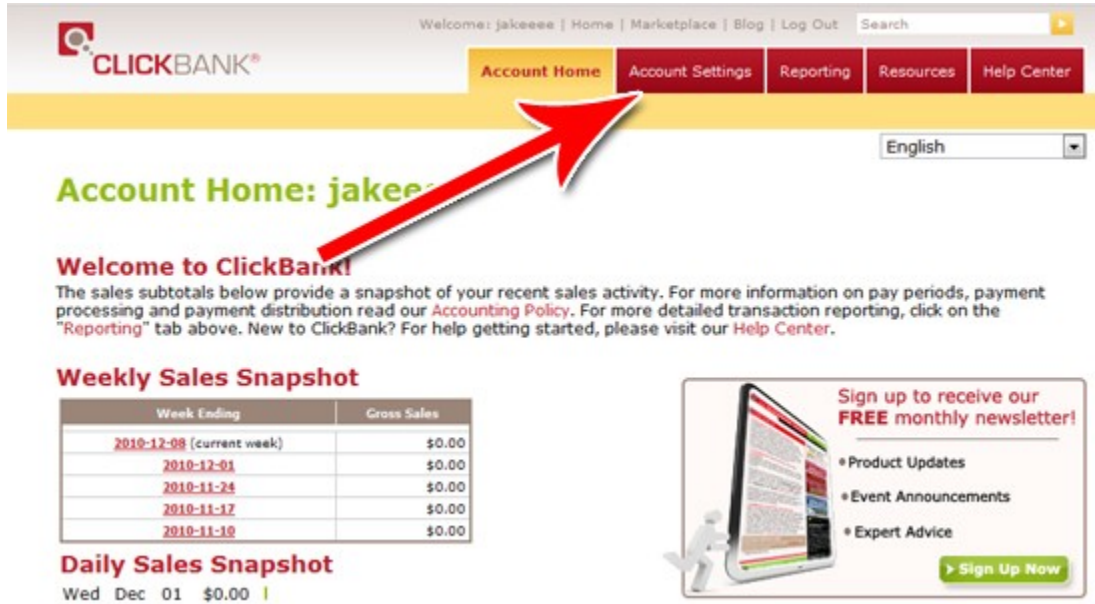
Your password is your confirmation code. These are usually a combination of letters and numbers like "ZYZMB22K". Unfortunately, you cannot change your password with Clickbank.

Find your password in your confirmation email and sign in to access the affiliate page.



The image shows a screenshot of the Clickbank website homepage. At the top, there is a navigation bar with links for Home, Sign Up, Marketplace, Order Help, Blog, and Log In. A search bar is also present. Below the navigation bar, there is a yellow banner with the text "We've paid our clients on time, every time, for over 10 years." and a counter showing "Clients Paid Out: \$1,701,309,488". A red arrow points to the "Log In" link in the navigation bar. The main content area features a large illustration of a man in a white shirt and black pants, standing in a room and raising his fists in a celebratory gesture. To the right of the illustration, the text reads "Live Outside the Box®" and "Our clients have earned over 1 billion dollars. It's your turn." Below this, there are two columns: "Affiliates" and "Vendors". Each column has a "Sign Up" link and a "Learn More" button. At the bottom, there is a quote: "I earned about \$250,000 during my senior year in college and within a year of graduation had crossed the million dollar mark." attributed to Russell Brunson, author of "Traffic Secrets".

Step 2: Go to Your Account Settings



Welcome: jakeeee | Home | Marketplace | Blog | Log Out | Search

CLICKBANK®

Account Home | **Account Settings** | Reporting | Resources | Help Center

English

Account Home: jakeeee

Welcome to ClickBank!
The sales subtotals below provide a snapshot of your recent sales activity. For more information on pay periods, payment processing and payment distribution read our [Accounting Policy](#). For more detailed transaction reporting, click on the "Reporting" tab above. New to ClickBank? For help getting started, please visit our [Help Center](#).

