XMAS CPA Offline Cash!

Imran Naseem

Make XMAS CPA Offline Cash!

Thankyou for purchasing my latest cash cow report. In this report I am going to show you how to make Christmas money since it is around the corner.

Much of this method will involve a combination of online and offline methods. However, none of these methods are unethical or will get you banned. These methods involve being creative and thinking outside the box. I have used these methods and they have worked wonders.

You will need to make sure you are a member of at least several different CPA Networks in order spread your offers.

I hope you enjoy my Xmas CPA Offline cash cow report and I hope you start taking action today.

Imran Naseem

http://www.ImranNaseem.com

http://www.RagstoRichesForum.com

Getting Started

This method involves Local libraries and local institutions where you can leave flyers. An example of a local institution would be a University/College or a Library.

The first thing to do is sign up to several different CPA Networks.

Here are some of the main CPA Networks I highly recommend.

There are many CPA Networks out there. It does not matter which CPA Network you join.

http://www.globaldirectmedia.com/ - This is an ideal CPA Network if you are from the UK. It has lots of offers for the UK market, even if you are from the US you can still promote these offers.

http://www.epicdirectnetwork.com/ - Epic Direct is an excellent CPA network with lots of high paying offers.

http://www.marketleverage.com/ - Market Leverage is another one of my favourite CPA Networks. It also has an excellent reputation and is widely regarded as one with high payouts.

http://www.NetMargin.com – This is another great CPA Network with lots of various different CPA offers you can promote.

http://www.mediawhiz.com/ - Another great CPA Network with lots of different offers and it is highly recommended.

The next thing to do is join these CPA Networks. Now getting accepted to CPA networks is not difficult.

All you need is the following.

- A website – e.g. ImranNaseem.com
- Content on your website
- Some traffic (but you can still get in)

When it comes to applying to a CPA Network make sure you have a proper .com domain name and have a website or a blog.

Most CPA Companies will ask you something like "how do you intend to promote our CPA offers" etc.

The best answer to give them is to always say something like .

"I am an online marketing expert. I intend to promote your offers via PPC and article marketing. I might also use a bit of offline marketing; provided I gain permission from my Affiliate manager. I also have different email marketing techniques I intend to use in the weight loss niche. I look forward in being accepted by your CPA Network".

Remember keep it short and sweet and do not complicate things.

The CPA Network manager will want to see your website and see if you are serious about promoting their CPA offers.

Once you have signed up to at least several different CPA offers the next thing to do is look for “Zip submit/email” offers that pay up to $1-$3 for a simple email submit.

Here are just some of the different CPA offers we are going to promote with this strategy.

This is an Iphone 4 and Ipad offer. These type of offers convert on the first page. All the person needs to do is enter their email address and you get paid just over $1.25.

Iphone 4 and Ipad types of CPA offers are generally popular and these can tend to add up in a short space of time.

The next thing to do is look for someone who can create a flyer for you.

It is always best to use your own landing page for your CPA offer.

The best way to get someone to create a flyer for you is to use the following Gigs on Fiverr.

This Gig is highly recommended because this person will create you an eye catching flyer for just $5.00.

Here is another Flyer Gig you can use.

Or you can hire someone from Odesk/Elance and get a flyer created.

The next thing to do find the institutions in your area where you will be able to leave flyers.

For example, in my area there is a local library which has lots of computers where people are allowed to use.

Most local libraries have computers with Internet access.

Most of the users who are using computers at local libraries are either newbies and will always be looking for “free offers” that will catch their attention.

So for example, let’s say we are going to promote the following CPA offer (see below).

Now as you can see this offer requires people to enter a zip code. Once the person enters their zip code then you get paid just over $1.50 (depending on the payout of your CPA Network).

Now make sure your Flyer has an image of the product (e.g. Iphone 4) and at the bottom there is a link which would take to the actual CPA Landing page.

Now when it comes to entering your URL link at the bottom you can use a domain name (simply buy a cheap .info name) or you can use http://bit.ly/ at the bottom of the flyer.

Now a lot of "Free Iphone 4 offers" are popular with the general public.

If you are going to focus on libraries all you need to do is talk to the library manager and ask their permission to leave flyers/leaflets next to the computers.

You can also contact other institutions such as Universities/Colleges to distribute leaflets to students. However, I usually outsource this.

This is what I do.

I simply head over to Fiverr and look for people who are willing to distribute your leaflet and post flyers to different cities.

Here is an example of a Fiverr gig where someone is willing distribute 25-50 flyers on his college campus.

If you have a targeted CPA (US offer) such as a FREE Iphone offer then that can be the perfect offer.

Here is another excellent Fiverr Gig. This was created just over 2 weeks ago and already people have had excellent experience with this.

Now think about the type of CPA offer you can use to promote here.

How about FREE GAS CPA Offers that require a simple zip submit?

Or how about an offer related to “the beach”? Remember we want targeted OFFLINE traffic to your CPA Offers.