Weekly Sales Snapshot

| Week Ending | Gross Sales |
|---------------------------|-------------|
| 2010-12-08 (current week) | \$0.00 |
| 2010-12-01 | \$0.00 |
| 2010-11-24 | \$0.00 |
| 2010-11-17 | \$0.00 |
| 2010-11-10 | \$0.00 |

Daily Sales Snapshot

Wed Dec 01 \$0.00 |

Sign up to receive our **FREE** monthly newsletter!

- Product Updates
- Event Announcements
- Expert Advice

[Sign Up Now](#)

Click on Account Settings to access your payment options.

Step 3: Edit Your Account Information

Once you're in Account Settings, you'll see several tabs of information to choose from. Click on Edit above the Account Information tab.

My Account: jakeeee

Account Information (opened 01 Dec 2010) - [» Edit](#)

Payee Name: **Jacob Evanson**
Address: **218 9th St
San Francisco, CA 94103
UNITED STATES**

Tax ID:

Account Password: [Change Password](#)



The most important thing you change in the Account Information tab is your Tax ID. If you don't have a Tax ID on file, Clickbank can't report your income and therefore cannot pay you.

If you're incorporated, your Tax ID will be your Federal Tax ID or your Employee Identification Number (EIN.) If you're a sole proprietor, your Tax ID will be your social security number.

Note that Clickbank uses a 256 bit encryption, a very high level of security. This means all your personal data is made unreadable before it's sent through the internet, so nobody can intercept any personal information that's sent.

Once you've added a Tax ID, make sure your address is correct. Having a wrong address won't keep them from sending you a check, but if they send you a check and you don't receive it, it's a real pain to have them cancel the check and resend it again.

Make sure you have the right address so your check will arrive at the right place. Then, click "Close" to go back to the Account Settings page.

Step 4: Edit Payment Information

Once you've got your Account Information setup, the next step is to setup your Payment Information.

Scroll down to find the Payment Information tab and click Edit.



You'll be presented with a page where you can select your payment threshold and your payment method.

My Account: jakeeee

For more information regarding our payment policies, please refer to our [accounting policy](#). * Required

*Payment Threshold: **\$100.00**

*Payment Method: **Check**

Check Information -

Mailing Address:

- \$10.00
- \$25.00
- \$50.00
- \$100.00
- \$250.00
- \$500.00
- \$1,000.00
- \$2,500.00
- \$5,000.00
- \$10,000.00
- \$100,000.00
- \$200,000.00
- \$300,000.00
- \$500,000.00
- \$1,000,000.00

Your payment threshold is how much money you need to have in your account before you get paid. If you'd rather not receive a check until it's at least \$250 for example, then set your payment threshold at \$250.

If you'd rather get paid right away, regardless of how much is in your account, then select \$10.

Your Payment Method is how you're going to get paid. The two primary methods are check and direct deposit.

When you're just starting out, the only option is to receive a physical paycheck. This is important for anti-fraud purposes. Once you've cashed two paper paychecks, Clickbank will enable the direct deposit option on your account.

At that time, simply come back to this page and change your Payment Method to Direct Deposit to have the money transferred straight into your account without needing to cash a check.

Step 5: Fulfilling the Customer Distribution Requirements

Once you've got your payment information setup, you'll need to make a fair number of sales before you can actually start getting paid.

In order to receive your first check from Clickbank, you need to:

- Have five orders from *different credit cards* (not including Clickbank) *and* ...
- Have made sales with 3 different payment methods, including Visa, MasterCard or PayPal.

Again, this is also part of Clickbank's anti-fraud policies.

Unfortunately, this can make it a little more difficult for first time affiliates to get their first check.

Fortunately however, you only have to go through this once. Once your account has passed these two requirements, you can receive your check no matter how many people buy as long as your account balance is above your Payment Threshold.


That's it! If you've setup your Account Information, Tax ID, Payment Threshold and Payment Method properly, then once you fulfill the Customer Distribution Requirements you'll soon after receive your first paycheck.

Finding Products and Creating Links

The first step towards making your first few sales is to find 1-3 great products to promote and generate affiliate links for those products.

Step 1: Go to the Marketplace

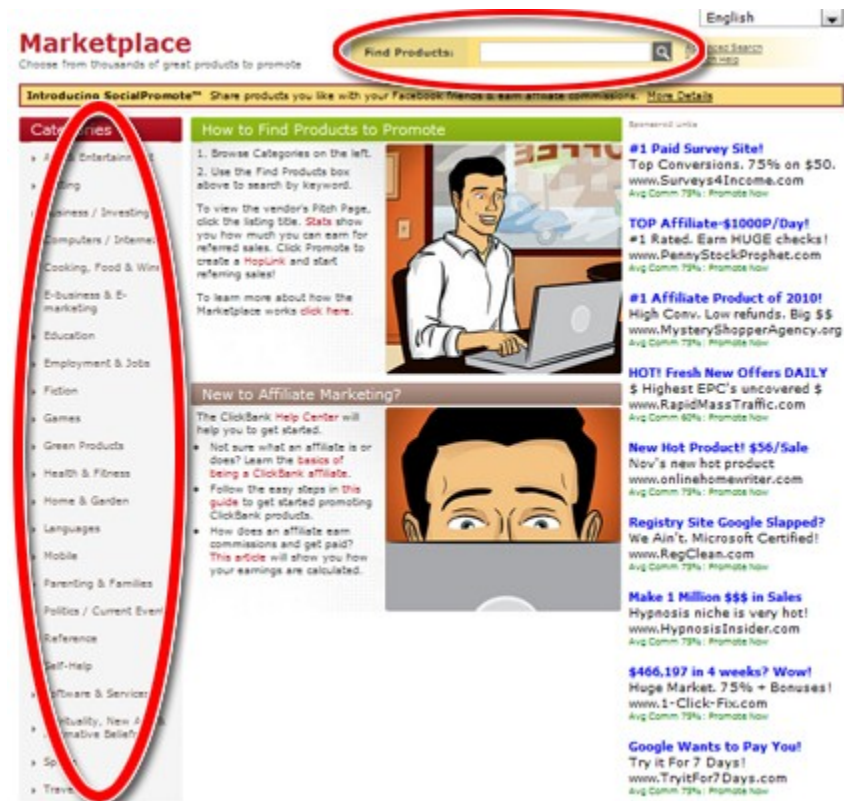
At the navigation bar, click “Marketplace” to go to the listings of affiliate programs you can promote.



The screenshot shows the ClickBank website homepage. At the top, there is a navigation bar with the following links: Home | Sign Up | Marketplace | Order Help | Blog | My Account | Log Out. A search bar is located to the right of these links. Below the navigation bar, there is a yellow banner with the text: "We've paid our clients on time, every time over 10 years." and "Client Earnings Paid Out: \$1,701,331,334". A red arrow points from the "Marketplace" link in the navigation bar to the "Live Outside the Box" section below. The "Live Outside the Box" section features a cartoon illustration of a man in a white shirt and black pants, standing in an office and raising his fists in a celebratory gesture. To the right of the illustration, the text reads: "Live Outside the Box® Our clients have earned over 1 billion dollars. It's your turn." Below this, there are two columns: "Affiliates" and "Vendors". The "Affiliates" column contains the text: "Find tens of thousands of digital products to promote online. Get your ambition rewarded. Sign Up." and a "Learn More" button. The "Vendors" column contains the text: "Attract customers and accept payment for your digital products online. Get your imagination rewarded. Sign Up." and a "Learn More" button.

Step 2: Choose a Navigation Method

When you land on the marketplace, you'll see a page that looks something like this:



There are two primary ways to find affiliate programs to promote are to either browse the categories, or to search for a specific program.