So let’s head over to www.OfferVault.com and type in “beach” and see what comes up.

beach

SEARCH RESET

All Offers New Offers | SEARCH ASSISTANT SET COUNTRY

Include Network Exclude Network

LIVE SEARCHES beach pet Free gas iClear Credit aca

free mobile incentive dating free trial education weight loss make money Survey

Showing 1 - 43 of 43 Results Search Results for : beach Rows per page : 50

D	HW	Offer Name	Payout	Type	Category	Network	Last Update
N		Idol Tan	50%	Lead	Rev Share Offer	Market Health	Nov 28, 2010
N		Idol Tan	$ 45.00	Lead	Flat CPA Offer	Market Health	Nov 28, 2010
		Idol Tan Sunless Tanning SALE	$ 44.00	Lead	Beauty	Neverblue	Nov 23, 2010
N		Idol Tan	$ 40.00	Lead	Free Trial Offer	Market Health	Nov 28, 2010
		Idol Tan Sunless Tanning (Free Trial)	$ 40.00	Lead	Beauty, International	Mailers Network	Nov 28, 2010
N		SOUTH BEACH SKINCARE - INTERNATIONAL	$ 38.00	Lead	BEAUTY/SKINCARE	Convert2Media	Nov 28, 2010
		South Beach Skincare - INT	$ 36.00	Lead	Health & Beauty	Triad Media	Nov 28, 2010
		Idol Tan Sunless Tanning FREE TRIAL	$ 36.00	Lead	Beauty	Neverblue	Nov 23, 2010

As you can see there are lots of different CPA offers that relate to the “beach” (since the above Fiverr Gig is near a beach).

All of these different CPA networks have relevant offers that can relate to the Fiverr Gig.

Here is a CPA offer that pays $40 for a “FREE TRIAL” celebrity tan.

As you can see all the person needs to do is enter their shipping information and card details to get their package “Free trial”.

Imagine if you had managed to convert 10 of these a day.

That is $400 in just ONE DAY!

People carry their Iphones/Blackberrys and they can easily log on to the Internet from outside.

This is a perfect offer for anyone who wants to go to the beach and get a tan.

Here is a FREE GAS CPA offer that pays just over $1.00 for each form submitted.

How many car drivers out there who would not mind a FREE GAS?

Again please make sure you use targeted CPA offers to the country you want to target.

For example, if you live in the UK and want to promote US offers OFFLINE then a lot of people from Fiverr can provide those kinds of services.

Want to get another targeted Fiverr Gig?

It does not get more targeted then this Fiverr Gig.

This is a Fiverr Gig that is offering to post a flyer at Panera Bread.

Now Panera Bread is a popular bakery in the US.

This person has had excellent feedback from people.

Are there any CPA offers you can promote for this type of Gig?

Head over to OfferVault.com and type in “Food” or “recipes” and you will see several CPA offers you can use for this Gig.

You can simply get a flyer created for these CPA offers.

Here is a CPA food offer that pays $10.00 for anyone who orders this "Brownie maker" kit

This is a medium-high involvement CPA offer.

And here is an example of a low involvement CPA offer where the person simply needs to fill in the information on the page.

All the user needs to do is simply enter their email address.

Now make sure your flyers have your URL link at the bottom that would direct people to your CPA offer.

(Also make sure you gain permission from your Affiliate manager that you are able to use Offline methods to promote these offers, as it is always to play by the book).

If you want to promote more Iphone 4 CPA offers then look no further then this Gig.

As you can see this guy is willing to print your flyer on an Iphone 4 flyer and post it wherever.

For just $5.00 he is willing to do all 24.

This gig is a goldmine so your best bet is to contact the guy first to see if he is active and then place an order.

The more CPA Flyers you have the more money you will make.

I love student campuses because you can actually put your CPA offer (targeted) in front of lots and lots of students.

Most students are into stuff like games, make up (girls) and gadgets like Iphone 4.

Here is a perfect Fiverr Gig.

Now the reason this Fiverr Gig is good is because the seller states that the flyers will be posted where students are going to constantly gaze at the flyers – when they wait for the bus.

So here are the type of CPA offers you might want to promote.

Here is a make-up CPA offer. As you can see all the user needs to do is select their make-up gift card and then enter their email address.

This type of CPA offer will generally be targeted towards female students.

Here is a CPA offer that relates to video games. This would be an ideal CPA offer to promote for this Fiverr Gig.

Halo is a very popular game right now on the Xbox and who wouldn't like to grab their hands on a FREE video game?

This CPA offer pays just over $1.50 for a simple email submit.

By utilising the power of OFFLINE traffic you can make money on complete Autopilot with this strategy.

This method can also work for Internet cyber cafes where people are constantly using the Internet. You might want to contact the cyber café owner and agree to give him a small monthly or weekly payment in exchange for him to distribute your flyers and leave them near computers.

If you want cheap flyers created in bulk then you can head over to http://www.copyworldinc.com/CW07/index.aspx

Offline SMS Marketing strategy

Here is a really common sense SMS CPA Marketing strategy you can use to promote CPA offers. Now I am sure you get those "SMS Forward" messages from your friends. Most of these messages end up going "viral".

With this method you can ask your friends and family to promote your CPA offers and pass it on .Because the SMS comes from someone you know they are most likely to check it out.

You might also want to pay a few college kids to send sms to their friends and families promoting your CPA offers.

Popular CPA offers you might want to promote can be Iphone 4 ones and ringtone/game CPA offers.

So how would you write the SMS in order to avoid people?

The best thing to do is be creative and keep your message short and simple.

"My friend told me about a FREE Iphone 4 you can purchase. This is limited to just 100 people only. You can check it out at (URL LINK)".

Now text messages like this end up going viral. You might want to request this as a Gig on Fiverr so someone can do this. The more people the SMS reaches out to the more money you will make.

Remember it is always best to think outside the box with CPA and Offline marketing.

I hope you enjoyed this report and now have lots of different offline ideas on how to promote your offers.

Imran Naseem

http://www.ImranNaseem.com