If you know the exact name of the program you want to promote, just type it in the search bar above. You can also just type in a keyword and see what you find.

Alternatively, click on one of the links on the left to start browsing programs.

Step 3: Choose a Program

After you conduct a search or select a category, you'll be presented with a page with a list of affiliate programs that matched the category or search.

On it there will be a bunch of information you can use to help make your decision. Here's an example of what this page will look like:





Employment & Jobs

Narrow Results by: Product Type | Language | Billing Type

Sort results by: Popularity Low to High High to Low





Home Online Jobs Avg \$/sale
Number #1 Converting Site In Category. 1 in 13 Hops, \$2.00 Epc, Super Low Refunds. Best Converting Work At Home Website In CB.
\$24.52
[Promote](#)
[Vendor Spotlight](#)

Stats: Initial \$/sale: **\$24.52** | Avg %/sale: **75.0%** | Grav: **87.90**
Cat: **Employment & Jobs : Job Skills / Training**

    [Like](#) 453

Legit Online Jobs Avg \$/sale
The No. 1 Work At Home Site For 4 Years! 24/7 Live Support For Visitors. Dozens of Bonuses. Paying Up to \$53 Per Sale!
\$29.86
[Promote](#)
[Vendor Spotlight](#)

Stats: Initial \$/sale: **\$29.86** | Avg %/sale: **75.0%** | Grav: **153.54**
Cat: **Employment & Jobs : General**

    [Like](#) 2K

Automated Home Profits Avg \$/sale
Top Converting Product In Category. 1 in 9 hops, \$1.90 True Epc, Super Low Refunds Due To Low Price Point.
\$13.23
[Promote](#)
[Vendor Spotlight](#)

Stats: Initial \$/sale: **\$13.23** | Avg %/sale: **75.0%** | Grav: **27.42**
Cat: **Employment & Jobs : General**

Here's what the various statistics mean:

Avg \$/sale: About how much you can expect to make per sale. This number already takes into account Clickbank fees. The number can vary however, depending on upsells and how long customers stay on continuity. The *average profit* is the number shown here.

Ave %/sale: This is the percentage of the profits that the publisher is offering affiliates. The higher the percentage, the better for you. The highest commission Clickbank allows is 75%.

If you become a "super affiliate" doing over 1,000 sales a month however, you'll often be able to negotiate extra payments on top of the Clickbank payments directly with the publisher for commissions as high as 85% to 90%.

Grav (Gravity): Gravity is a somewhat complex rating system that ranks affiliate programs based on how much volume they've produced in the last month. It includes several factors like how many were sold and how many affiliates promoted the product.

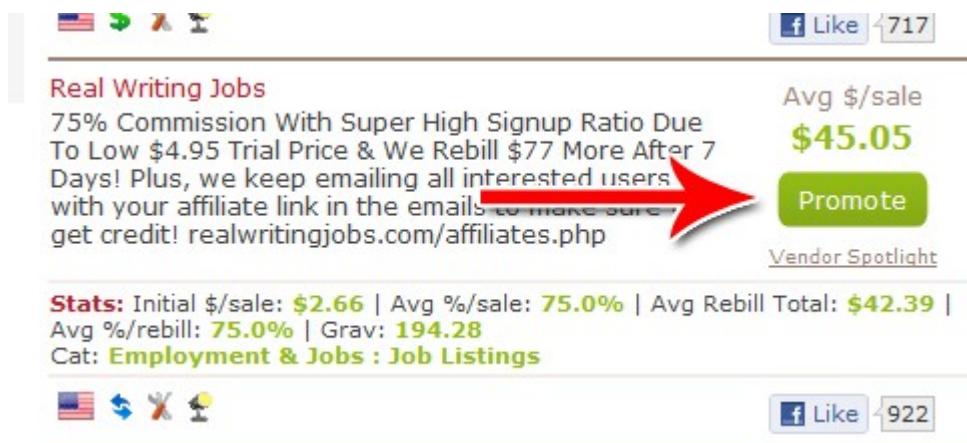
In general, you want to aim for products that have Gravity of between 20 and 80. No lower than 20 because those products haven't proven that they can sell, no higher than 80 because those products tend to be highly promoted and highly competitive.

That said, if you *already* have a website getting traffic for an industry related to a high gravity item (like make money online,) then go for the highest Gravity item because they tend to have the highest conversions.

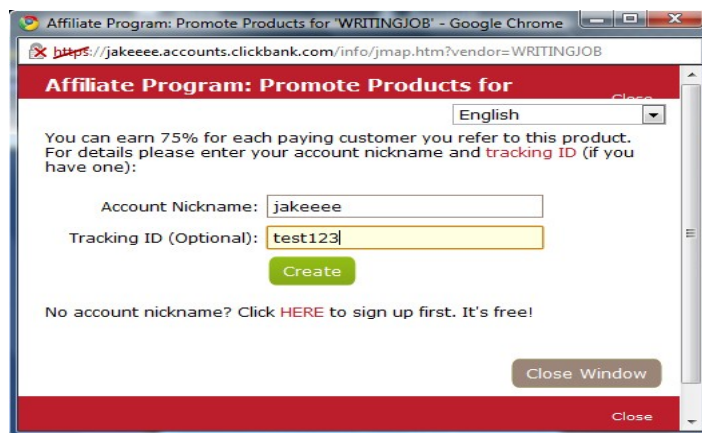
In other words, don't compete for traffic to send to high gravity products. If you already have a traffic source though, send it to high gravity products for the highest conversions.

Step 4: Generate Your Affiliate Link

To generate your affiliate link, the link that lets Clickbank know traffic sent through it came from you, simply click the "Promote" button next to any affiliate program.



Once you click promote, a box like this will pop up:



Your account name will automatically be filled in. The Tracking ID is an optional addition you can add to your link to help you track where your sales came from.

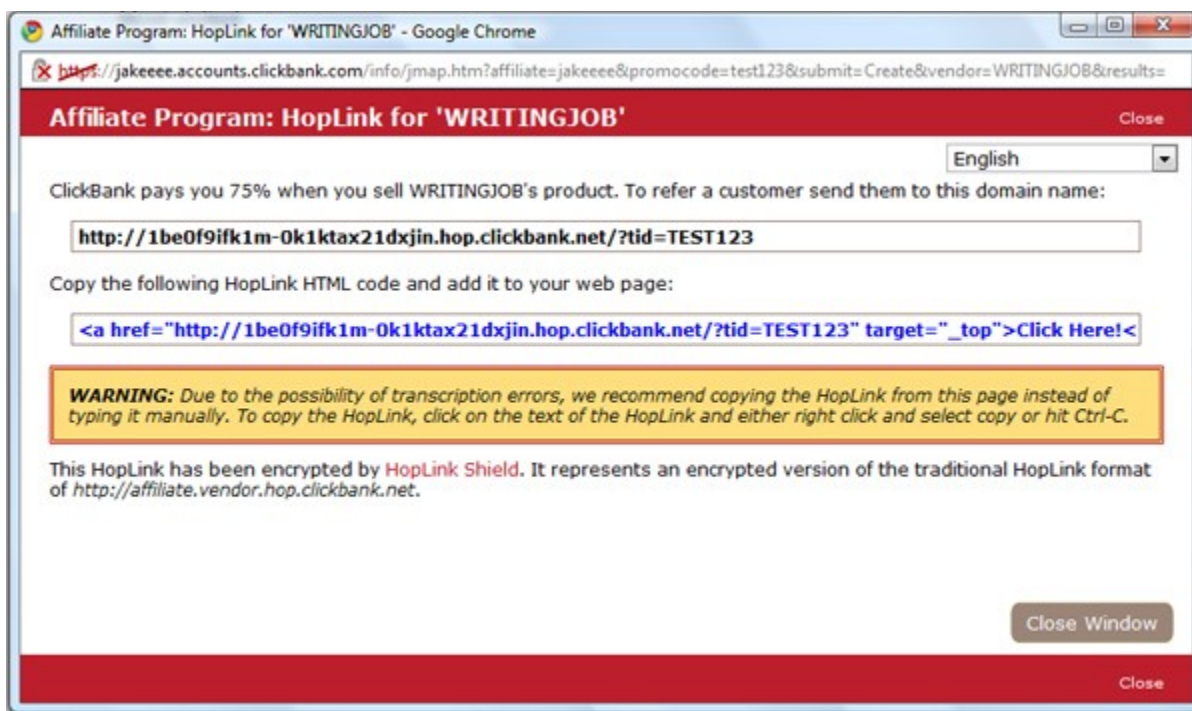
For example, let's say you have 3 places on your site where people might purchase a product: From the front page, from the sales page and from an email you sent.

Instead of just guessing where your sales are coming from, by using Tracking IDs you can know for a fact where your sales are coming from.

For example, you could have the three Tracking IDs: FRONT, SLS and EMAIL1 (then 2, 3, 4, etc.)

Then, when you make a sale, you'll be able to attribute it back to where the sales came from.

Here's what the page looks like when you click "Create":



Simply copy the link above and use it as a hyperlink anywhere on your site or in your emails. Whenever someone clicks on the link, Clickbank will know it came from someone you sent. If they buy something, you'll make a commission.

How to Read Clickbank Reports

There are three primary reports you should familiarize yourself with as a Clickbank affiliate: Paychecks, Transactions and Analytics.

Paychecks – This gives you information on when you were paid, how much you were paid and any balance Clickbank owes you.

Transaction – This gives you information on when people bought from you.

Analytics – This gives you a wide variety of information on your customer’s behavior.

Here’s how to access each one and how to read each report.

Finding the Reporting Tab

The reporting tab is slightly counter-intuitive, since it isn’t visible from the front page. Here’s how to find it.

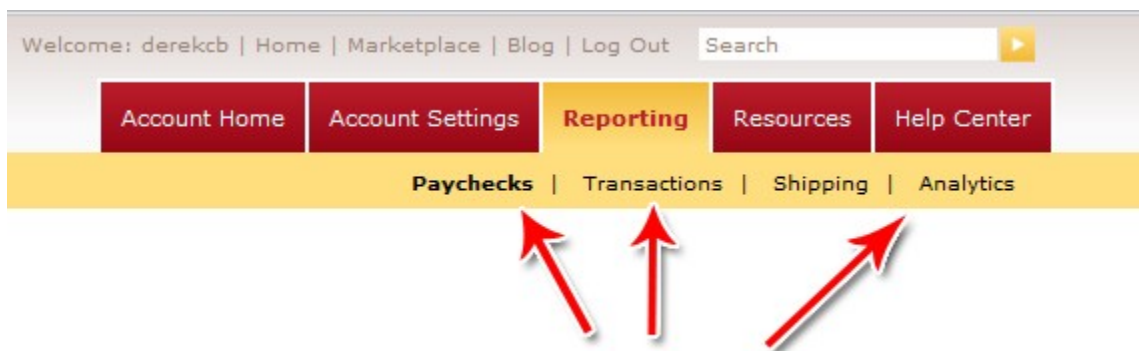
First, click on My Account at the top bar.



Then click the Reporting tab.



Now you can choose from one of the three types of reporting.



Note: Shipping only matters for shippable media, meaning CDs, DVDs, books and other physical products. These are incredibly rare and as a rule of thumb you won't need this tab.

How to Read the Paychecks Report

When you open the Paychecks report, you'll see something that looks like this:

Paychecks

Sum of 2010 Paychecks: \$0.00

Sum of 2009 Paychecks: \$0.00

37 items found, displaying 1 to 25.

[First/Prev] 1,2 [Next/Last]

| Pmt Freq | Period Ending | Balance Forward | Credits | Debits | Release | Allowance | Payment Net Balance | Status | Date Sent | Payment Method | CSV |
|----------|----------------------------|-----------------|---------|----------|---------|-------------------|---------------------|-----------|-----------|----------------|-----|
| BW | 2010-11-24 | \$37.47 | \$0.00 | (\$1.00) | \$0.00 | \$0.00 | \$36.47 | THRESHOLD | - | - | |
| BW | 2010-11-10 | \$38.47 | \$0.00 | (\$1.00) | \$0.00 | \$0.00 | \$37.47 | THRESHOLD | - | - | |
| BW | 2010-10-27 | \$39.47 | \$0.00 | (\$1.00) | \$0.00 | \$0.00 | \$38.47 | THRESHOLD | - | - | |
| BW | 2010-10-13 | \$40.47 | \$0.00 | (\$1.00) | \$0.00 | \$0.00 | \$39.47 | THRESHOLD | - | - | |
| BW | 2010-09-29 | \$41.47 | \$0.00 | (\$1.00) | \$0.00 | \$0.00 | \$40.47 | THRESHOLD | - | - | |
| BW | 2010-09-15 | \$42.47 | \$0.00 | (\$1.00) | \$0.00 | \$0.00 | \$41.47 | THRESHOLD | - | - | |
| BW | 2010-09-01 | \$42.47 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$42.47 | THRESHOLD | - | - | |
| BW | 2010-08-18 | \$42.47 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$42.47 | THRESHOLD | - | - | |
| BW | 2010-08-04 | \$42.47 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$42.47 | THRESHOLD | - | - | |
| BW | 2010-07-21 | \$42.47 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$42.47 | THRESHOLD | - | - | |
| BW | 2010-07-07 | \$42.47 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$42.47 | THRESHOLD | - | - | |
| BW | 2010-06-23 | \$0.00 | \$42.47 | \$0.00 | \$0.00 | \$0.00 | \$42.47 | THRESHOLD | - | - | |
| BW | 2009-12-23 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | THRESHOLD | - | - | |
| BW | 2009-12-09 | \$3.47 | \$0.00 | (\$3.47) | \$0.00 | \$0.00 | \$0.00 | THRESHOLD | - | - | |
| BW | 2009-11-25 | \$8.47 | \$0.00 | (\$5.00) | \$0.00 | \$0.00 | \$3.47 | THRESHOLD | - | - | |
| BW | 2009-11-11 | \$13.47 | \$0.00 | (\$5.00) | \$0.00 | \$0.00 | \$8.47 | THRESHOLD | - | - | |

Seeing this for the first time can be a little intimidating. Here's what the most important columns mean:

Pmt Freq: This is how often you're getting paid. BW means Bi-Weekly, W means weekly.

Balance Forward: If you weren't paid in the previous pay period, your balance is forwarded to the next month.

Credits: Revenue generated from sales.

Debits: If you don't generate sales for a while, Clickbank starts to charge you for your account. It's usually only \$1 per pay period, but it can go as high as \$5 if you just let money sit in your account for a while.

Release: How much you were paid in a payment period.

Payment Net Balance: How much is in your account.

Date Sent: When your payment was sent.

Payment Method: How your payment was sent (check or direct deposit.)

How to Read the Transactions Report

When you click the Transaction tab, you'll first be taken to a page that says "Transaction Search."

Transaction Search

Search Criteria

Preset: Select a date range Last Name: Results/Page: 100

Start: 2001-09-02 select Email: Vendor:

End: 2010-12-01 select Item: Affiliate:

TID:

Receipt:

Credits (all)
 Debits (all)
 Tests (all)

Sale
 Bonus
 Refund
 Chargeback
 Bounced
 Charges
 Test Sale
 Test Refund

If you want to just display all your transactions over a period of time, just select your start and end date to do so.

On the other hand, if you want to make a more specific search, you can do that as well.

You can search by ...

Receipt: Search by a specific Transaction ID.

Credits: Search for sales and bonuses.

Debits: Search for refunds, charge backs, charges and bounced payments.

TID: Search by Tracking ID.

Last Name, Email: Search by name or Email.

Vendor, Affiliate: Search by the vendor (if you're an affiliate) or by affiliate (if you're the publisher.) *Item:* What's being sold. Once you do a search, you'll be presented with a report that looks like this:

Displaying all 6 results. Total: \$154.49

| Date | Time | Receipt | TID | Pmt | Currency | Txn Type | Item | Amount | Vendor |
|------------|-------|--------------------------|----------|------|----------|----------|------|---------|-----------|
| 2010-06-09 | 19:12 | B7YYNEMJ | | VISA | CAD | Sale | 1 | \$42.47 | DEREKCB |
| 2009-04-03 | 11:45 | KYGEX8CN | | PYPL | USD | Sale | 30 | \$26.96 | RPIANO |
| 2008-10-17 | 12:48 | E26N256S | | PYPL | USD | Sale | 1 | \$25.48 | GETBACKAT |
| 2008-10-15 | 13:29 | RBWE3N5N | | PYPL | USD | Sale | 1 | \$25.12 | GETBACKAT |
| 2008-08-05 | 17:04 | Z4E8PQ3Q | DURINGPR | VISA | USD | Sale | 2 | \$19.77 | SLIMMOM |
| 2008-06-09 | 11:56 | E4CHTSRS | DURINGPR | VISA | USD | Sale | 1 | \$14.69 | SLIMMOM |

Displaying all 6 results. Total: \$154.49

Export options: CSV

Here's how these options determine what kind of data you'll see:

View As: You can see reports for your activities as either an affiliate or as a vendor. If you're primarily sending affiliate traffic, make sure to switch to affiliate view, as it shows vendor view by default.

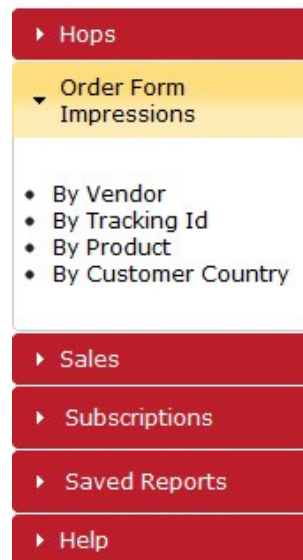
Timeframe: Do you want the data on a daily basis or an hourly basis?

Compare To: If you want to compare two sets of data, for example "Order Form Impressions vs. Hops Per Order" to see if there's a relationship, you can do that there.

7 Day Average: Instead of just viewing daily, you can look at the 7 day average as well.

Date Range: What dates the data is showing for.

Select your options for the top bar first. Then choose your options on the left bar.



On the left bar are several categories, within which you can get more specific data.

Hops: Get data on what happened when people clicked on your links. A "hop" is basically a click. Under the Hops tab, you can get data on how customers behaved with each vendor, each tracking ID and each country.

Order Form Impressions: Get data on people who landed on an order form. View it by product, vendor, Tracking ID and country.

Sales: Get data on your sales. You can sort by vendor, tracking ID, product, billing type, currency and a lot of other options.

Subscriptions: Get information on your recurring billing customers.

Saved Reports: Have a very specific query? You can save that report and just repeat it rather than have to set your report criteria every single time.

The Clickbank analytics system can give you data on just about anything you'd want: From information on visitors that never bought anything to data on where each of your sales came from. Spend some time experimenting with each of the three reporting types. Get to know them. The data you'll get from your reports are essential to your success.

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